

PHUKET

ORIGIN
NATIONWIDE

ORIGIN
VERTICAL

ORIGIN SUCCESS JOURNEY

2009
ESTABLISHED

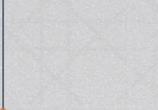


STARTED
10
MILLION
BAHT



SENSE OF LONDON
Sukhumvit 109

2010
1st PROJECT

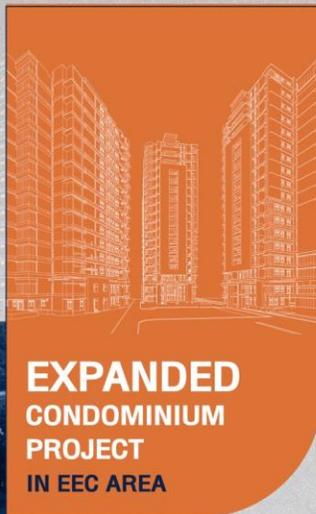


2012
HIGH-RISE
CONDOMINIUM
PROJECT



KNIGHTSBRIDGE BEARING
Sukhumvit 107

2015
PROJECTS



**EXPANDED
CONDOMINIUM
PROJECT
IN EEC AREA**

2016
ON THE
1st DAY



**KNIGHTSBRIDGE
PRIME SATHORN**

WITHIN
ONE DAY

2017
BRANCHED



**SOLD
OUT**

ACQUIRED
**PARK 24
PROJECT**
LUXURY SEGMENT

2018
LAUNCHED
CONDOMINIUM
BRANDS COVERING
ALL SEGMENTS

PARTNERD WITH
NOMURA
REAL ESTATE
DEVELOPMENT

FOR
4
CONDOMINIUM
PROJECTS
(KNIGHTSBRIDGE)

LAUNCHED
CONDOMINIUM BRAND
**COVERING
ALL SEGMENTS**

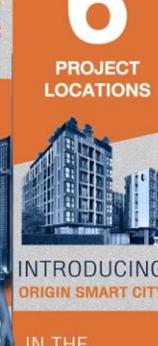
2019
INTRODUCED
6 PROJECT LOCATIONS
INTRODUCED ORIGIN SMART
CITY IN THE EEC



PHROM PHONG
PHAYATHAI
THONGLOR

INTRODUCING
ORIGIN SMART CITY
**IN THE
EEC**

2021
1st PET FRIENDLY
PROJECT



6
PROJECT
LOCATIONS

**THE FIRST
PET FAMILY
PROJECT**
BRIXTON PET&PLAY
SUKHUMVIT 107

2022
1st INVESTMENT
PROGRAM



**HAMPTON
EXECUTIVE
SRIRACHA**

2023
GO
NATIONWIDE



**1st INVESTMENT
PROGRAM**

**GO
NATIONWIDE**



15 YEARS ORIGIN SUCCESS JOURNEY

ORIGIN VERTICAL



116 PROJECTS

VALUE 186,889 MB
56,468 UNITS

BRITANIA



42 PROJECTS

VALUE 53,772 MB
8,727 UNITS

RESIDENTIAL
Condominium
& Housing

65,195 UNITS

158 PROJECTS VALUE 240,661 MB*

OUR OPPORTUNITIES IN POTENTIAL REGIONS IN 2023

CHIANG MAI SMART WELLNESS & RETIREMENT

- Destination for Thais and Expatriate retirees
- Low cost living
- High-Quality health care & wellness service

HUA HIN, PRACHUAP KHIRI KHAN WORLD-CLASS BEACH VACATION

- "Thailand Riviera" development project
- New infrastructure development

PHUKET WORLD-CLASS TOURISM DESTINATION

- Origin Resort World Phuket
- Phuket Airport is the main port of arrival for most visitors

KHON KAEN SMART LEARNING

- Khonkaen smart city & MICE City
- Academic City of the Northeast

KHAO YAI, KORAT RECREATION TOURISM

- Central of the Northeast

CHACHOEGNSAO 3 INDUSTRIAL HUBS INTERCHANGE CONNECT TO EEC

- High-Speed rail linking
- 3 international airport
- Gateway to EEC

PATTAYA, CHONBURI WORLD-CLASS TOURISM DESTINATION

- Beach holiday
- Center of business tourism
- International tourist & investment city

RAYONG SMART CITY INNOVATION (EECI)

- Technology localization
- Hub of biotechnology industry

2023

PRESALE



~ 6,500 MB

20 PROJECTS



The
ORIGIN
CENTRE PHUKET

SOLD OUT

ORIGIN IN PHUKET



2024

PROJECT VALUE
~13,750 MB

RESIDENTIAL : ~11,250 MB
HOTEL : ~2,500 MB

3 MIXED-USE IN 5 PRIME LOCATIONS

OUR SUCCESS STORY

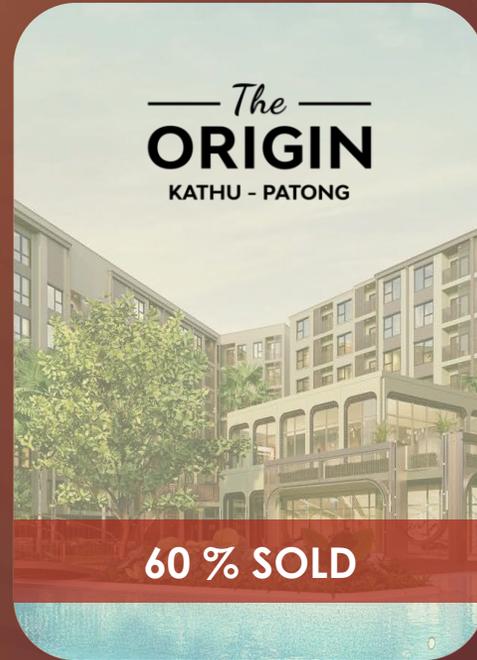
APRIL 2023



1.29 MB

701 Units

JULY 2023



1.69 MB

167 Units

JAN 2024



3.59 MB

545 Units

JAN 2024



35 MB

35 Units

OUR SUCCESS STORY

APRIL 2023

— The —
ORIGIN
CENTRE PHUKET

SOLD OUT

1.29 MB

701 Units

JULY 2023

— The —
ORIGIN
KATHU - PATONG

60 % SOLD

1.69 MB

167 Units

JAN 2024



SO ORIGIN
BANGTAO BEACH

SOLD OUT FQ

3.59 MB

545 Units

JAN 2024

BALCO
BANG TAO BEACH

20 UNIT SOLD

35 MB

35 Units



WELCOME

TO
ANOTHER

SO ORIGIN

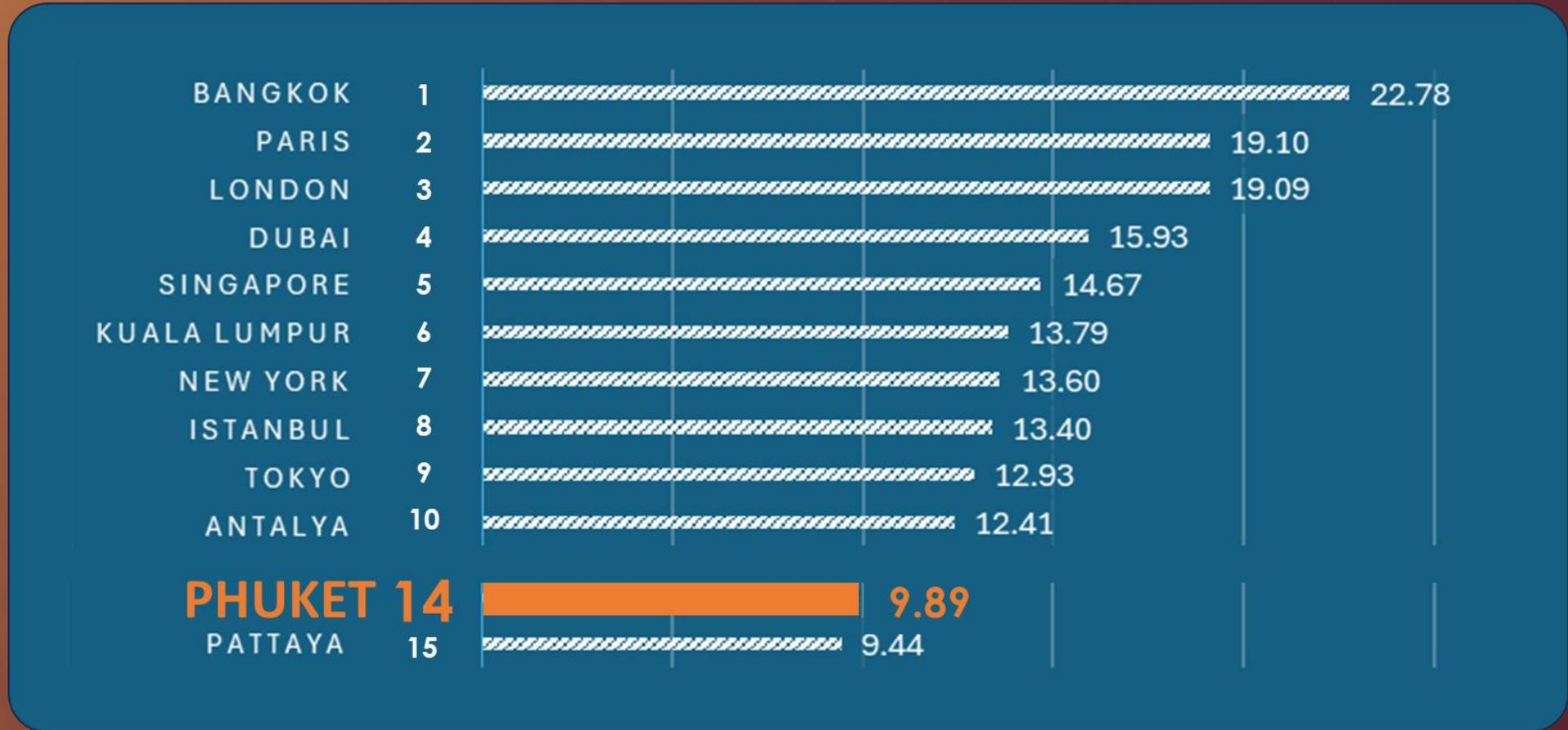
- BEACH COLLECTION -

PHUKET



named the world's most overcrowded tourist destination

WORLD'S MOST VISIT CITY IN 2023 (Million persons)

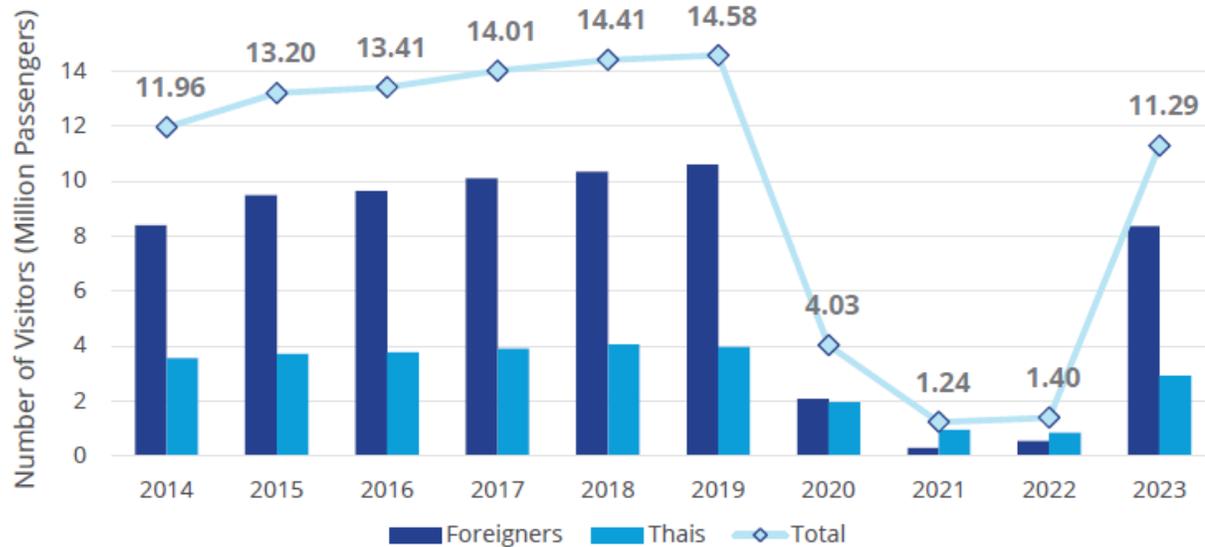


Phuket ranked **14th** with **9.89 million** visitors

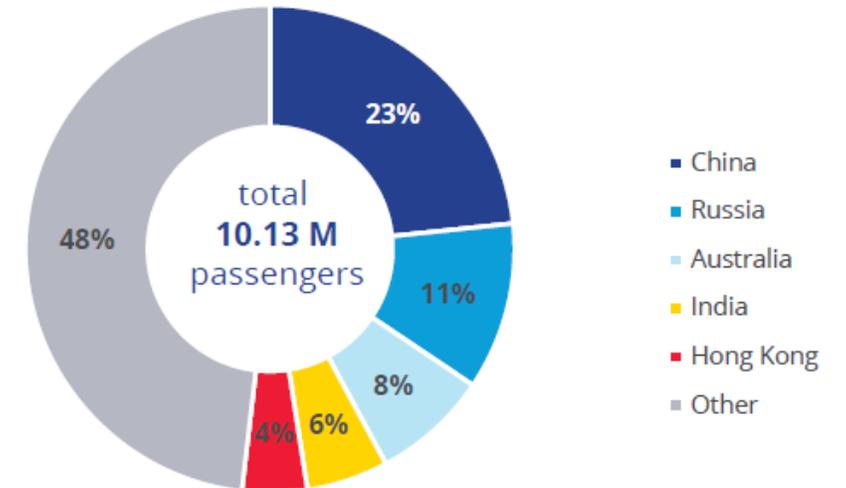
report from THE NATION on December 28, 2023

PHUKET TOURISM OVERVIEW

Number of Visitors in Phuket



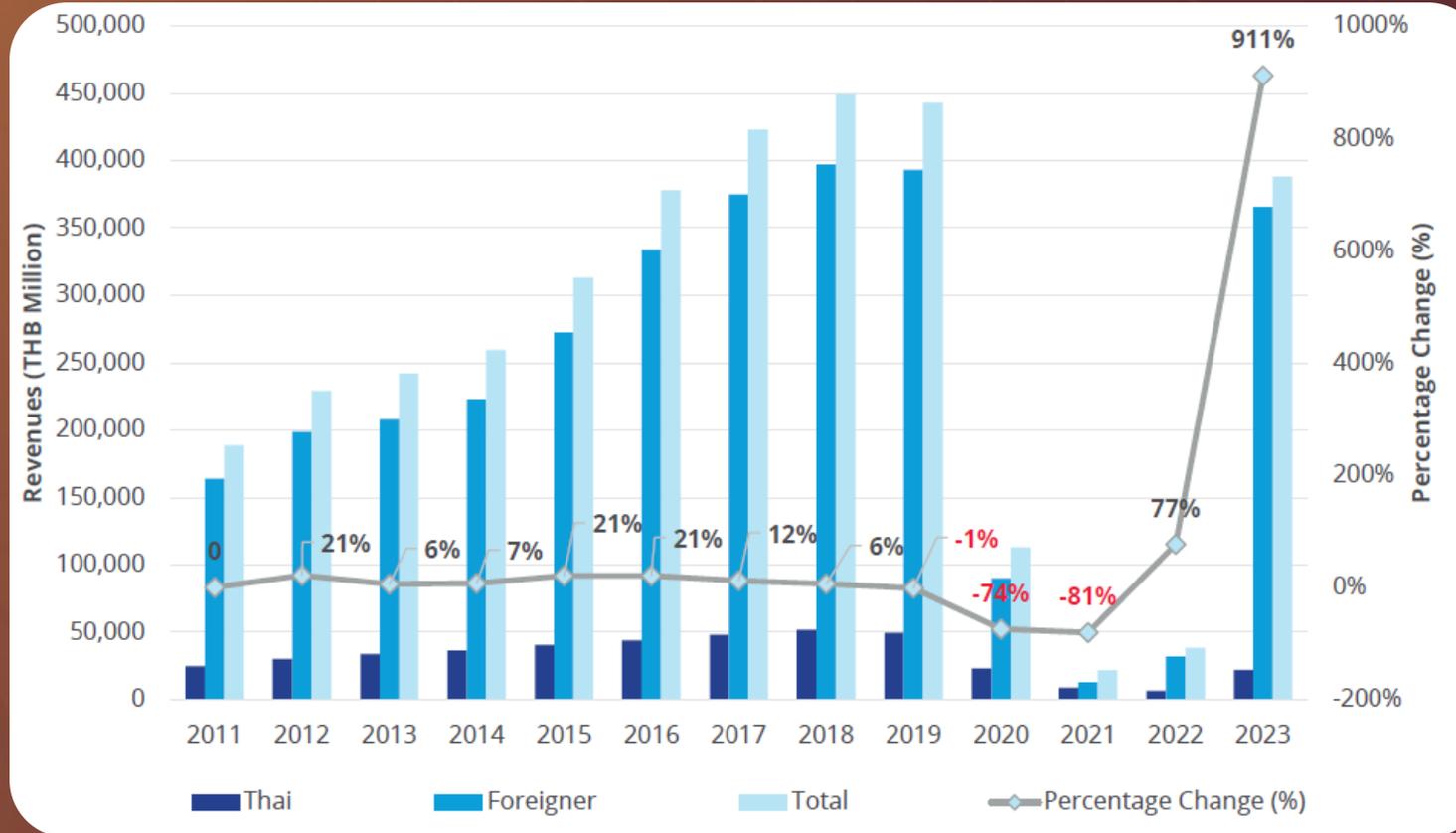
Percentage of nationality of passengers in Phuket International Airport as of 2023



- Phuket is one of **Thailand's main tourist** destination which received over 14,983,129 visitors in 2019. The majority of visitors are foreigners, recording at 10,708,319 foreign visitors or 71% of the total, while 4,274,810 visitors are Thai which account for 29% of the total.
- Between 2014 – 2019, the number of visitors in Phuket has been growing strongly with a growth by CAGR of 4.77% and 2.22% for foreign and Thai visitors, respectively. During the Covid-19 pandemic, the number of visitors dramatically dropped which had 4,028,829 visitors in 2020, approximate 1,200,000 to 1,400,000 million persons visited Phuket in 2021 and 2022. **Presently, the number of visitors has been recovering to 8,376,464 foreign visitors and 2,924,034 Thai visitors in 2023.**

The main nationality of passengers in Phuket is **China, representing 23% of total of passengers** followed by Russian 11%, Australian 8% and India 6%. While other include British, German, American, Belgium, Uzbekistan, Lithuania, Turkey, Spain, and etc.

PHUKET TOURISM RECEIPT (THB Million), 2011-2023



- Phuket's tourism-related revenue in 2023 rebounded to its pre-Covid level benefited from **longer stays of European and Russian visitors**.
- Post-Covid19, tourist spending power declined dramatically from THB 442,891 million in 2019 to THB 113,173 million in 2020 due to the travel restrictions and the closure of border due to stringent regulation during Covid.
- **Phuket recorded THB388 billion revenues in 2023**, while the total revenues was at THB38 billion in 2022, up 911% from 2022. The majority source of revenue is still from foreigners with 94% of total revenue in 2023.
- In 2019, Phuket generated **THB 442,890 million** in revenues of which 11% are from Thai and 89% are from foreign tourists. Recently, in 2023, the province recorded **THB 388 million**, **THB 22,191 from Thai tourists** and **THB 365,827 million from foreign tourists**.

LOCATION & CONTEXT

 **KATA BEACH**
800 m. / 3 mins

SITE

PHUKET AIRPORT
46 km. / 1 hr 4 mins

BANG TAO BEACH
36.3 km. / 57 mins

KAMALA BEACH
20.7 km. / 48 mins

PATONG BEACH
9.9 km. / 20 mins

PHUKET OLD TOWN
14.6 km. / 33 mins

PLAI LAEM SAPHAN HIN BEACH
15.4 km. / 34 mins



CONTEXT



- Activity
- Entertainment/ Shopping
- Hospital

800 m.	to Kata Beach
1.2 m.	to Karon Beach
270 m.	to The coffee club
350 m.	to Kata Night Plaza
450 m.	to Club MED Phuket
500 m.	to SC Plaza
500 m.	to South Bay Beach shop
1.4 km.	to Karon Plaza
1.6 km.	to Karon Shopping Mall
3.1 km.	to Lotus Karon
850 m.	to Health H Plus
1.9 Km.	to โรงพยาบาลส่งเสริมสุขภาพ ตำบลกะสุ

A woman with blonde, wavy hair is seen from behind, standing on the deck of a boat. She is holding a white surfboard vertically. The boat's rigging, including ropes and a mast, is visible in the foreground. The background consists of a vast blue ocean under a bright blue sky with scattered white clouds. In the distance, a low, dark landmass is visible on the horizon.

THE WORLD SURF DESTINATION

THING TO DO AROUND KATA BEACH



Night Market

Dining & Hangout

SITE

Mini Golf

Beach Activities

1.5 KM.

Community Park

Super Surf Hose

Dining & Hangout

Less Active Area

More Active Area

a popular beach for
beach activities with many restaurants and bars

BEACH ACTIVITIES



SURFING



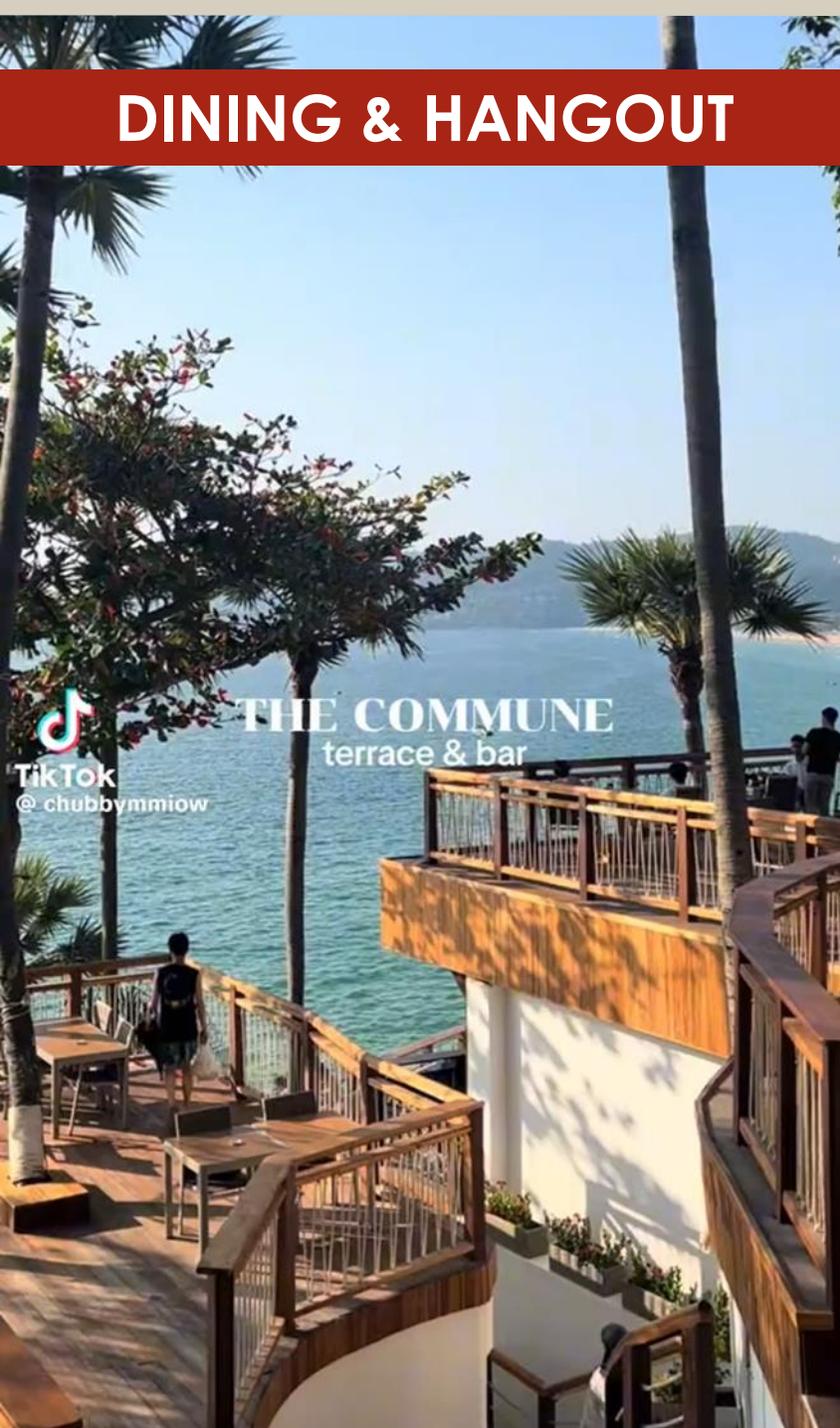
PADDLE BOARD



SCUBA DIVING

DINING & HANGOUT

SO ORIGIN
KATA PHUKET



THE COMMUNE
terrace & bar

TikTok
@ chubbymmiow



Cafe Phuket
A Blanket & A Pillow
กาแฟเสื่อผืนหมอนใบภูเก็ต

TikTok
@ toeysc

/ Karon /



**KATA
NIGHT PLAZA**

OTHER ACTIVITIES



BIG BUDDHA



MINI GOLF



SURF HOUSE

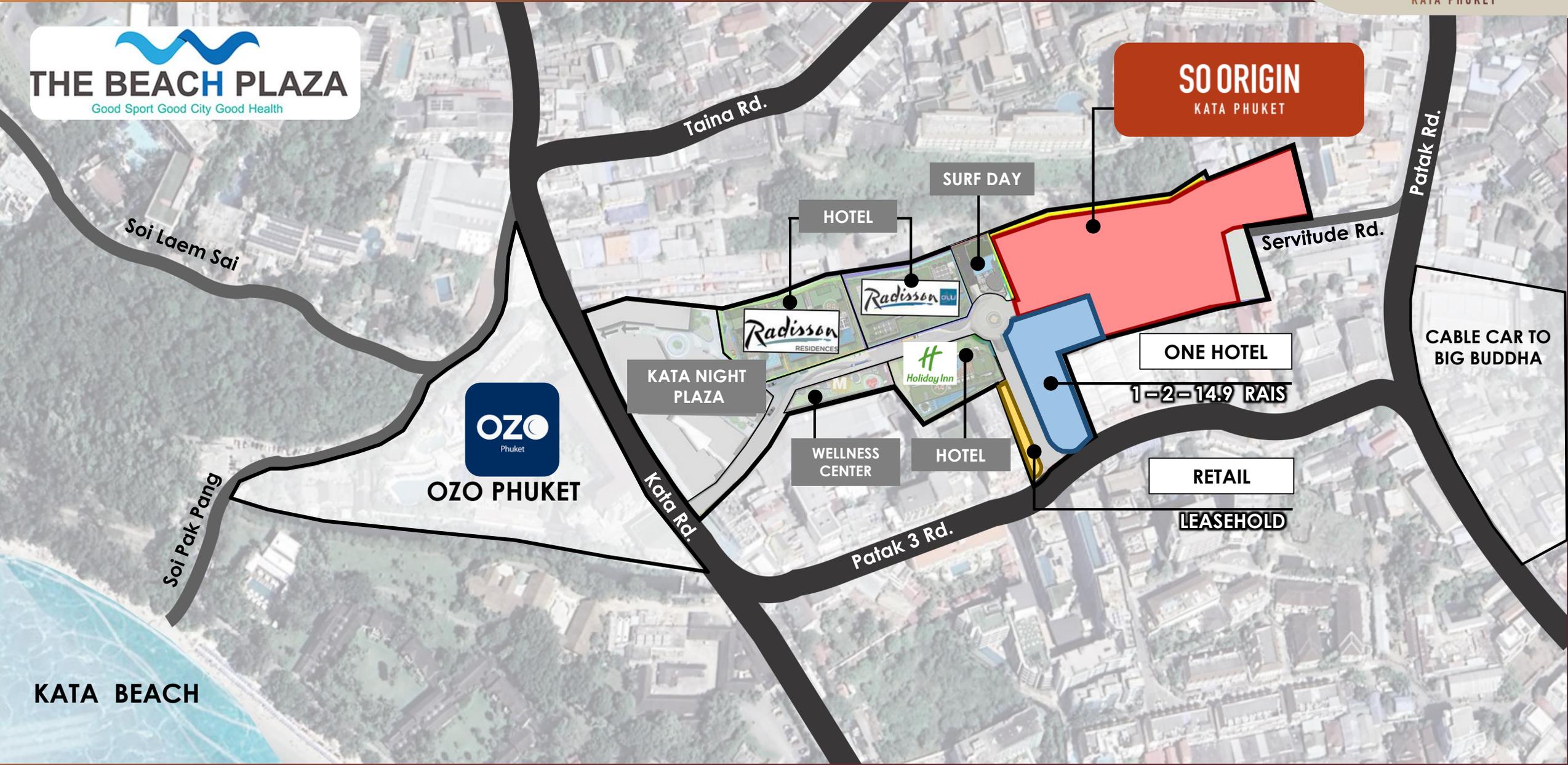


SO ORIGIN
KATA PHUKET



THE BEACH PLAZA
Good Sport Good City Good Health

SO ORIGIN
KATA PHUKET



KATA BEACH

OZO
Phuket
OZO PHUKET

KATA NIGHT PLAZA

Radisson
RESIDENCES

Radisson
DULU

H
Holiday Inn

WELLNESS
CENTER

HOTEL

SURF DAY

HOTEL

ONE HOTEL

1-2-14.9 RAIS

RETAIL

LEASEHOLD

CABLE CAR TO
BIG BUDDHA

CUSTOMER TARGET

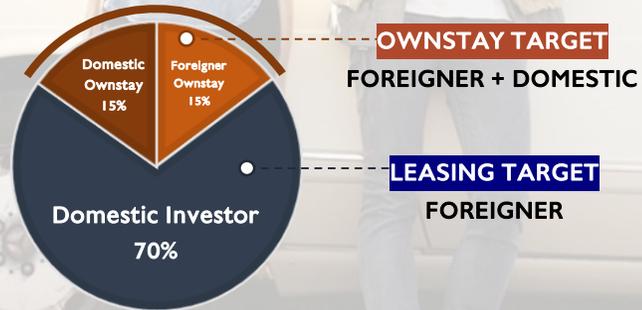
CUSTOMER TARGET



CUSTOMER DEMOGRAPHIC

FOREIGN TOURISTS WHO SEEKING FOR A GOOD VACATION HOME TO LIVING NEARBY THE BEACH

Age : 26 - 35 years old
Status : Single, Couple
Income : >100,000 B/Month
Purpose : OWN STAY 30%
INVESTMENT 70%



CUSTOMER PERSONA

FORESIGHT / POSITIVE RESPONSE TO CHALLENGES / DETERMINED



CUSTOMER PERSONA



- FORESIGHT** - the ability to judge correctly what is going to happen in the future and plan your actions based on this knowledge.
- POSITIVE RESPONSE TO CHALLENGES** - start thinking of ways to deal with the problem. Can turn the situation into something positive.
- DETERMINED** - having a strong feeling that you are going to do something and that you will not allow anyone or anything to stop you.

KATA BEACH



SURF

⊕
WATER ACTIVITIES

BEACH

⊕
SEA

OLD TOWN

⊕
MARKET / ART

NIGHT LIFE

⊕
HANGOUT

"THE PLACE OF WORLD SUPER DESTINATION & VIBRANT LEISURE LIFESTYLE"

SO ORIGIN KATA BEACH



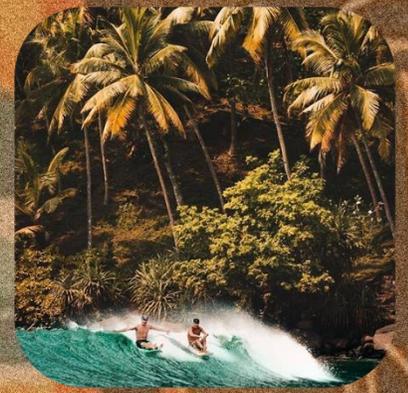
ACTIVE



LIFESTYLE



STYLISH



NATURE

"NEW MINGLE PLACE FOR LUXURY & STYLISH & VIBRANT LIFESTYLE PEOPLE"



SO ORIGIN KATA PHUKET

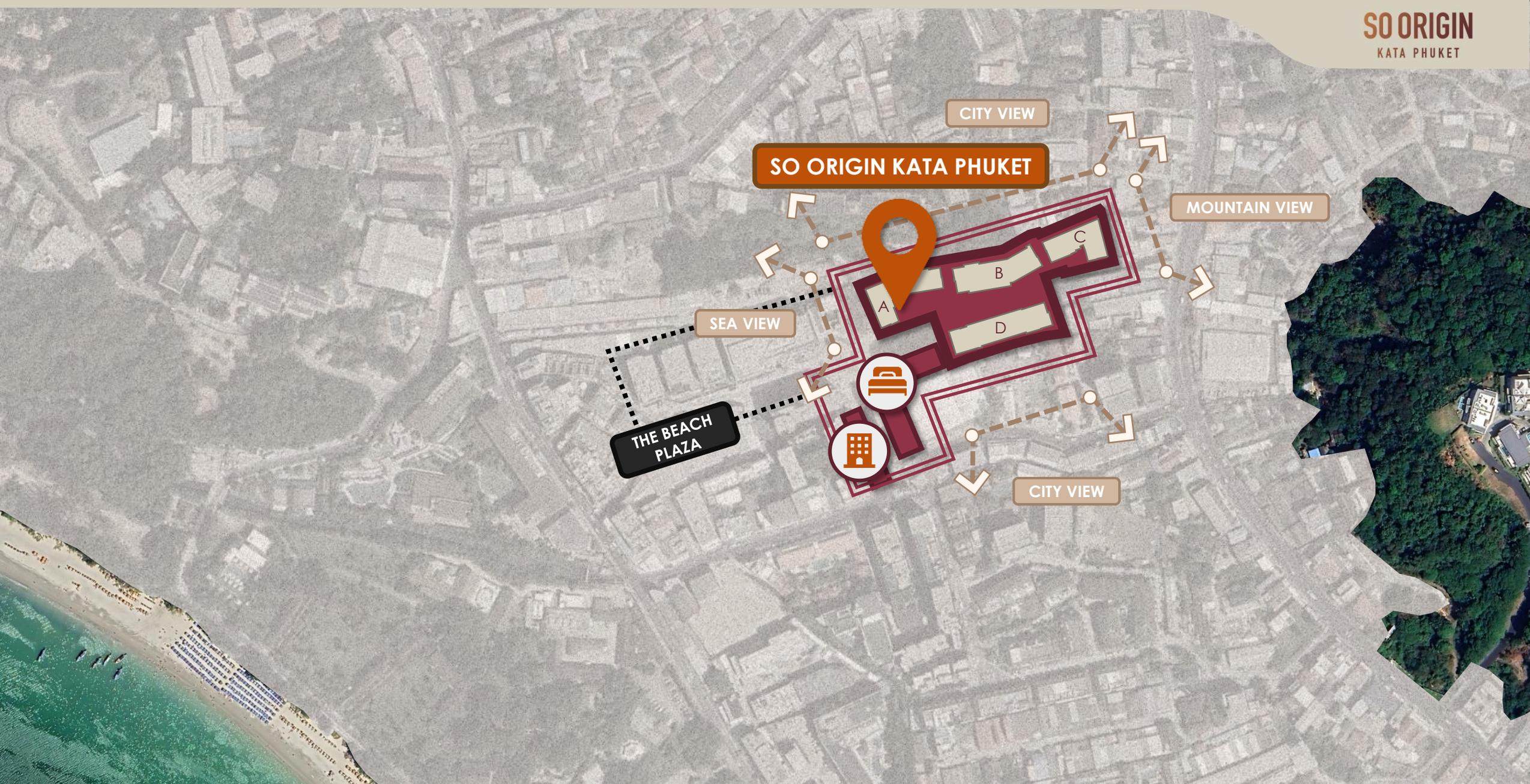


**ORIGIN HOTEL
(MERCURE)**

**ORIGIN KATA PHUKET
SALES GALLERY**

**ORIGIN
COMPOUND**





SO ORIGIN KATA PHUKET

CITY VIEW

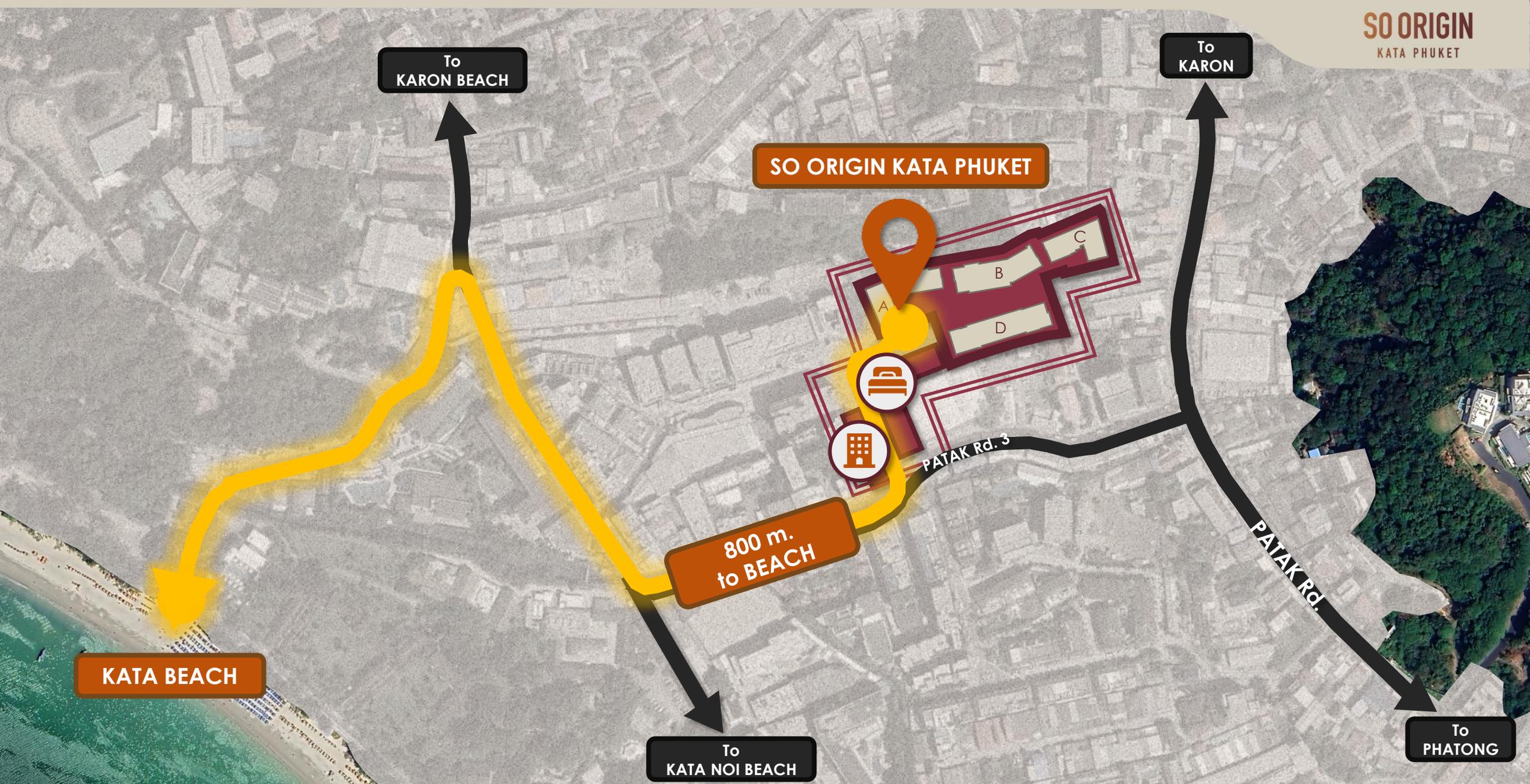
MOUNTAIN VIEW

SEA VIEW

THE BEACH PLAZA

CITY VIEW





To
KARON BEACH

To
KARON

SO ORIGIN KATA PHUKET



**800 m.
to BEACH**

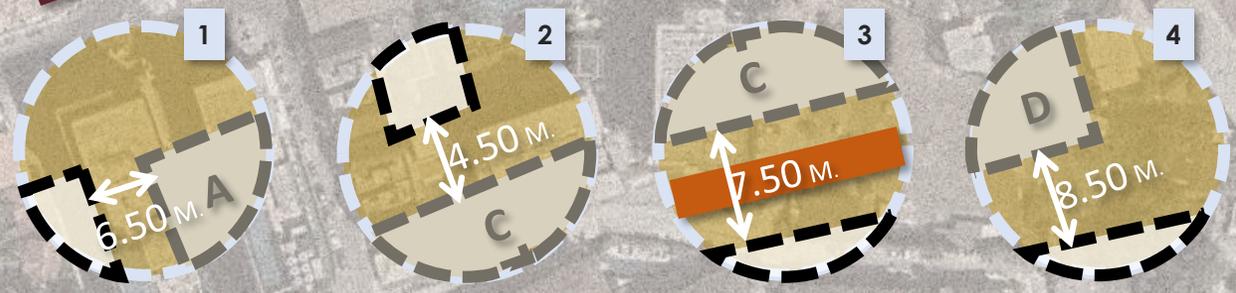
KATA BEACH

To
KATA NOI BEACH

To
PHATONG

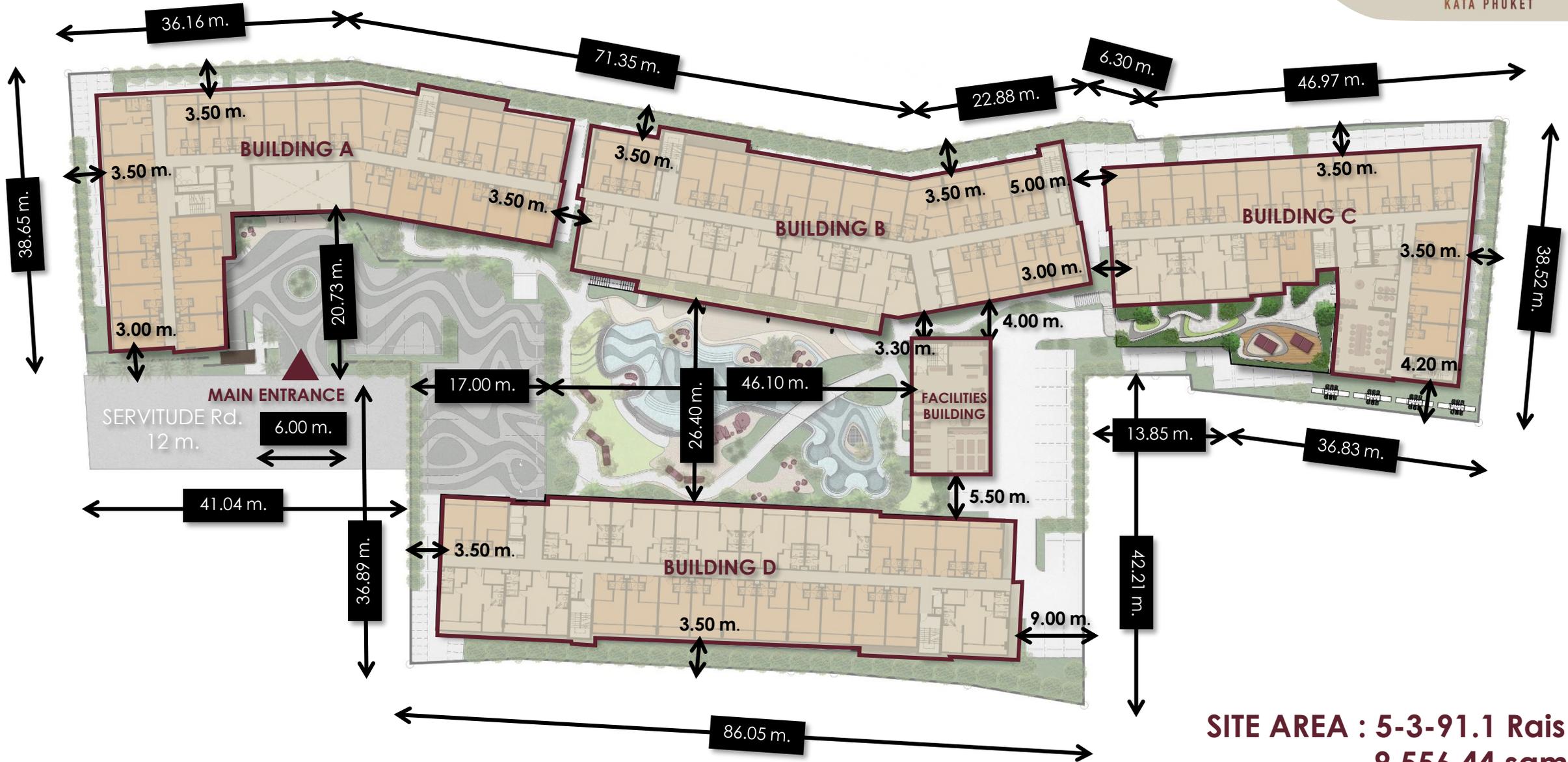


SO ORIGIN KATA PHUKET



SO ORIGIN KATA PHUKET





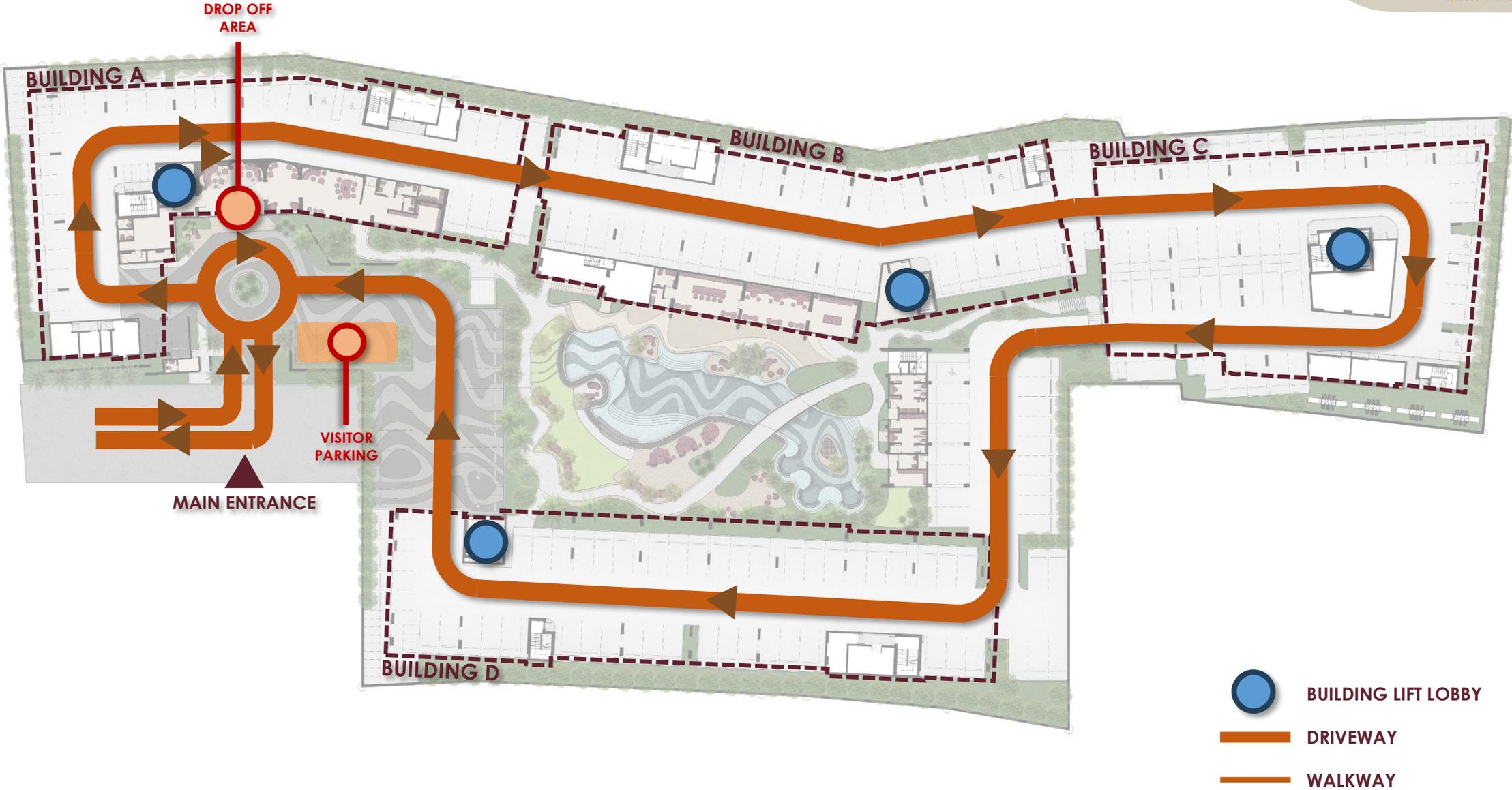
SITE AREA : 5-3-91.1 Rais
9,556.44 sqm.





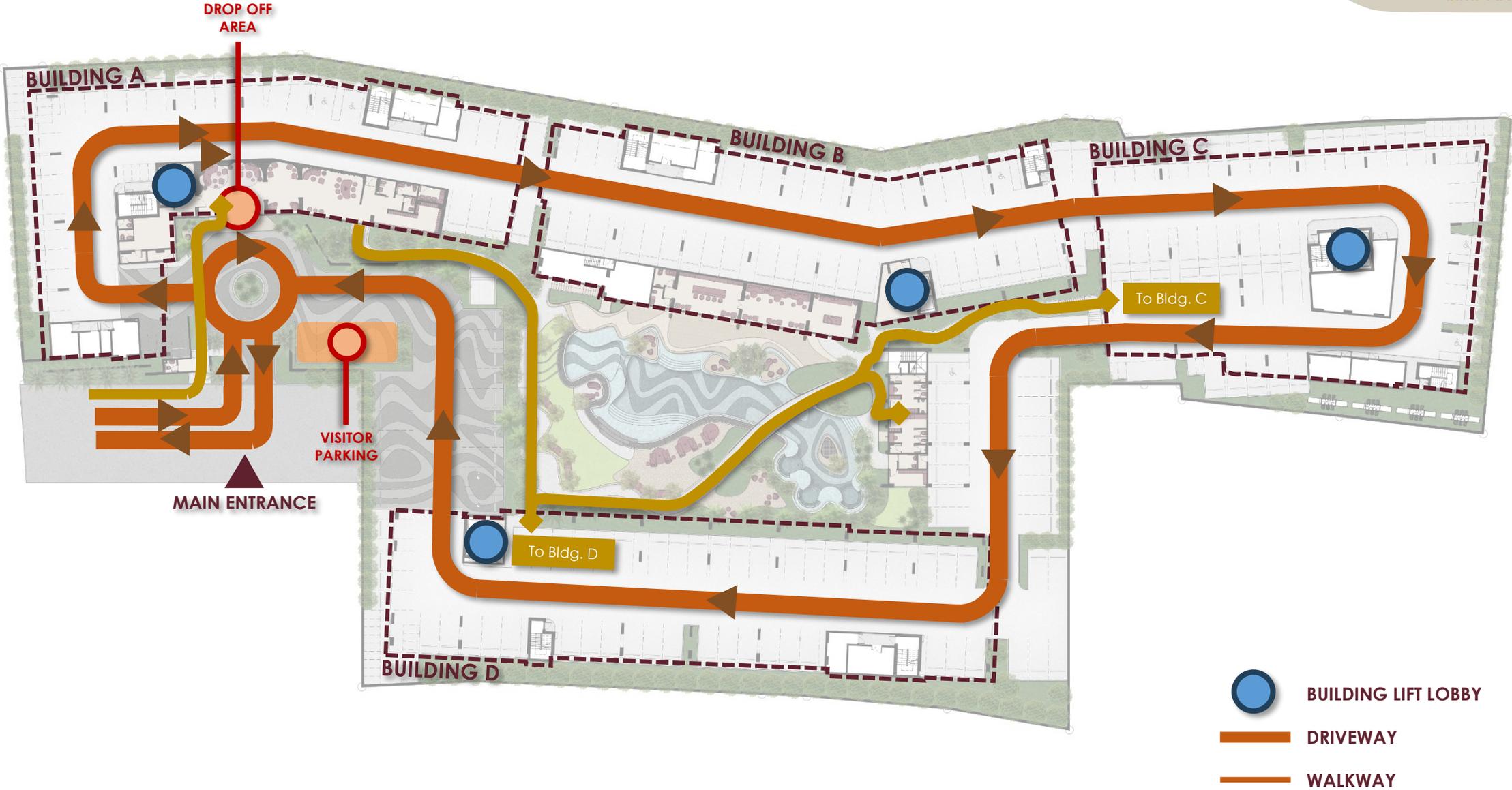
OVERALL ZONING





OVERALL CIRCULATION





OVERALL CIRCULATION





TOTAL CAR PARKING
206 LOTS (30.02%)
(206+38) (35.36%)



REGULAR PARKING
195 LOTS



EV CHARGER
3 LOTS



HANDICAP
8 LOTS



EXTRA PARKING
38 LOTS

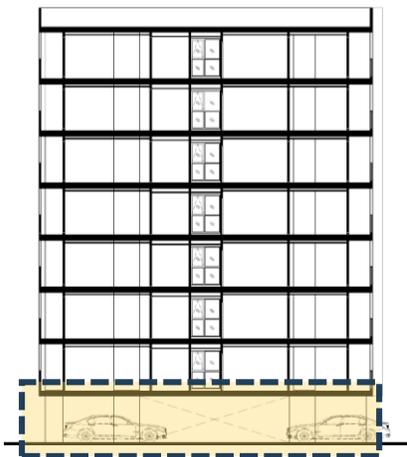


TOTAL MOTORCYCLE
60 LOTS (8.74%)



MOTOBIKE PARKING
60 LOTS

**ALL
UNDER
BUILDING
PARKING**



SECTION A-A

OVERALL PARKING





01

PROJECT OVERALL
INFORMATION



02

PROJECT HIGHLIGHT
FACILITIES



03

PROJECT
RESIDENTIAL UNIT



04

RESIDENTIAL
UNIT DETAIL



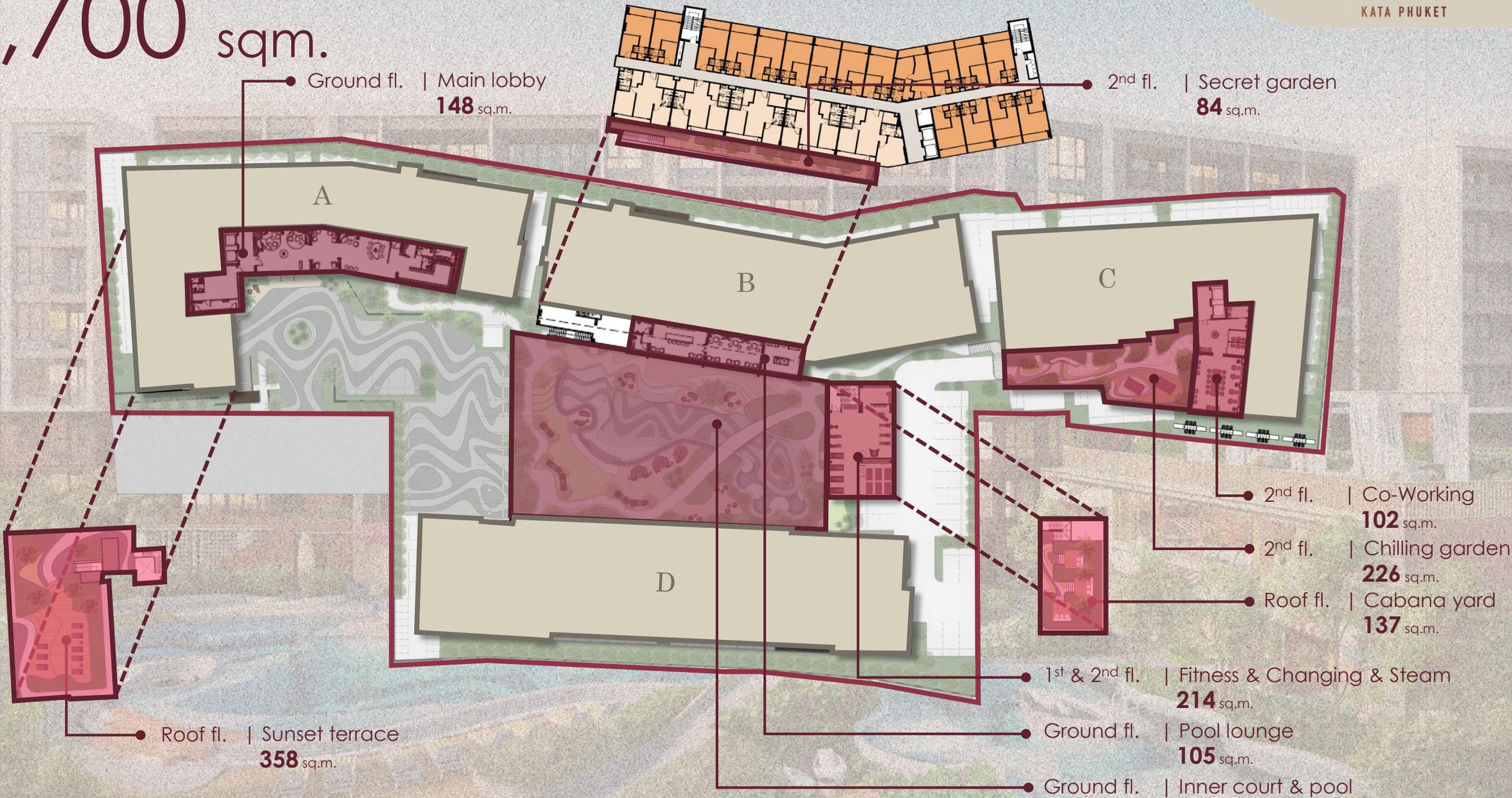
05

SALE OFFICE

TOTAL PROJECT FACILITIES AREA

Approx **2,700** sqm.

2,700 sqm.



Ground fl. | Main lobby
148 sq.m.

2nd fl. | Secret garden
84 sq.m.

Roof fl. | Sunset terrace
358 sq.m.

2nd fl. | Co-Working
102 sq.m.

2nd fl. | Chilling garden
226 sq.m.

Roof fl. | Cabana yard
137 sq.m.

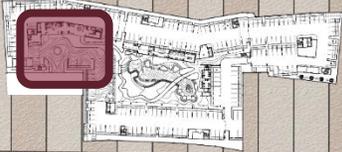
1st & 2nd fl. | Fitness & Changing & Steam
214 sq.m.

Ground fl. | Pool lounge
105 sq.m.

Ground fl. | Inner court & pool
1,289 sq.m.

Ground fl. | 2nd fl. | Roof fl.

PROJECT MAIN FACILITIES SUMMARY

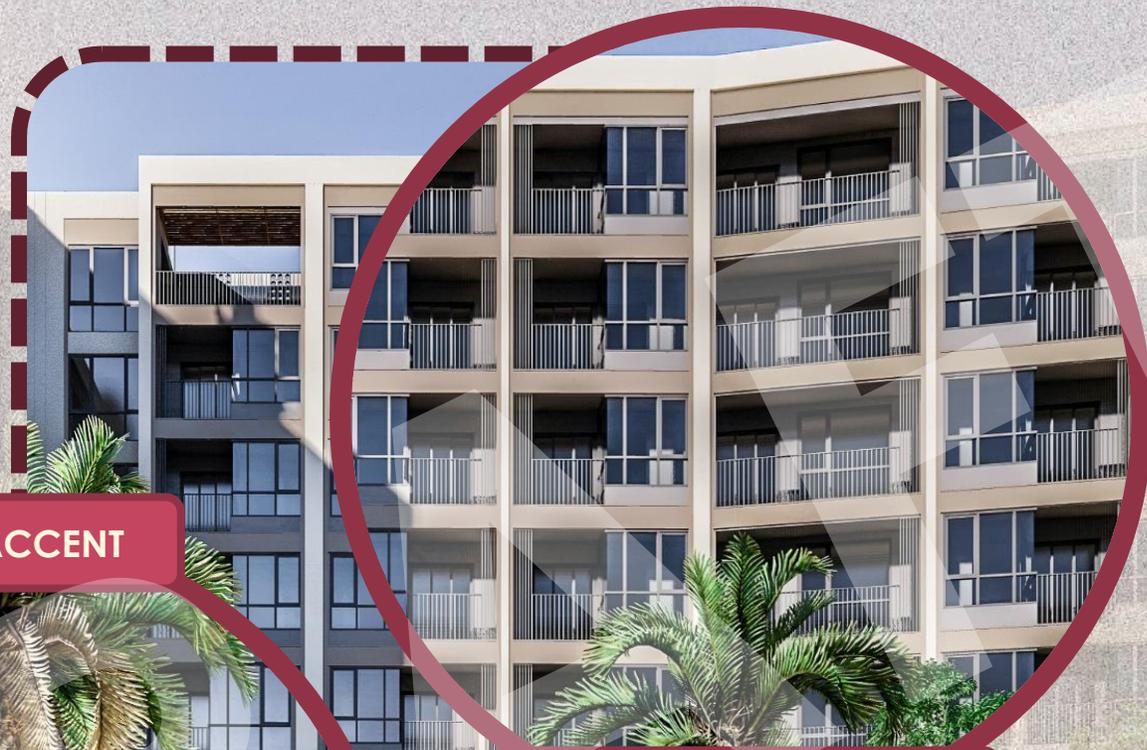
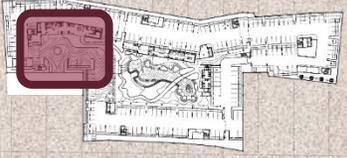


SO ORIGIN
KATA PHUKET



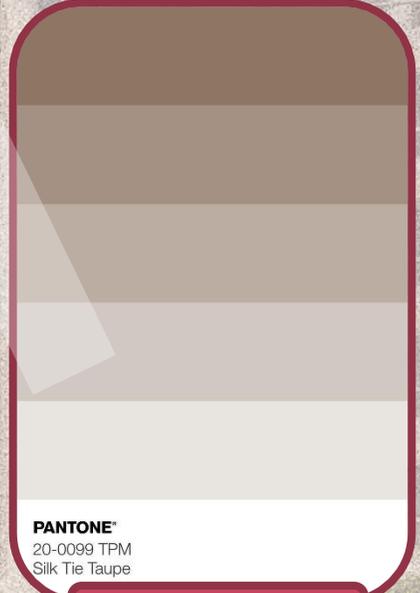
SO ORIGIN

MAIN ENTRANCE | GROUND FLOOR



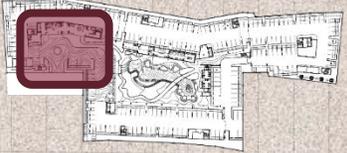
FAÇADE ACCENT

NATURAL COLOR TONE



TAUPE PANTONE

SO ORIGIN

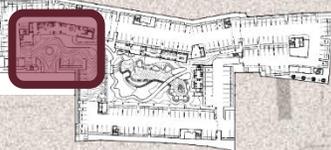


BEACH PLANT

DYNAMIC WAVE LINE

LOCAL VIBE MAT & ELEMENT

SO ORIGIN



TO
Parking

Main lobby
ENTRANCE



5 m.

C

E

F

D

1 2 3 4 5

5 m.

IN

OUT

FROM
Parking

FROM
Outside

SERVICETUDE Rd.
12 m. Width

MAIN ENTRANCE

- F RIDER PARKING
- E GRAB & GO
- D VISITOR PARKING
- C WAITING AREA
- B DROP-OFF
- A GUARDHOUSE





MAIN LOBBY | GROUND FLOOR | BUILDING A



WOOD & WARM TOUCH
TEXTURE



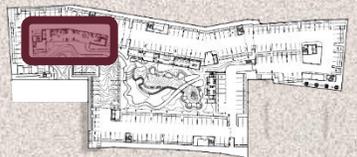
SEA WAVE INSPIRES
FEATURE WALL



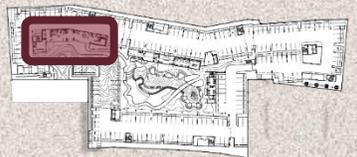
TROPICAL
DECORATION



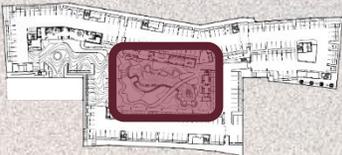
PLAYFUL TEXTILE



-  ACCESS CONTROL POINT
-  PUBLIC WC
-  MAILROOM
-  COMMUNAL TABLE
-  WELCOME SEATS
-  CONCIERGE



- ACCESS CONTROL POINT**
- J** LAUNDRY ROOM
- E** PUBLIC WC
- I** SERVICE WC
- D** MAILROOM
- H** GRAB & GO ROOM
- C** COMMUNAL TABLE
- G** JURISTIC ROOM
- B** WELCOME SEATS
- F** LIFT LOBBY
- A** CONCIERGE



PRIVATE GARDEN

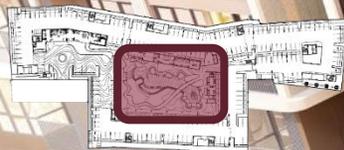
POOL LOUNGE

CABANA YARD

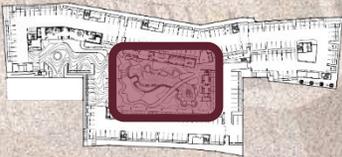
FITNESS ROOM

CHANGING STEAM ROOM

POOL



POOL | GROUND FLOOR



DYNAMIC WAVE LINE & PATTERN



BEACH PLANT

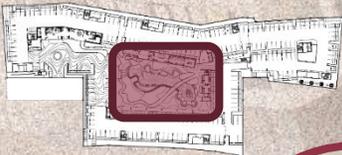


BROWN PEBBLE



BEACH VIBE

POOL | GROUND FLOOR



SEAMLESS BOUNDARY &
BEACH VIBE ELEMENT



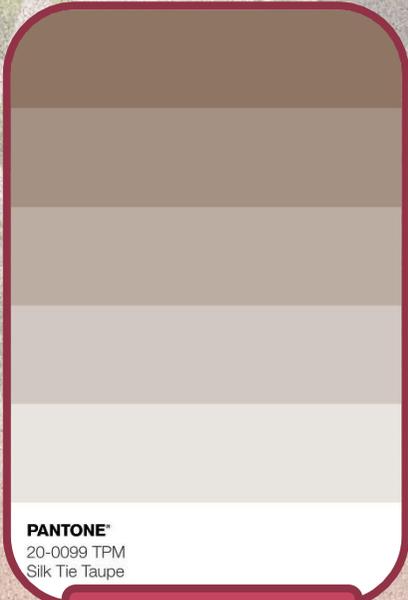
AWNING



FRAMING

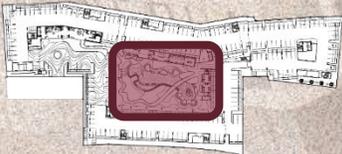


NATURAL COLOR TONE
"BEACH SEA SKY"



PANTONE®
20-0099 TPM
Silk Tie Taupe

TAUPE PANTONE



MULTI-POOL



POOL ISLAND



LAP POOL



FLOATING ISLAND



DAY BED

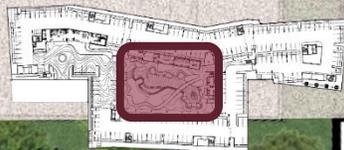


FOREST GARDEN



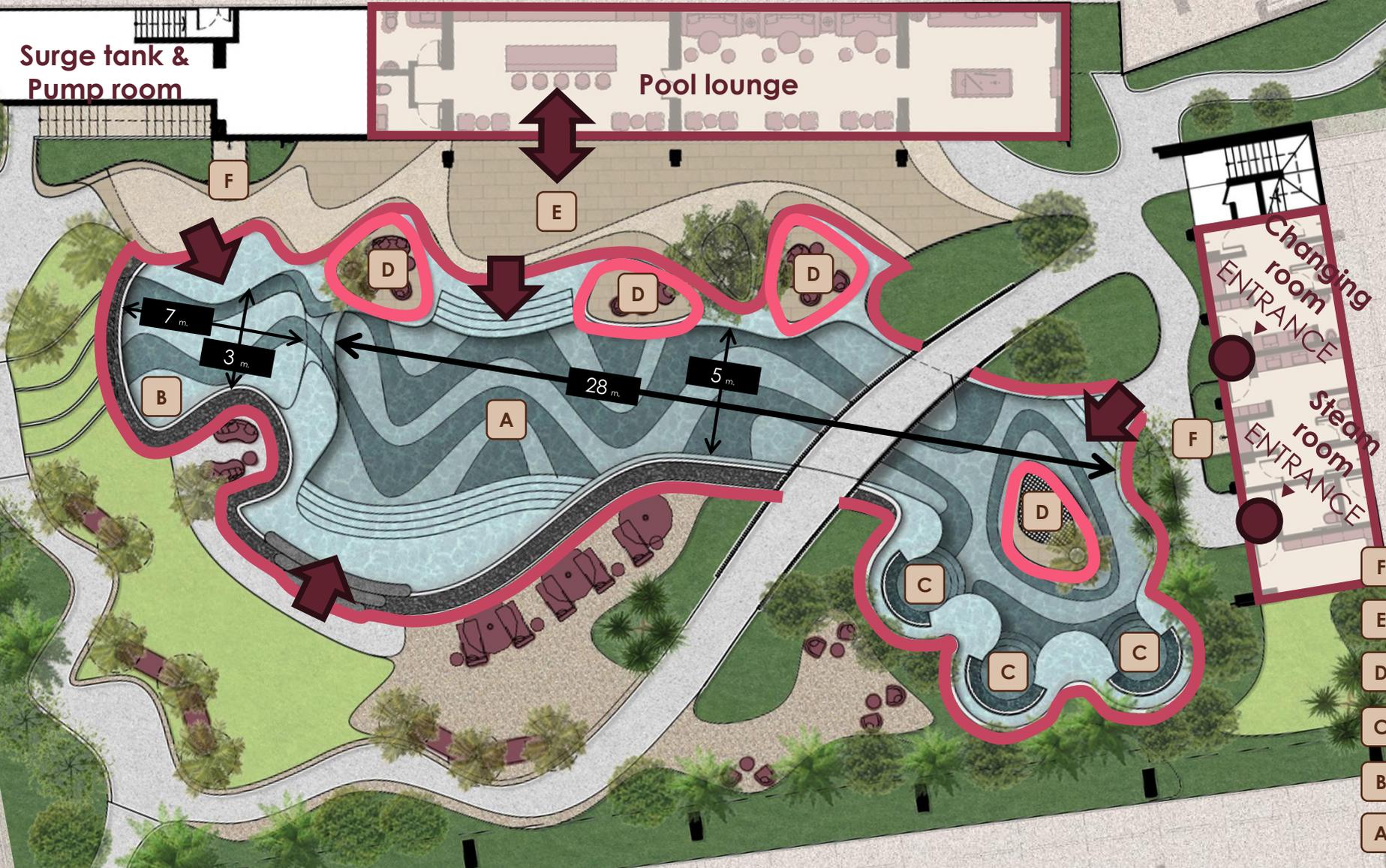
JACUZZI POD





Surge tank &
Pump room

Pool lounge

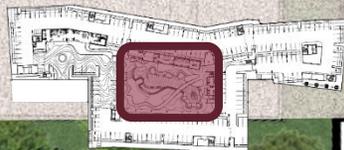


Changing room
ENTRANCE

Steam room
ENTRANCE

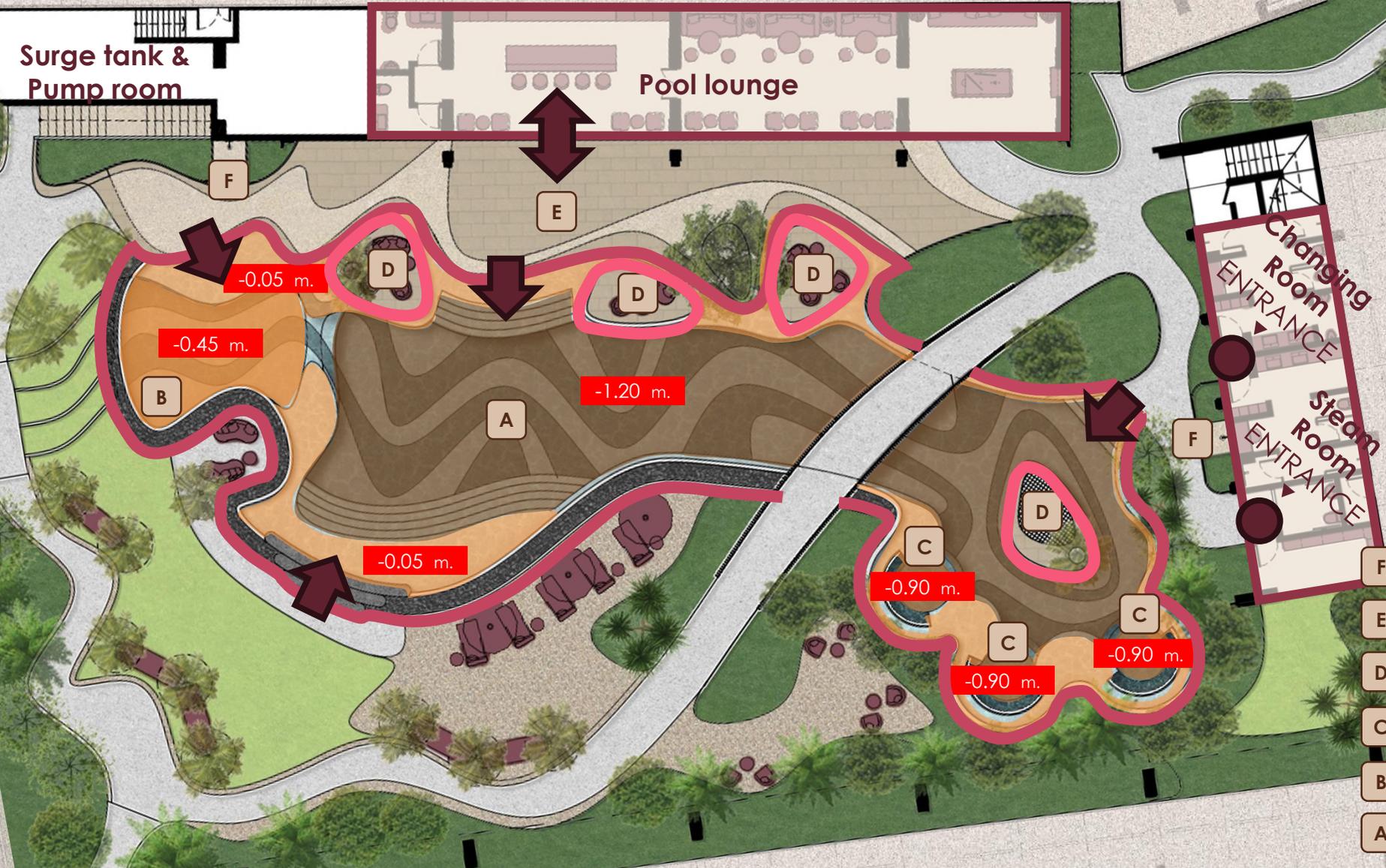
- F OUTDOOR SHOWER
- E POOL DECK
- D POOL ISLAND
- C JACUZZI
- B MULTI-POOL
- A LAP POOL





Surge tank &
Pump room

Pool lounge

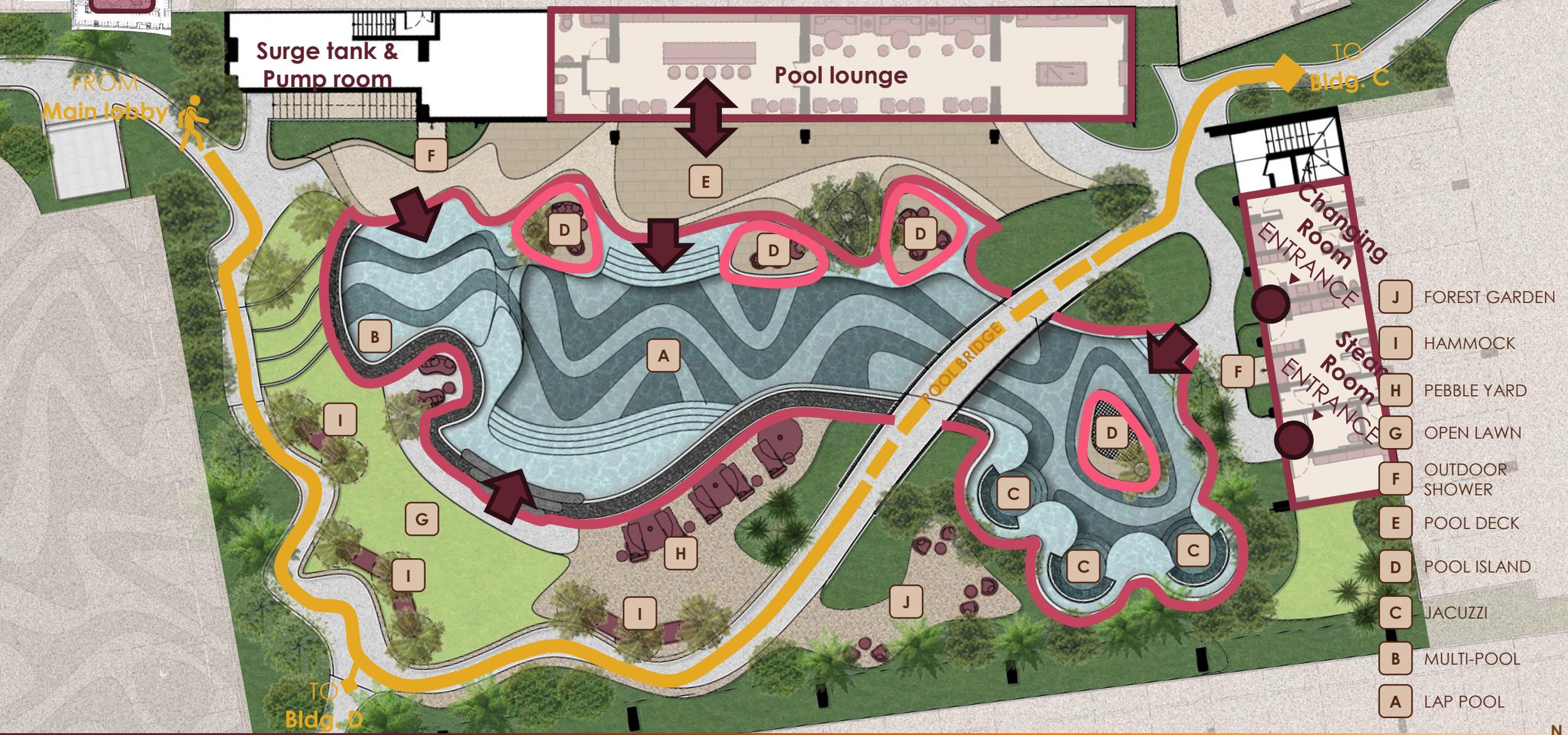
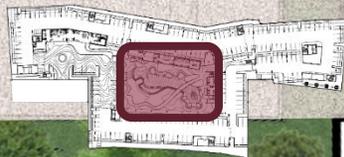


Changing Room
ENTRANCE

Steam Room
ENTRANCE

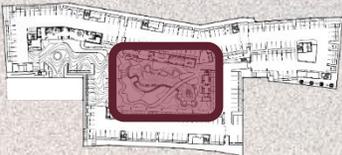
- F OUTDOOR SHOWER
- E POOL DECK
- D POOL ISLAND
- C JACUZZI
- B MULTI-POOL
- A LAP POOL





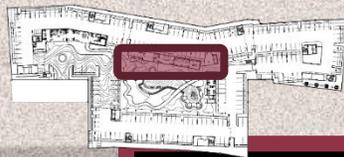
- J FOREST GARDEN
- I HAMMOCK
- H PEBBLE YARD
- G OPEN LAWN
- F OUTDOOR SHOWER
- E POOL DECK
- D POOL ISLAND
- C JACUZZI
- B MULTI-POOL
- A LAP POOL





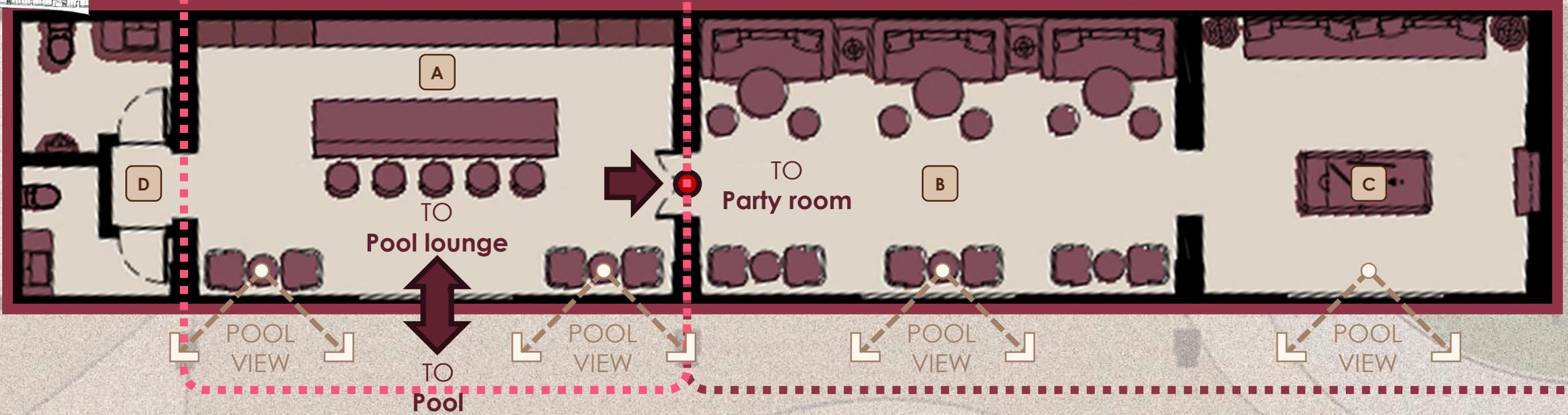
POOL LOUNGE

MAIN INNER COURT | GROUND FLOOR



SEMI-OUTDOOR
AREA

INDOOR
AREA



-  ACCESS CONTROL POINT
-  D WC
-  C ENTERTAINMENT AREA
-  B PARTY ROOM
-  A POOL LOUNGE BAR





BEACH CLUB
VIBES



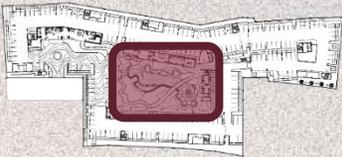




**TROPICAL VIBES
MURAL WALL ART**



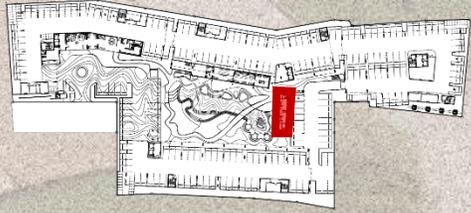
**WIDE WINDOW FRONTAGE TO
CONNECTS THE INDOOR &
OUTDOOR SPACE**



FITNESS ROOM

CHANGING STEAM ROOM

MAIN INNER COURT | GROUND FLOOR

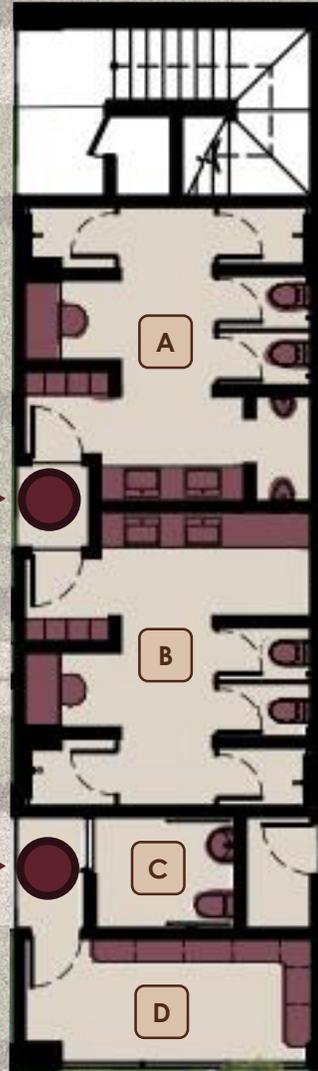


TO
Pool

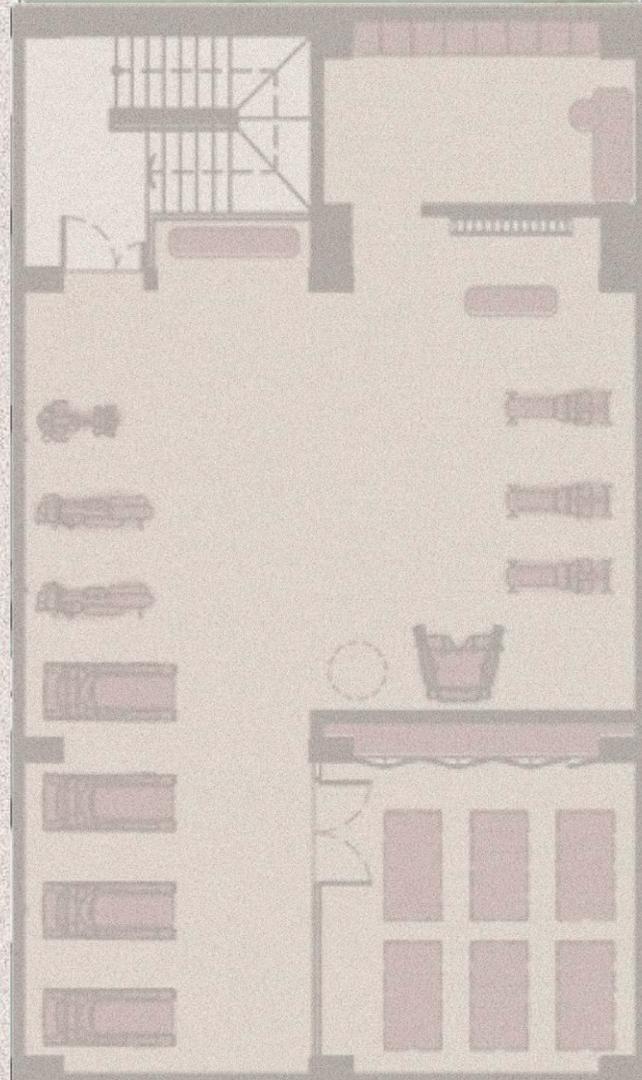
WC
ENT.

STEAM
ROOM
ENT.

GROUND FLOOR

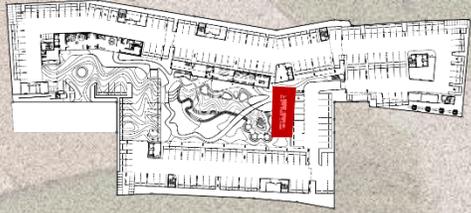


2nd FLOOR

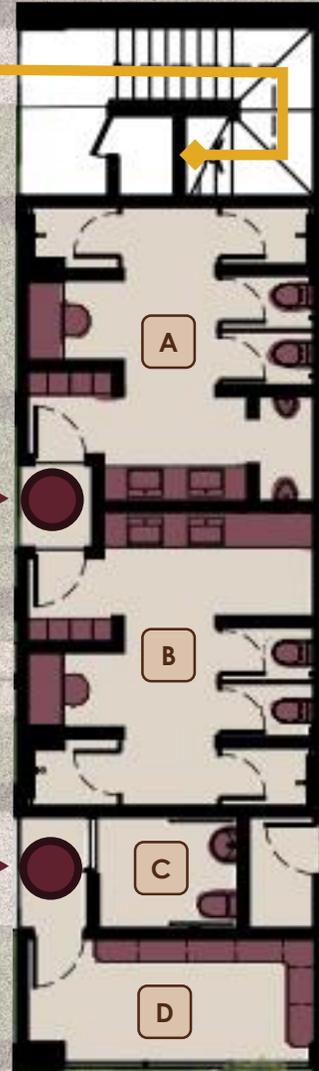


- D** STEAM ROOM
- C** ACCESSIBLE WC
- B** FEMALE CHANGING ROOM
- A** MALE CHANGING ROOM



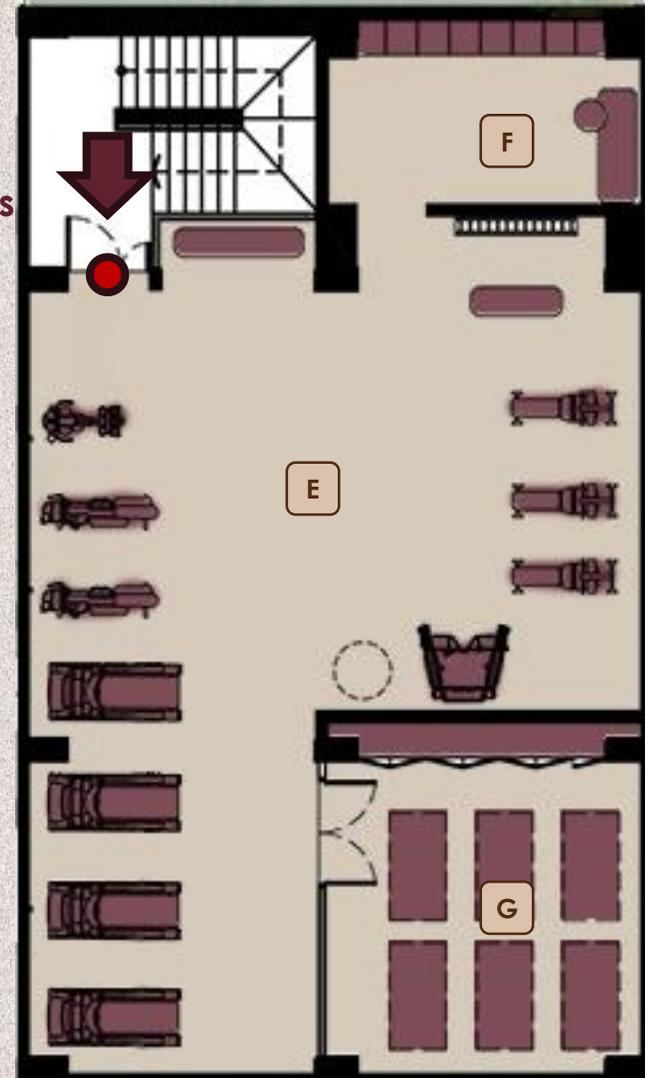


UP TO
Fitness



GROUND FLOOR

TO
Fitness



2nd FLOOR

- G YOGA ROOM
- F LOCKER & REFRESHMENT AREA
- E WORKOUT AREA
- **ACCESS CONTROL POINT**
- D STEAM ROOM
- C ACCESSIBLE WC
- B FEMALE CHANGING ROOM
- A MALE CHANGING ROOM

TO
Pool

WC ENT.
STREAM ROOM ENT.

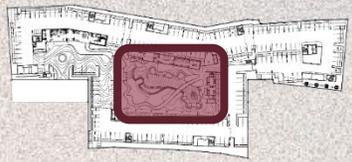




VIBRANT & DYNAMIC GRAPHIC

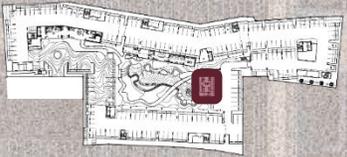


PANORAMIC POOL VIEW

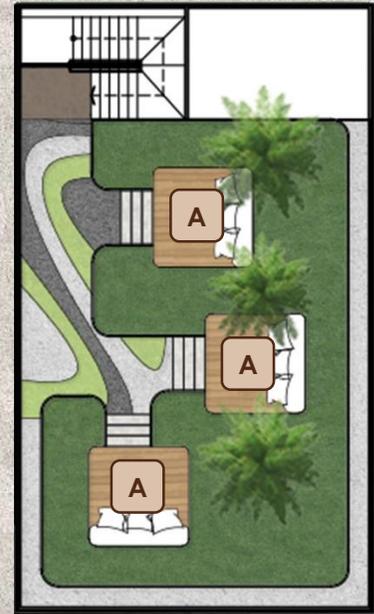
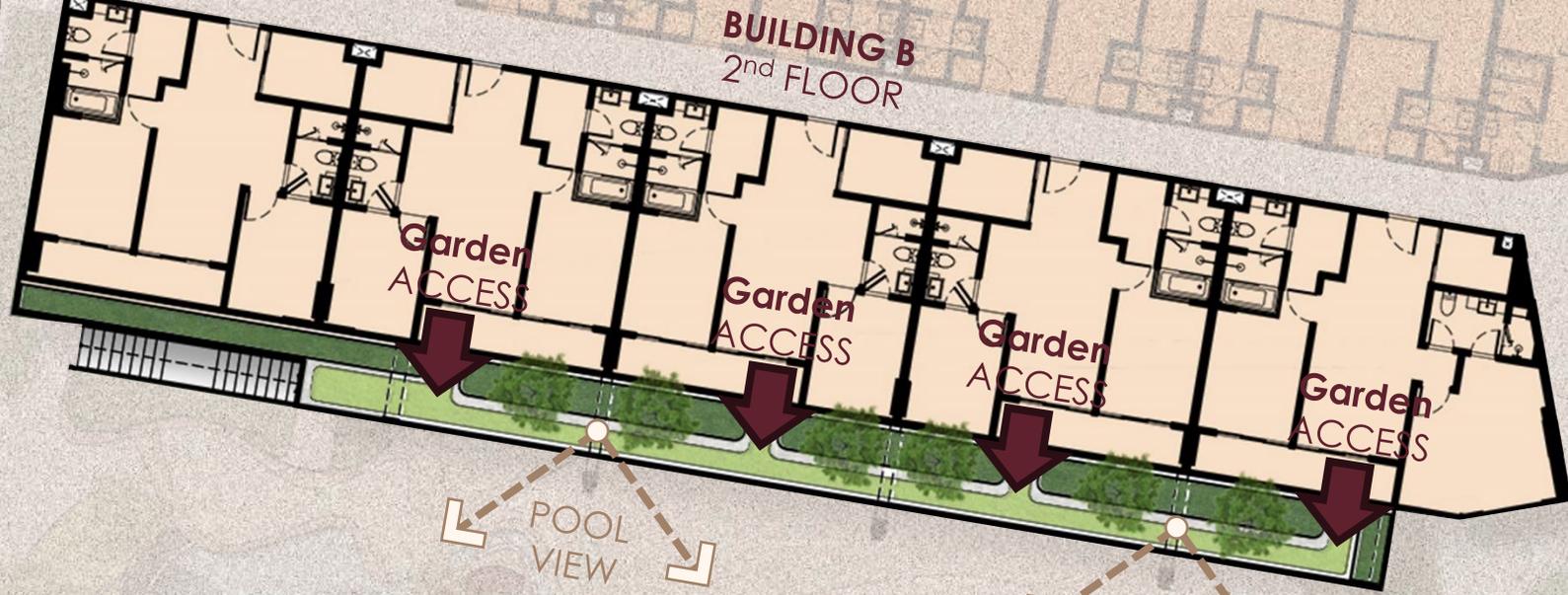
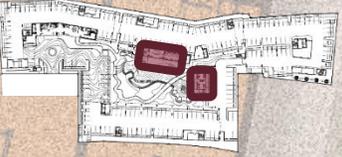


PRIVATE GARDEN

CABANA YARD

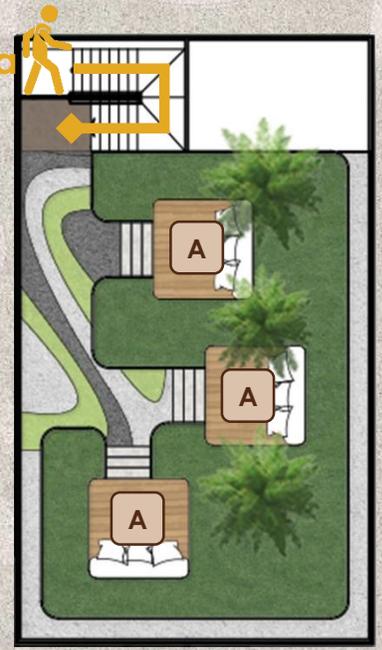
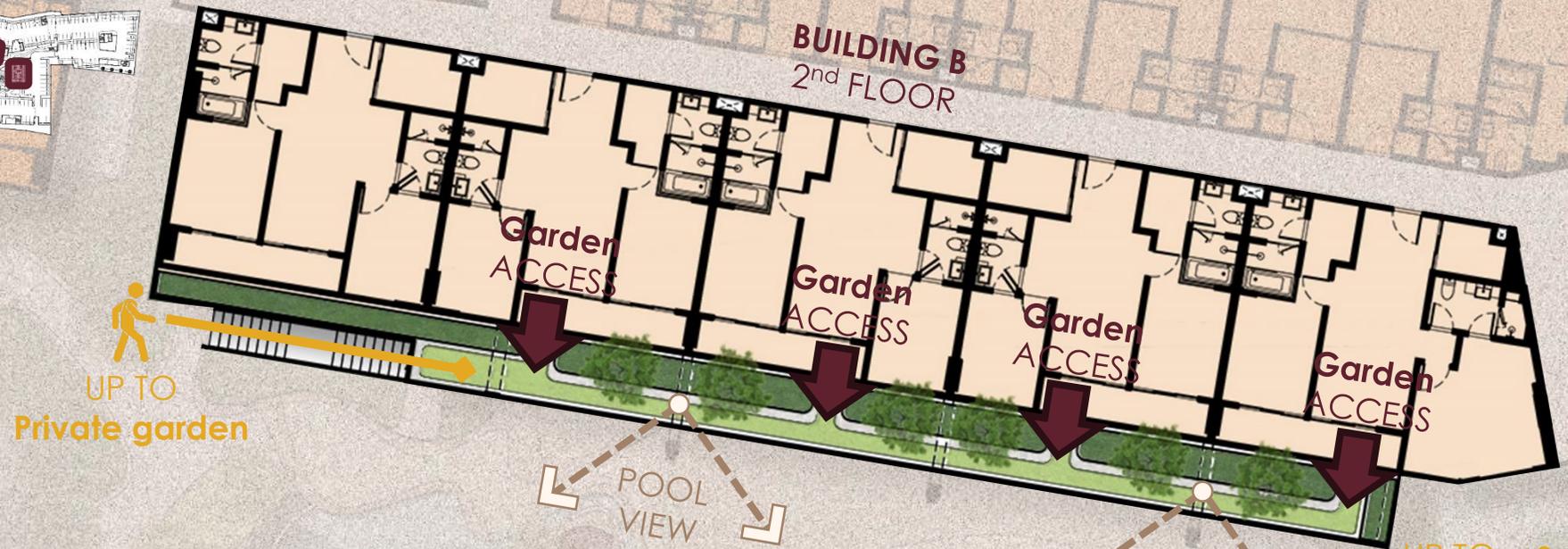
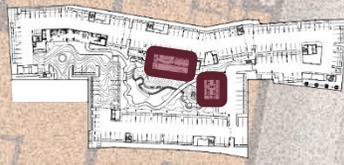


SECRET GARDEN & CABANA YARD | 2nd FLOOR & 3rd FLOOR | BUILDING B & FACILITY BUILDING



A CABANA PAVILION



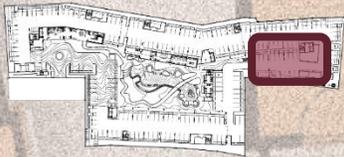


A CABANA PAVILION

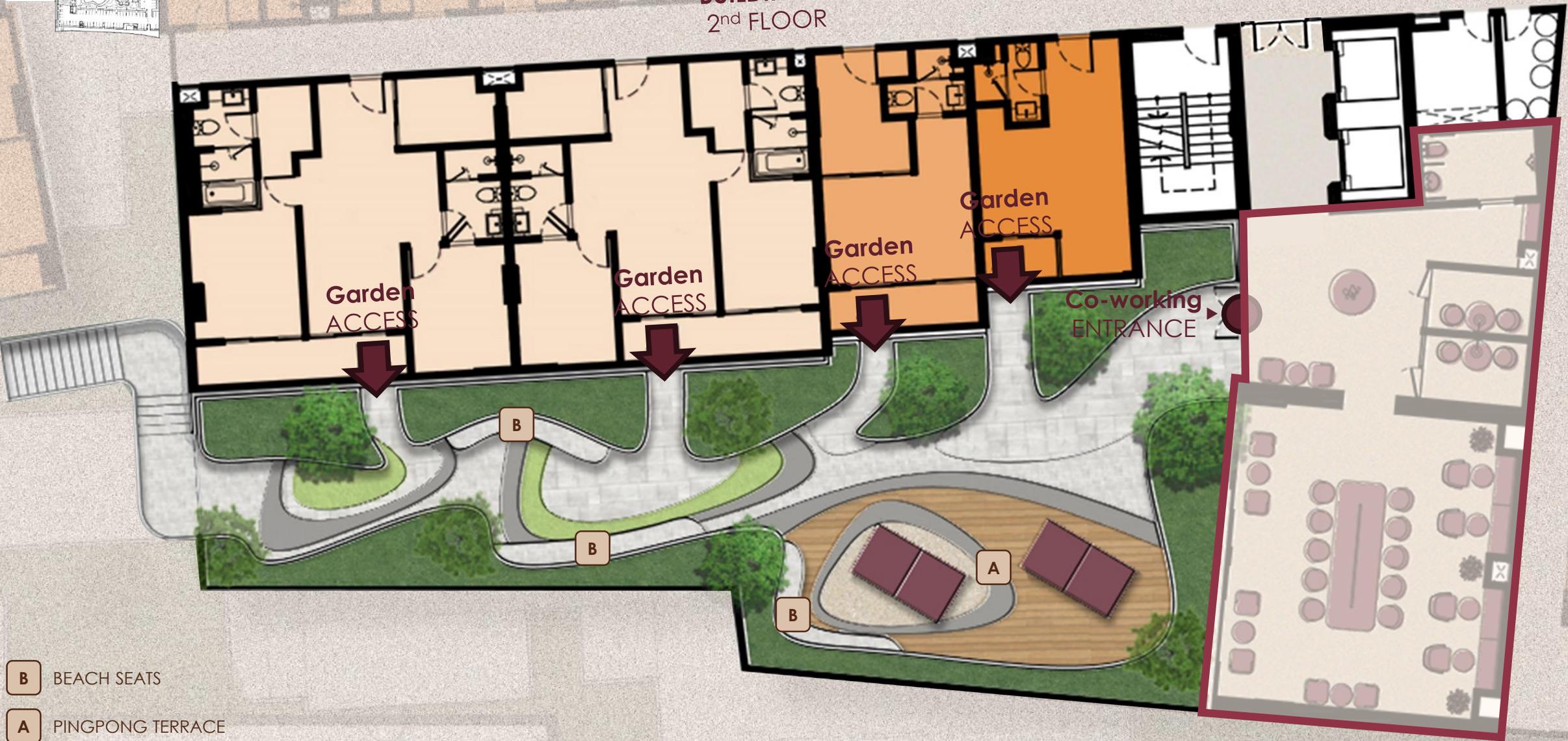




CHILLING GARDEN | 2nd FLOOR | BUILDING C

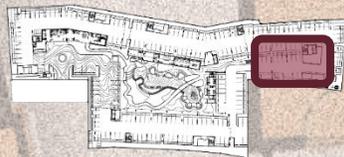


BUILDING C
2nd FLOOR

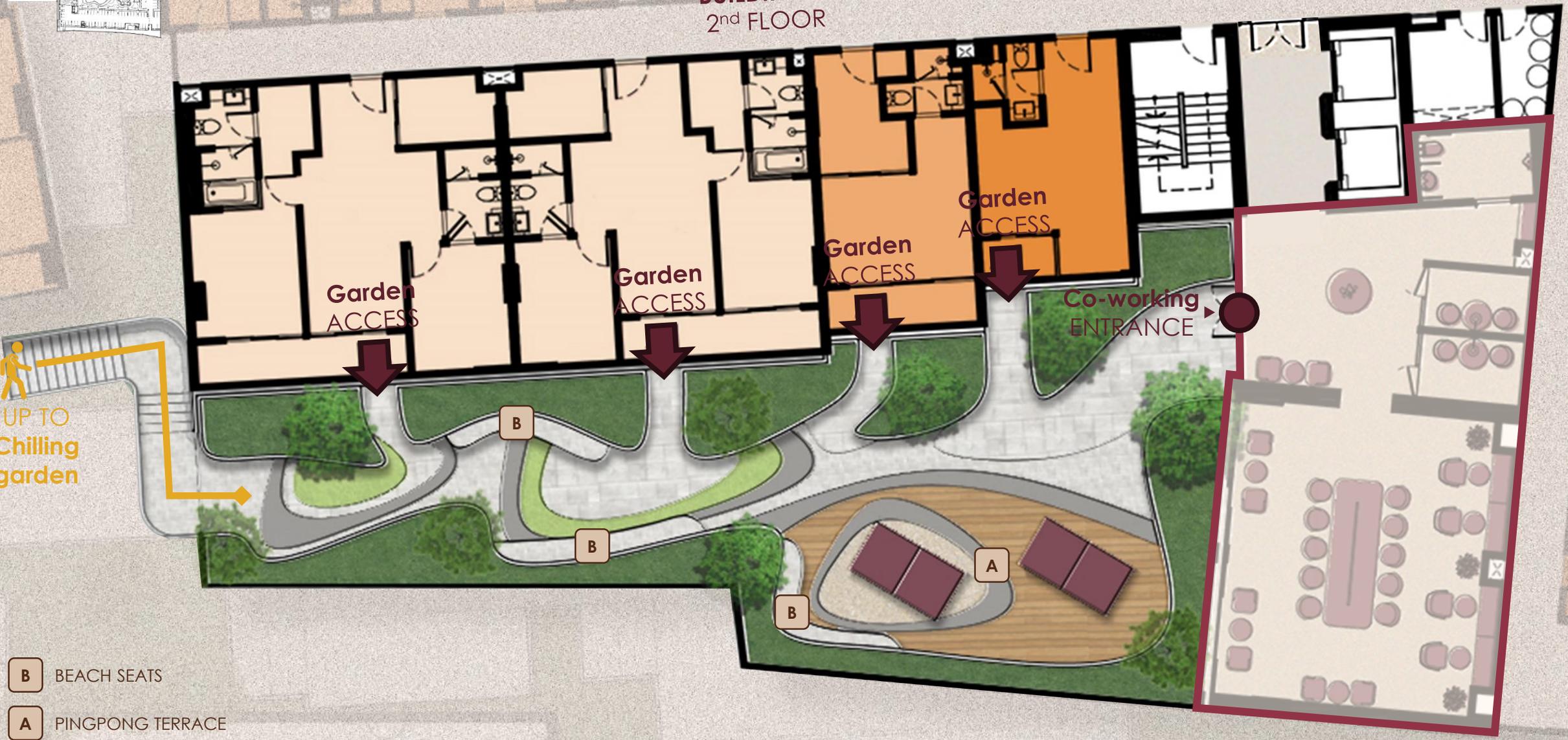


- B** BEACH SEATS
- A** PINGPONG TERRACE





BUILDING C
2nd FLOOR



UP TO
Chilling
garden

- B** BEACH SEATS
- A** PINGPONG TERRACE



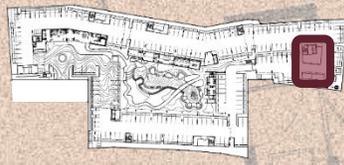




**SIMPLIFY WATER SPLASH
OUTLINE INTO WALL PATTERN**

STYLISH FLOOR PATTERN





● ACCESS CONTROL POINT

- D WC
- C CO-WORKING AREA
- B PRIVATE MEETING POD
- A FOYER

Co-working ENTRANCE

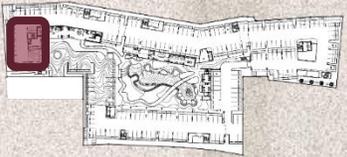
Lift lobby

TO Lift

TO Chilling garden

GARDEN VIEW

GARDEN VIEW

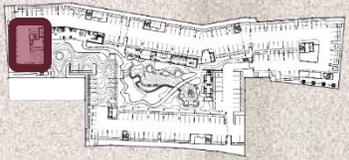


SEA VIEW

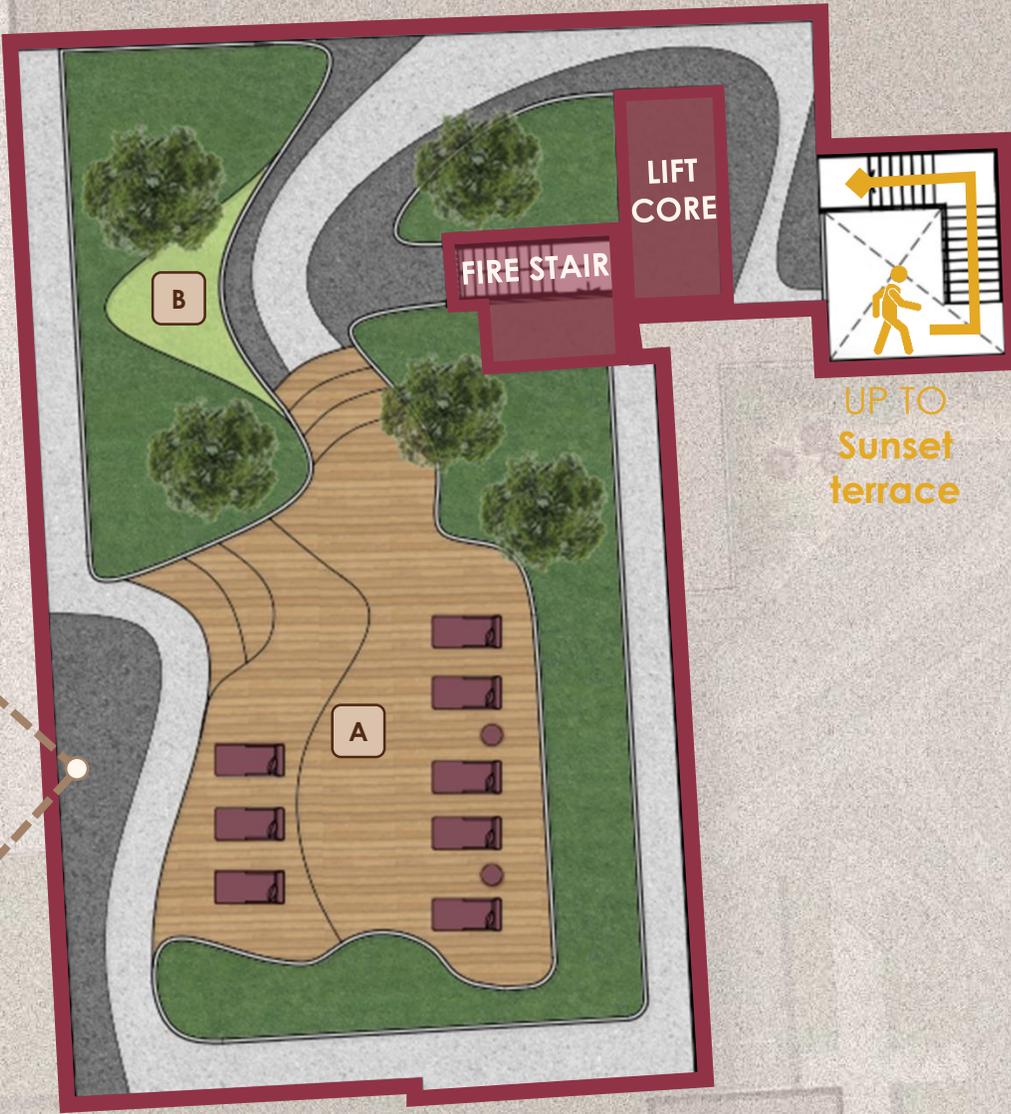


- B** MINI LAWN
- A** LEISURE DECK





SEA VIEW



- B** MINI LAWN
- A** LEISURE DECK



TOTAL PROJECT FACILITIES AREA

Approx **2,700 sqm.**



01

PROJECT OVERALL
INFORMATION



02

PROJECT HIGHLIGHT
FACILITIES



03

PROJECT
RESIDENTIAL UNIT



04

RESIDENTIAL
UNIT DETAIL



05

SALES GALLERY

BUILDING A 213 UNITS

- STUDIO (26 sq.m.) **122 UNITS** (57.27%)
- 1 BEDROOM (30 SQM.) **91 UNITS** (42.73%)

BUILDING B 154 UNITS

- 1 BEDROOM (30 sq.m.) **119 UNITS** (77.27%)
- 2 BEDROOM (65 SQM.) **35 UNITS** (22.73%)

686 UNITS

- STUDIO (26 sq.m.) = 163 UNITS**
23.76 %
- 1 BEDROOM (30 sq.m.) = 418 UNITS**
60.93 %
- 2 BEDROOM (65 SQM.) = 105 UNITS**
15.30 %

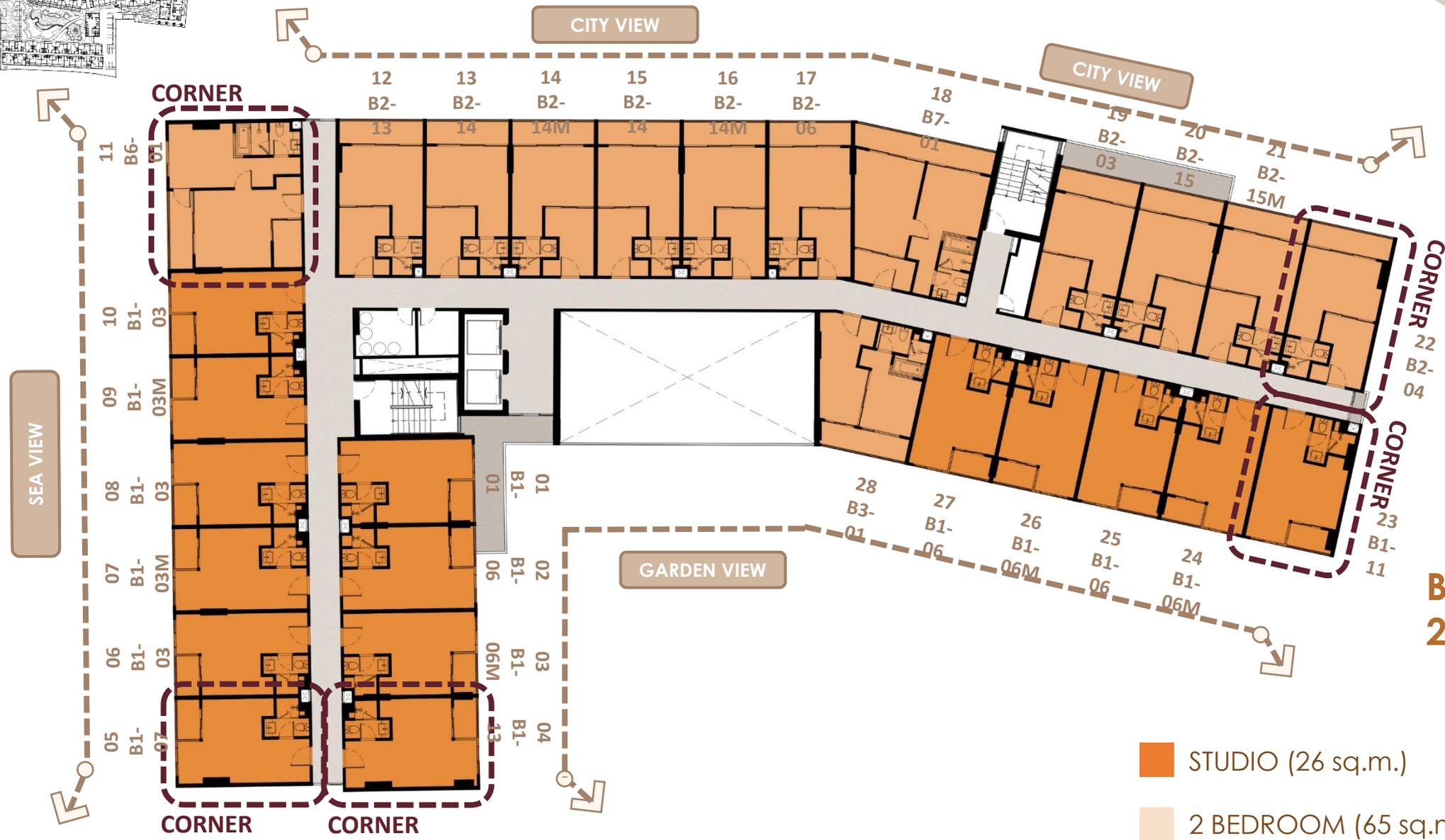
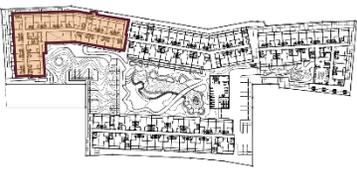
BUILDING C 151 UNITS

- STUDIO (26 sq.m.) **41 UNITS** (27.15%)
- 1 BEDROOM (30 SQM.) **96 UNITS** (63.57%)
- 2 BEDROOM (65 SQM.) **14 UNITS** (9.27%)

BUILDING D 168 UNITS

- 1 BEDROOM (30 SQM.) **112 UNITS** (66.66%)
- 2 BEDROOM (65 SQM.) **56 UNITS** (33.37%)

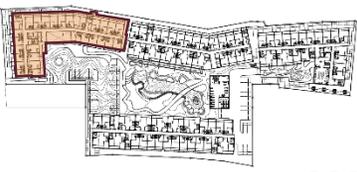




BUILDING A
2nd FLOOR
28 UNITS

- STUDIO (26 sq.m.) **15 UNITS (53%)**
- 2 BEDROOM (65 sq.m.) **13 UNITS (47%)**

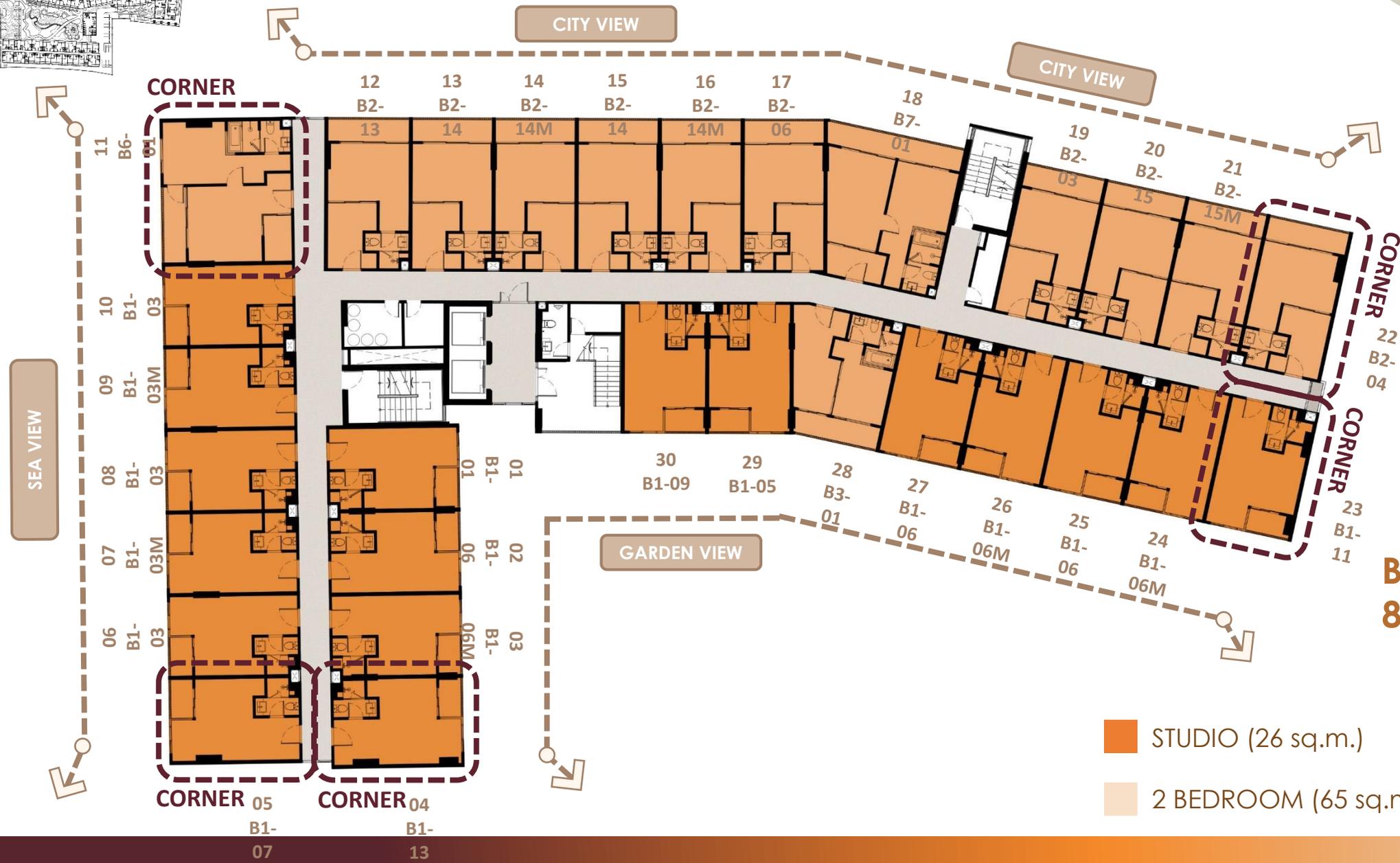
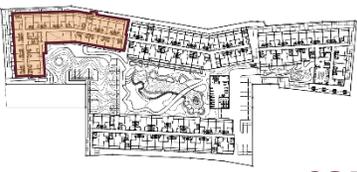




BUILDING A
3-7th FLOOR
31 UNITS

- STUDIO (26 sq.m.) **18 UNITS (58%)**
- 2 BEDROOM (65 sq.m.) **13 UNITS (42%)**

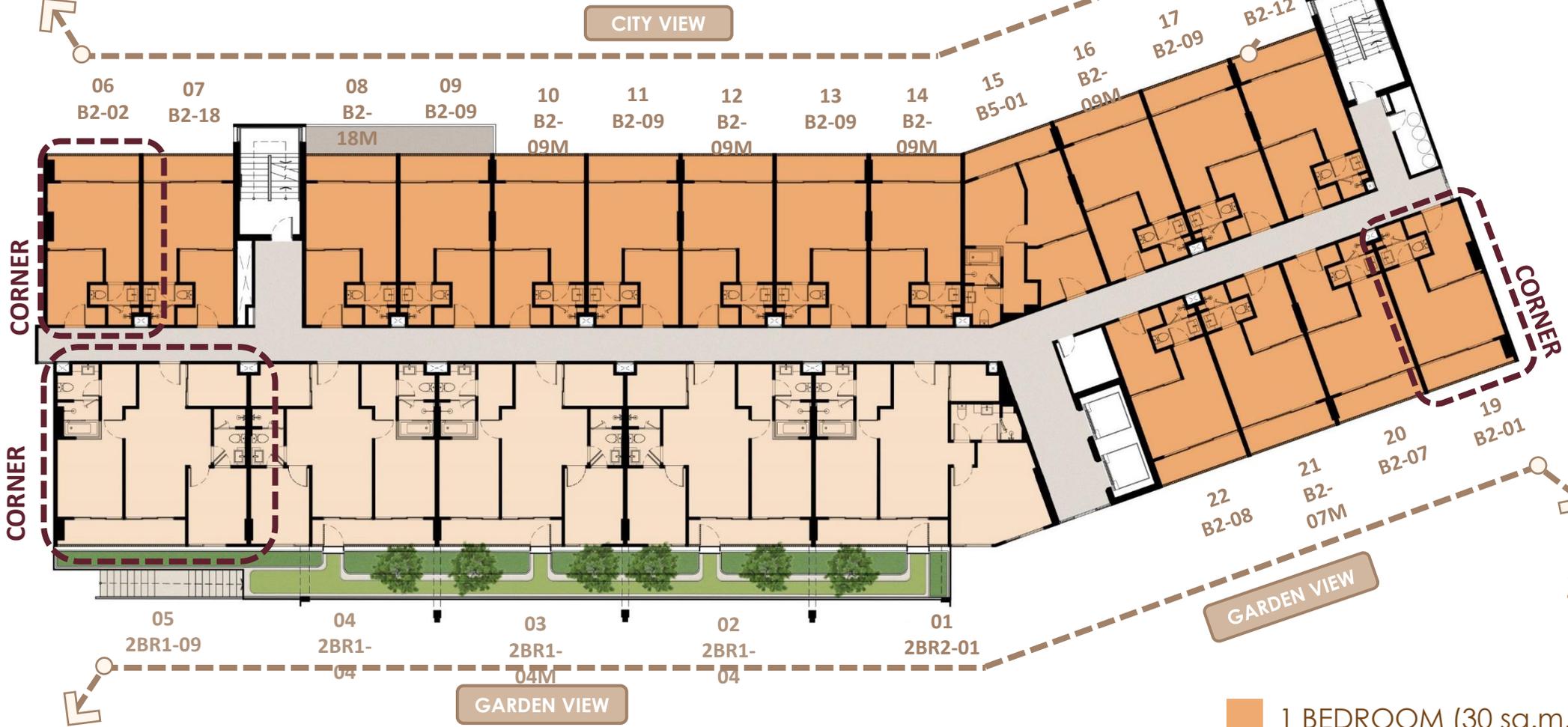
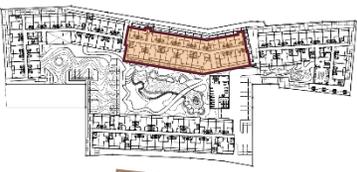




BUILDING A
8th FLOOR
30 UNITS

- STUDIO (26 sq.m.) **17 UNITS (56%)**
- 2 BEDROOM (65 sq.m.) **13 UNITS (44%)**

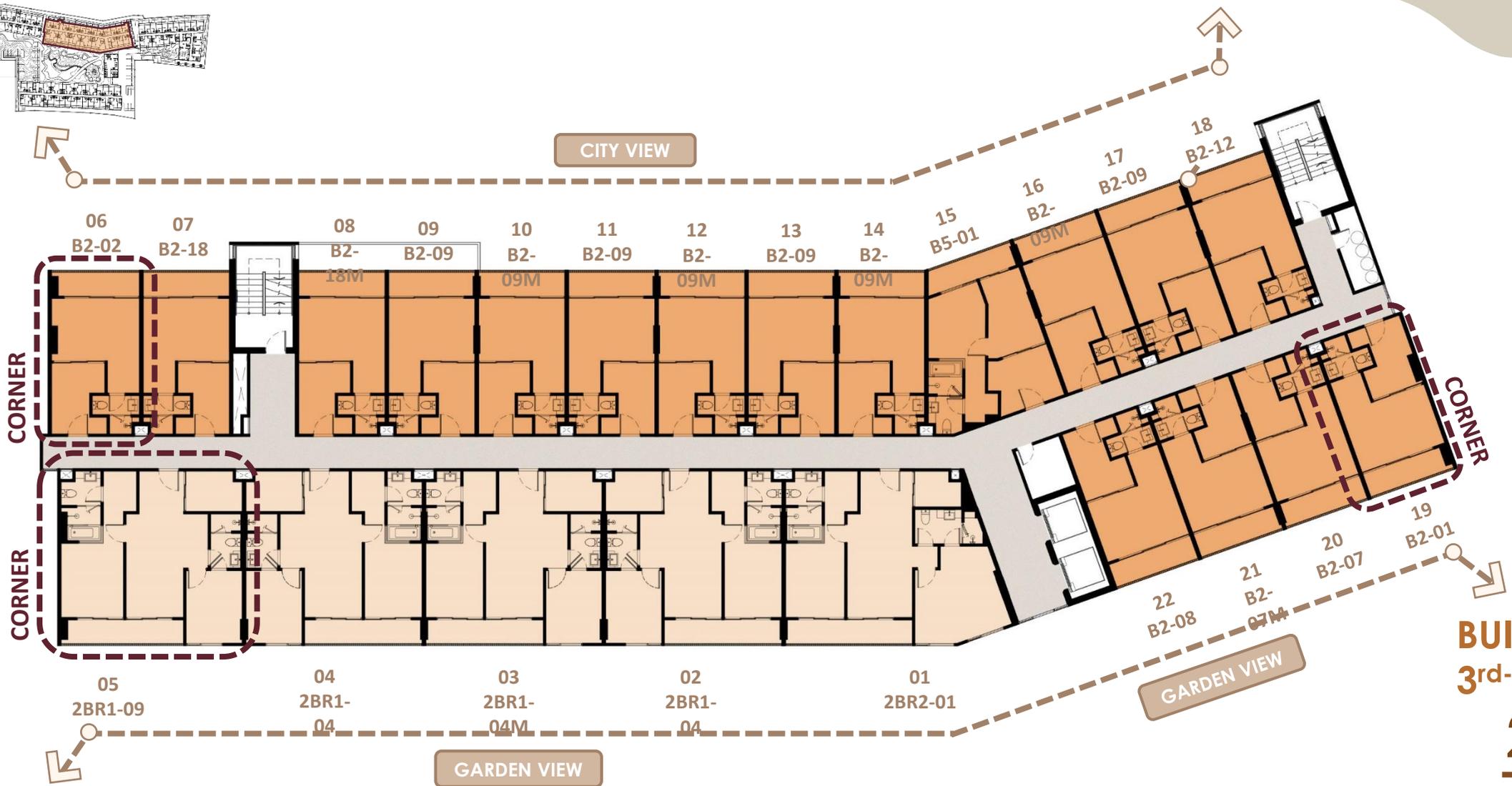
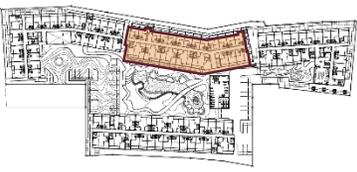




BUILDING B
2nd FLOOR
22 UNITS

- 1 BEDROOM (30 sq.m.) **17 UNITS** (77%)
- 2 BEDROOM (65 sq.m.) **5 UNITS** (23%)

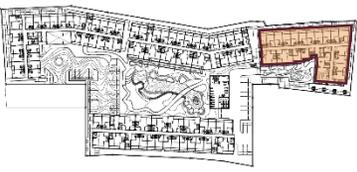




BUILDING B
3rd-8th FLOOR
22 UNITS

- 1 BEDROOM (30 sq.m.) **17 UNITS** (77%)
- 2 BEDROOM (65 sq.m.) **5 UNITS** (23%)



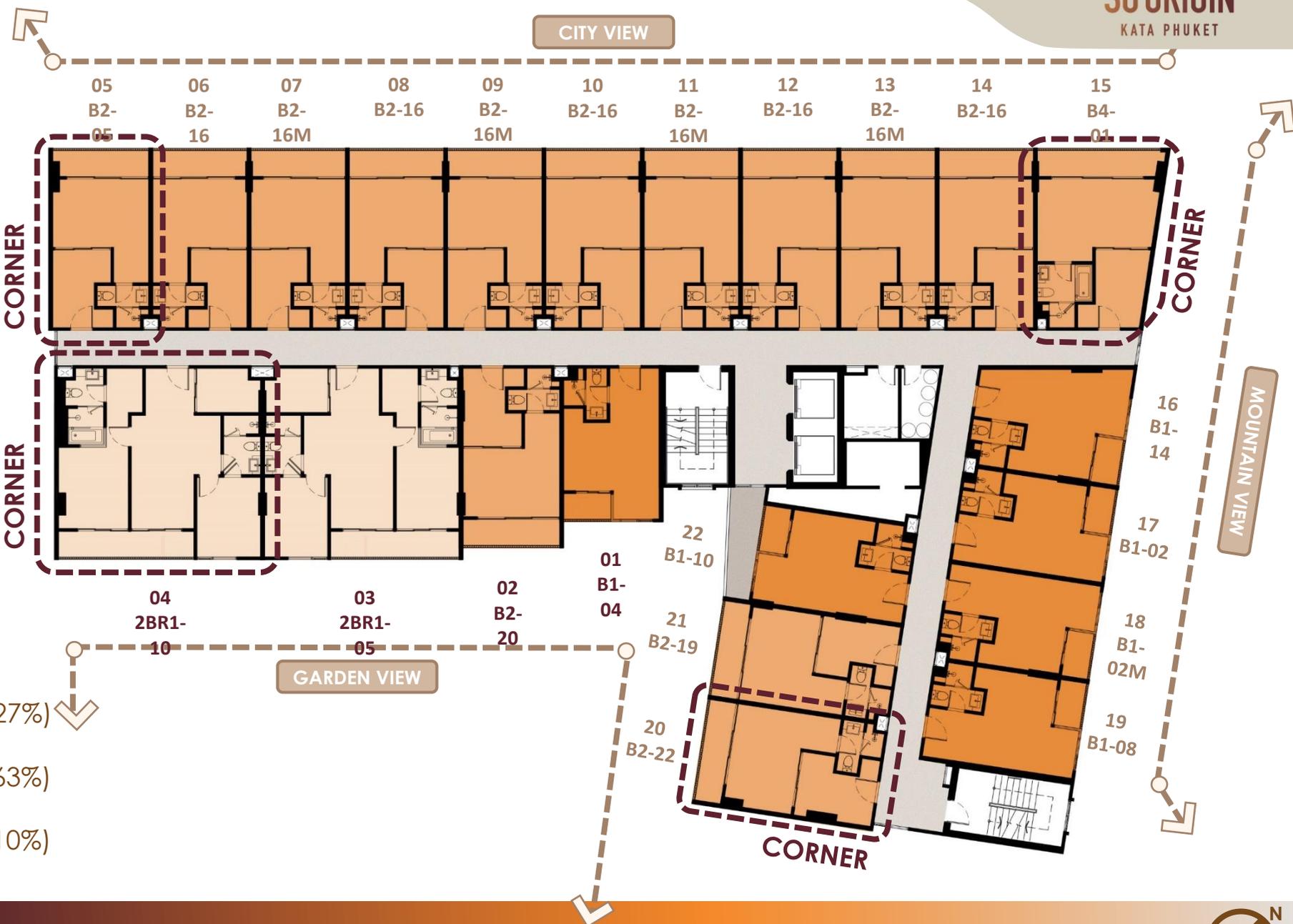
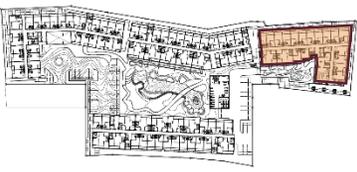


BUILDING C
2nd FLOOR

19 UNITS

- STUDIO (26 sq.m.) **5 UNITS** (26%)
- 1 BEDROOM (30 sq.m.) **12 UNITS** (63%)
- 2 BEDROOM (65 sq.m.) **2 UNITS** (11%)





BUILDING C
3rd - 8th FLOOR

22 UNITS

- STUDIO (26 sq.m.) **6 UNITS** (27%)
- 1 BEDROOM (30 sq.m.) **14 UNITS** (63%)
- 2 BEDROOM (65 sq.m.) **2 UNITS** (10%)

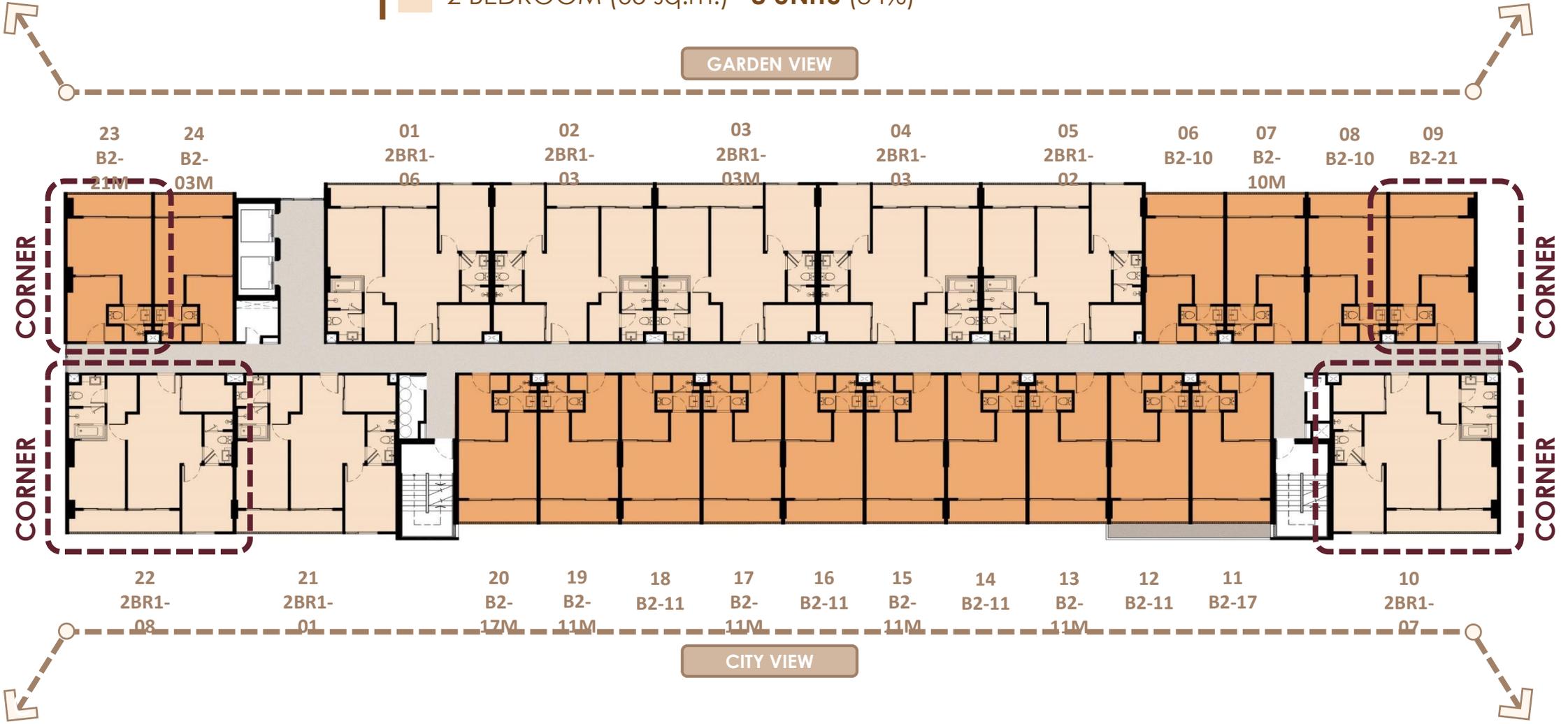
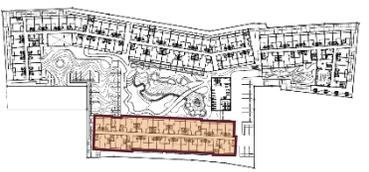


BUILDING D 2nd - 8th FLOOR

24 UNITS

1 BEDROOM (30 sq.m.) **16 UNITS** (66%)

2 BEDROOM (65 sq.m.) **8 UNITS** (34%)

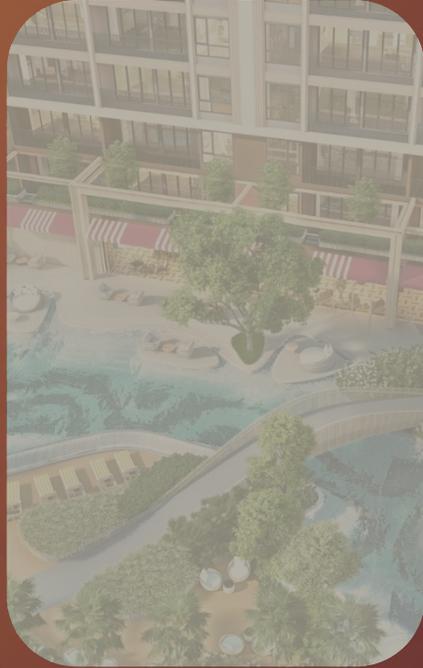


BREAK TIME



01

PROJECT OVERALL
INFORMATION



02

PROJECT HIGHLIGHT
FACILITIES



03

PROJECT
RESIDENTIAL UNIT



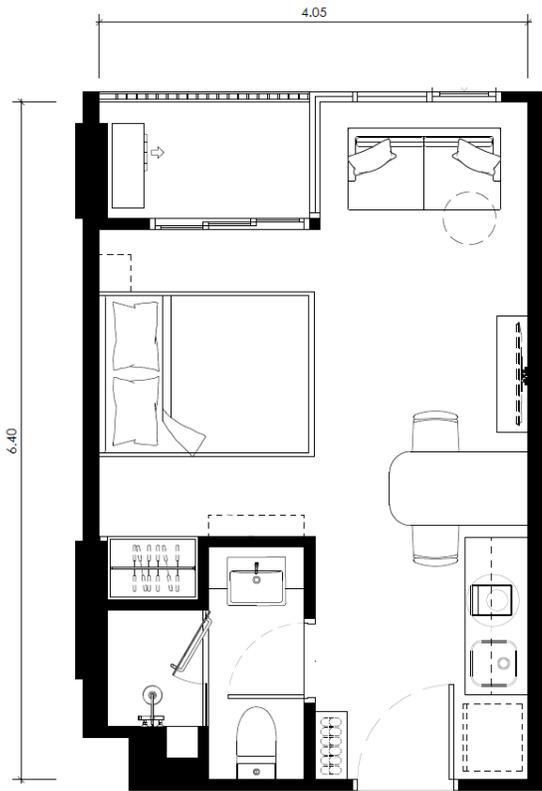
04

RESIDENTIAL
UNIT DETAIL

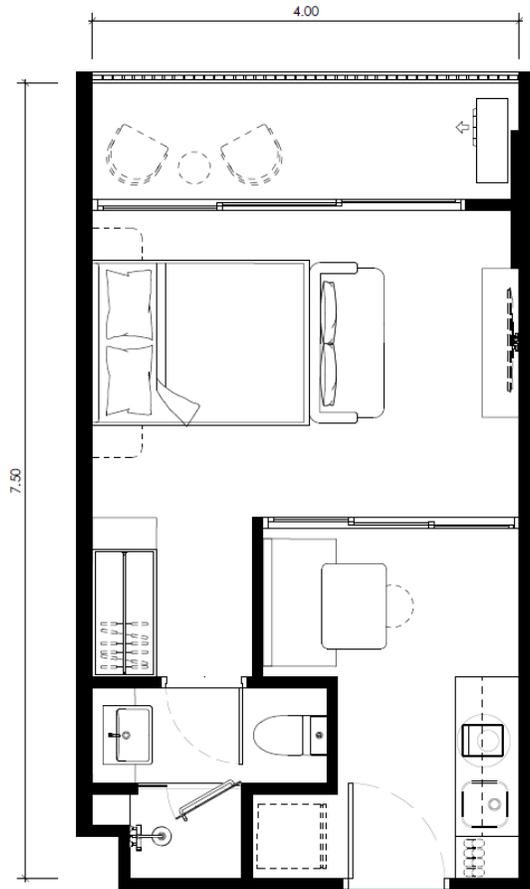


05

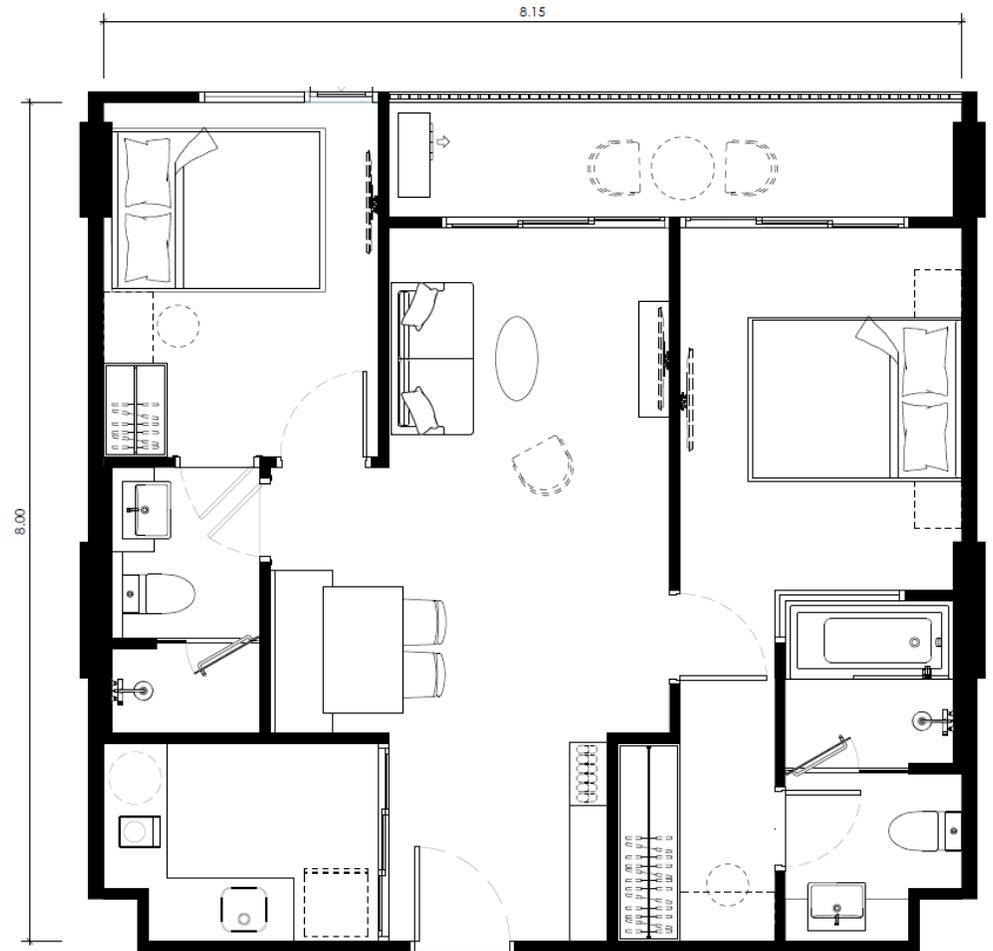
SALES GALLERY



SO SUPERIOR | 26 SQ.M.

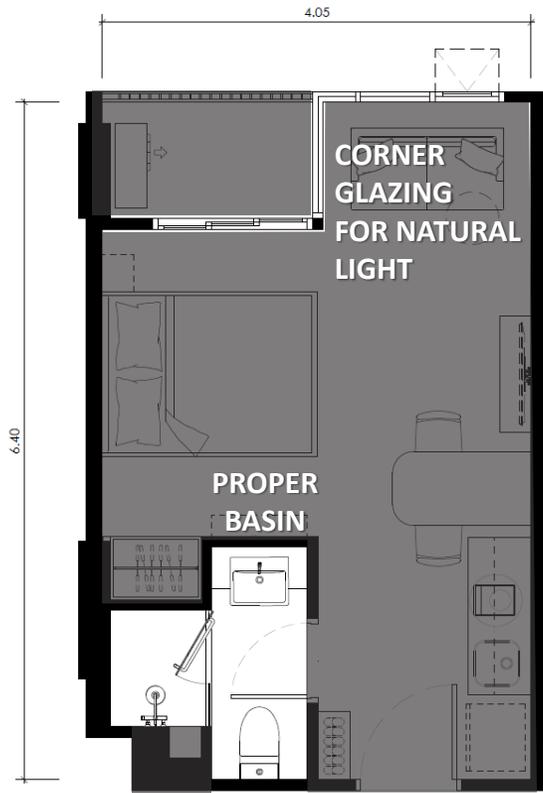


SO SUPREME | 30 SQ.M.

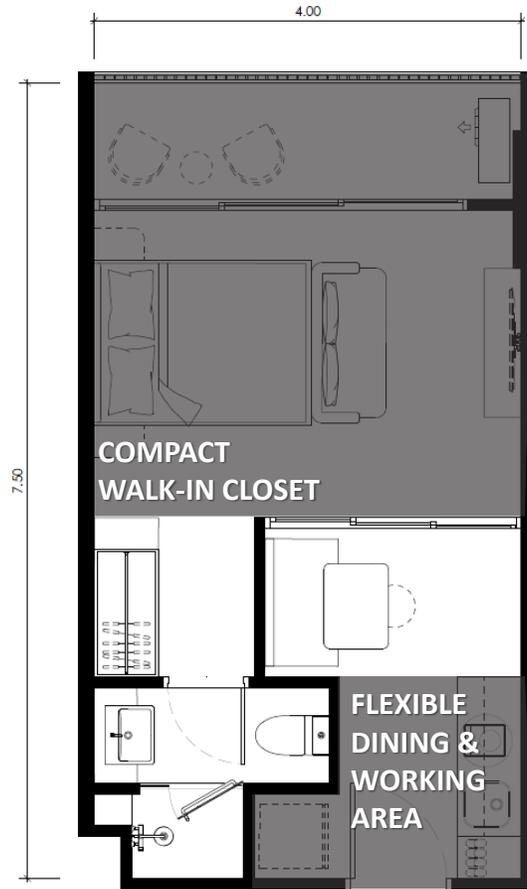


SO SOCIETY | 65 SQ.M.

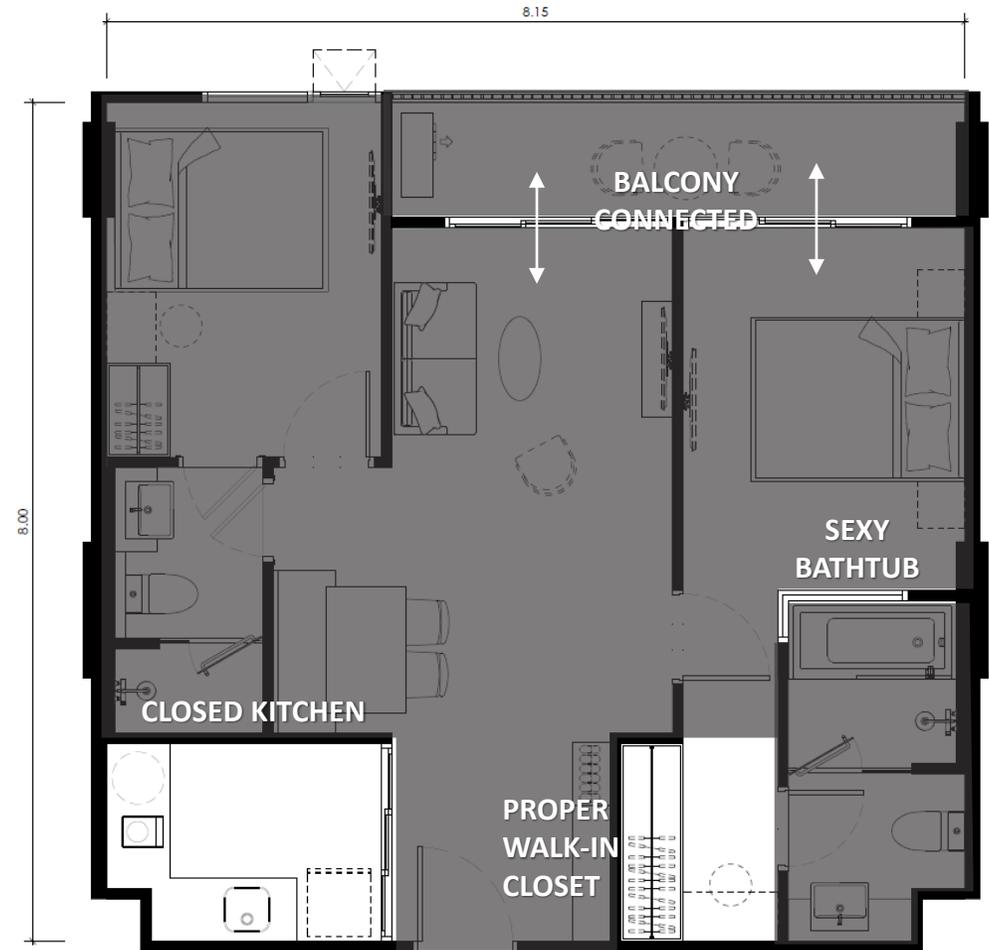
CRAFTING THE BEST LIVING SPACE



SO SUPERIOR | 26 SQ.M.

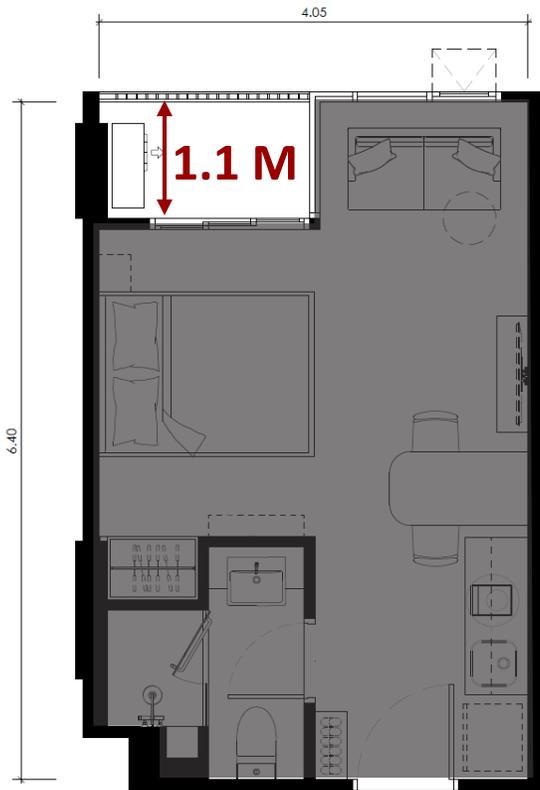


SO SUPREME | 30 SQ.M.

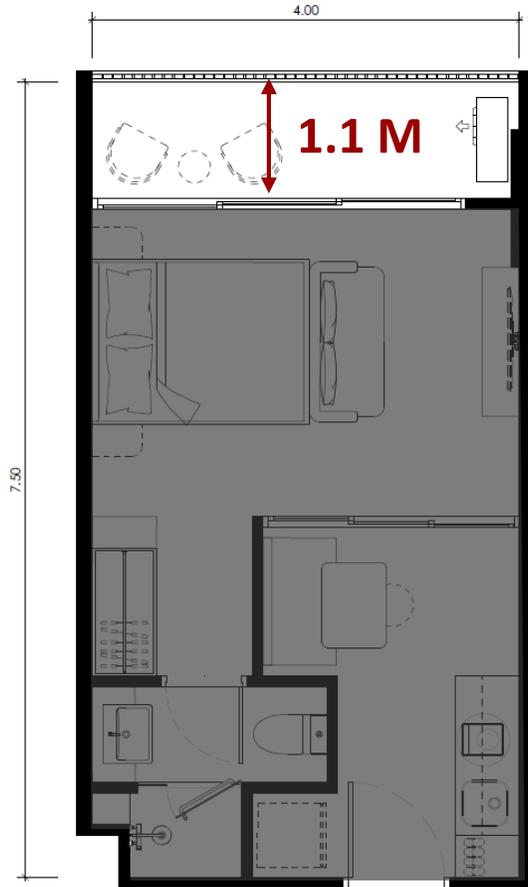


SO SOCIETY | 65 SQ.M.

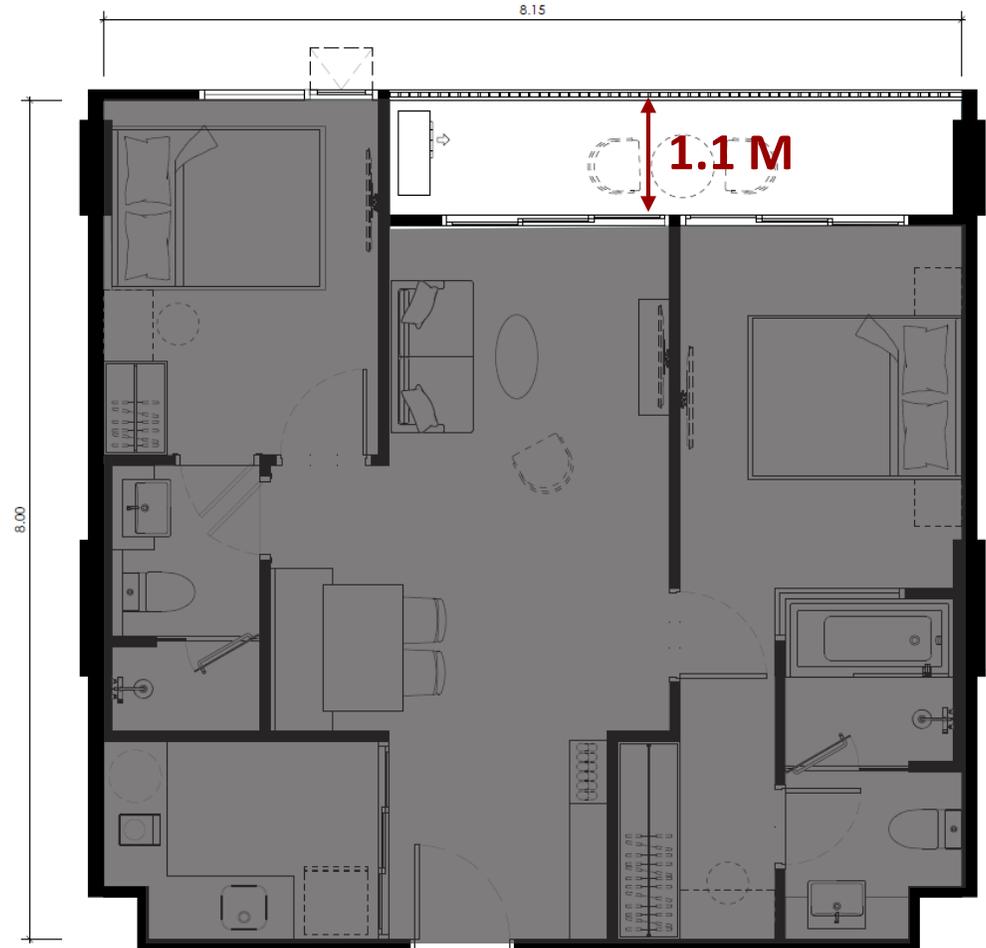
LARGE BALCONY & CLEAR VIEW



SO SUPERIOR | 26 SQ.M.



SO SUPREME | 30 SQ.M.



SO SOCIETY | 65 SQ.M.



SO SUPERIOR | 26 SQ.M | STUDIO

ROXY GIRL



Activity

SO SUPERIOR | 26 SQ.M.

FASHION DESIGNER

Love party



Friends



Fashion



STATUS : Single | AGE : 28 Years old

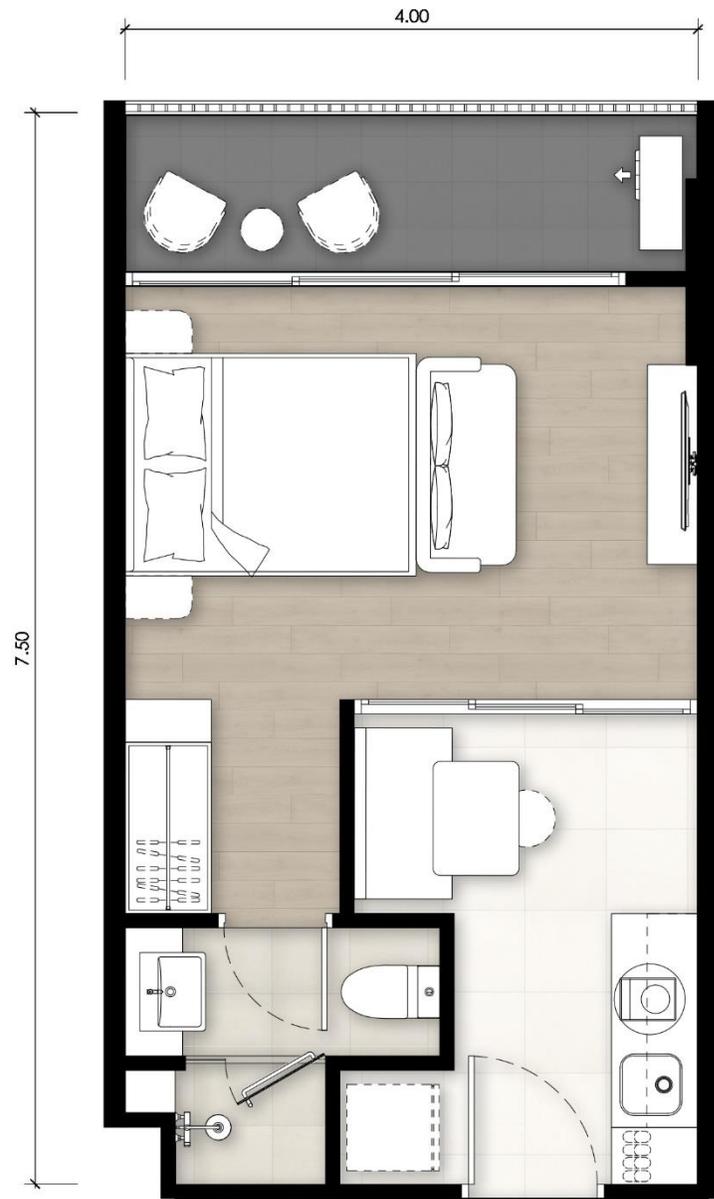
Success in work, fame in society, fashion leader

HER LIFESTYLE : "Short term"

She is a 28 years old. She is a Fashion Designer in Russia, and comes to Phuket for a vacation. She is someone who is passionate about fashion and styling. During her free time, she enjoys going to parties and socializing with friends







SO SUPREME | 30 SQ.M | 1 BEDROOM

BLOSSOMING ROMANCE



Activity

SO SUPREME | 30 SQ.M.

PROFESSIONAL SURFER + MODEL

Dating



Adventure Sports



Career



STATUS : Just Couple | AGE : 28 Years old

HIS & HER LIFESTYLE :

He and she are both 28 years old and are from Russia. They have recently started their relationship. He works as a professional surfer at Kata Beach Phuket and enjoys taking photographs as a hobby, while she is a model. They both love adventure sports, especially surfing. During the winter in Russia, She will move to live with him and spend time together in Thailand.







SO SOCIETY | 65 SQ.M | 2 BEDRROM

Early-life Family



Activity

SO SOCIETY | 65 SQ.M.

HEAD BARTENDER + ENGLISH TEACHER

Activities together



Career



STATUS: Young Family | AGE: 30-32, 5 Years old

THEIR LIFESTYLE :

They are a Russian family with a 5-year-old son. They moved to Kata Beach, Phuket because the father got a new job as a Head Bartender at OZO Kata Hotel, while the mother works as an English teacher at Head Start International School in Phuket. They have enrolled their son in the same school. On weekends, they often go out sightseeing and spend time together to take a break and unwind.

SO SOCIETY [65 SQ.M]





MASTER BEDROOM | SO SOCIETY [65 SQ.M.]

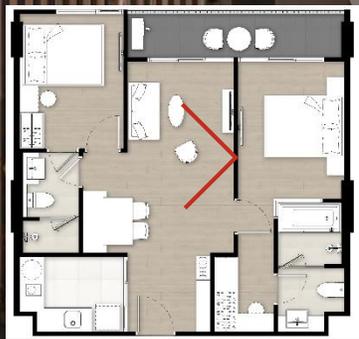


BALCONY | SO SOCIETY [65 SQ.M.]



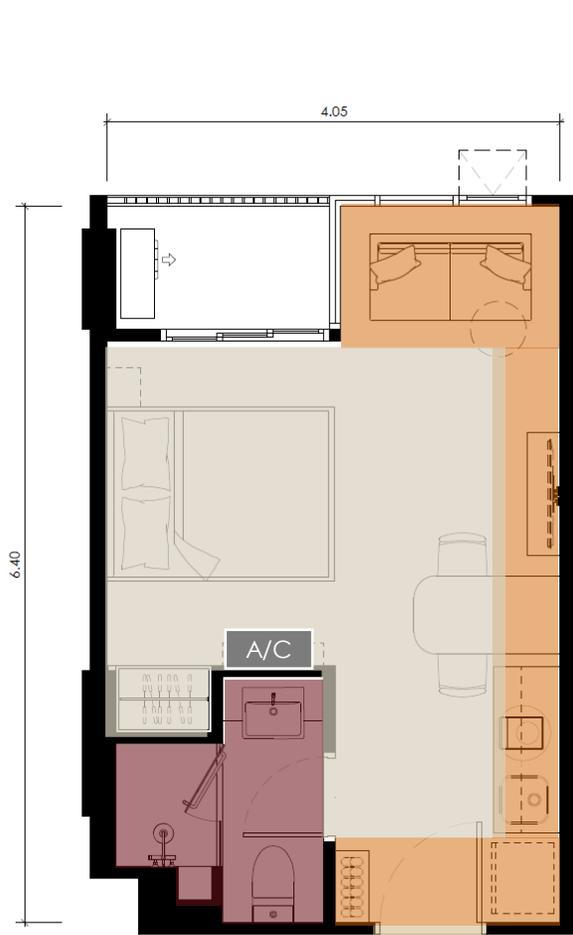
LIVING AREA | SO SOCIETY [65 SQ.M.]



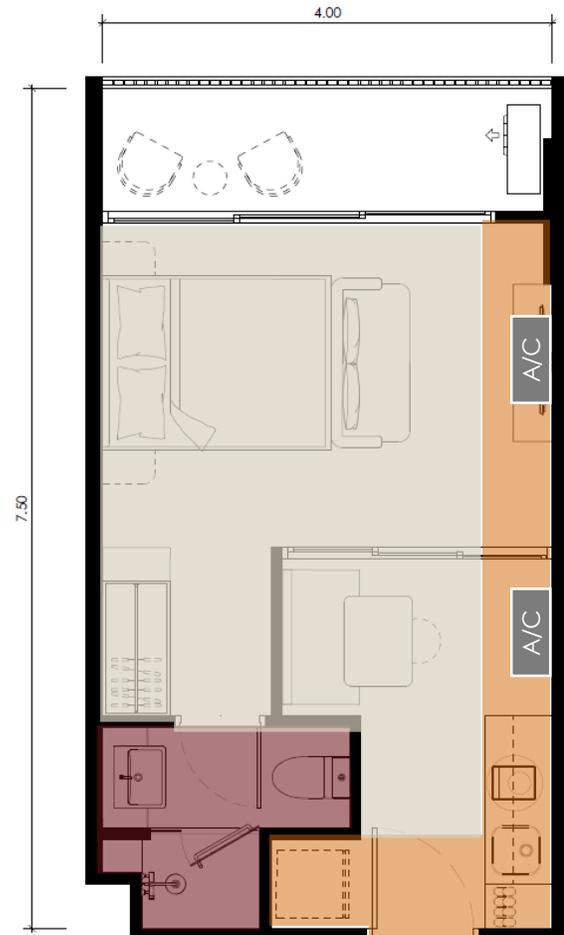


LIVING AREA | SO SOCIETY [65 SQ.M.]

STANDARD SPECIFICATION



SO SUPERIOR | 26 SQ.M.



SO SUPREME | 30 SQ.M.



SO SOCIETY | 65 SQ.M.

- ROOM AREA : 2.50 M
- DROP CEILING : 2.30 M
- TOILET : 2.20 M
- AIR CONDITIONER

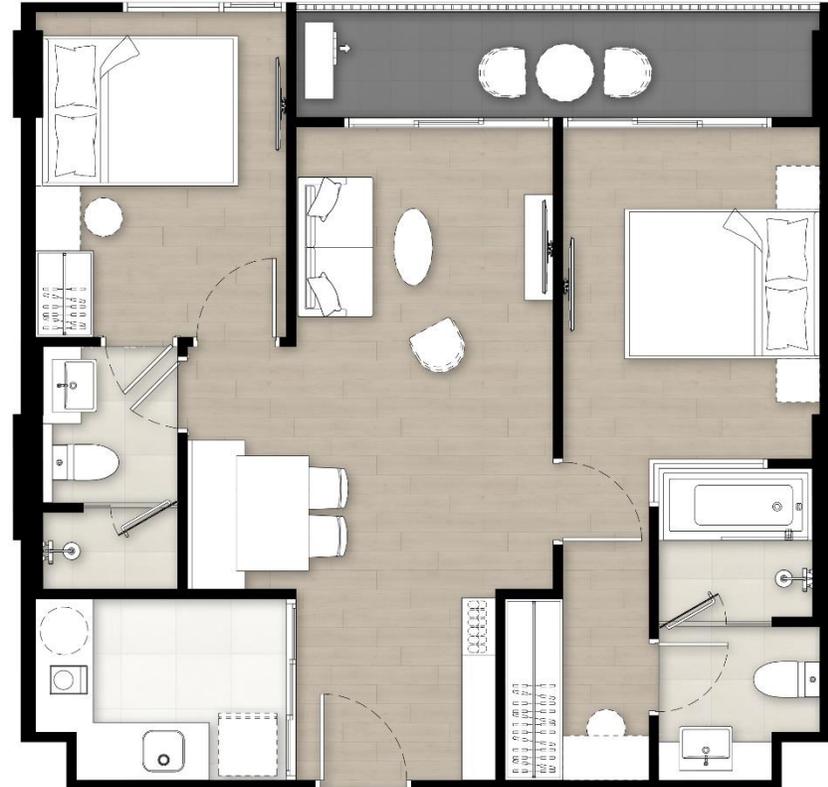
CEILING HEIGHT & AIR CONDITIONING | RESIDENCE FLOOR



SO SUPERIOR | 26 SQ.M.



SO SUPREME | 30 SQ.M.



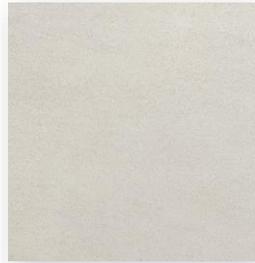
SO SOCIETY | 65 SQ.M.



A

**SPC FLOOR :
WOOD PATTERN
SIZE : 122 X 18 CM**

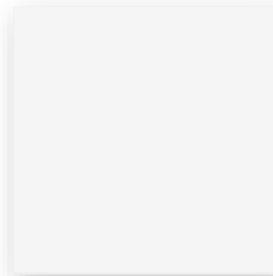
FEEL LIKE NATURAL
TOUCHING, EASY TO
MAINTAIN LONG-TERM.



B

**FLOOR TILE :
BEIGE COLOR
SIZE : 60x60 CM**

SCRATCH RESISTANT, EASY
TO MAINTAIN LONG-TERM



C

**FLOOR TILE :
OFF-WHITE COLOR
SIZE : 60X60 CM**

SCRATCH-RESISTANT AND
EASY TO MAINTAIN
LONG-TERM



D

**FLOOR TILE : GREY COLOR
SIZE : 30X30 CM**

MOISTURE PROOF, EASY TO
MAINTAIN LONG-TERM



SO SUPERIOR | 26 SQ.M.



SO SUPREME | 30 SQ.M.



SO SOCIETY | 65 SQ.M.



A

SPC FLOOR :
WOOD PATTERN
SIZE : 122 X 18 CM

FEEL LIKE NATURAL
TOUCHING, EASY TO
MAINTAIN LONG-TERM.

B

FLOOR TILE :
BEIGE COLOR
SIZE : 60x60 CM

SCRATCH RESISTANT, EASY
TO MAINTAIN LONG-TERM

C

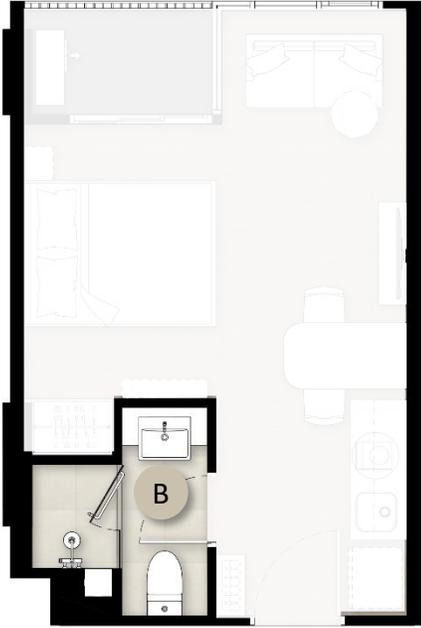
FLOOR TILE :
OFF-WHITE COLOR
SIZE : 60X60 CM

SCRATCH-RESISTANT AND
EASY TO MAINTAIN
LONG-TERM

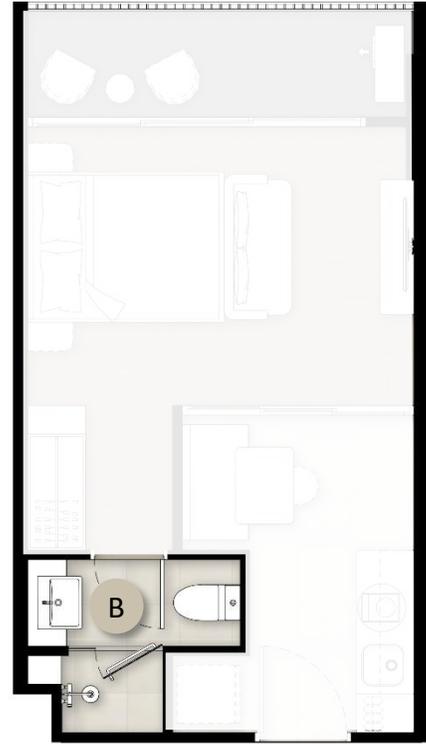
D

FLOOR TILE : GREY COLOR
SIZE : 30X30 CM

MOISTURE PROOF, EASY TO
MAINTAIN LONG-TERM



SO SUPERIOR | 26 SQ.M.



SO SUPREME | 30 SQ.M.



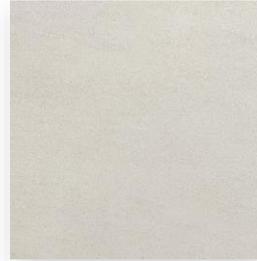
SO SOCIETY | 65 SQ.M.



A

SPC FLOOR :
WOOD PATTERN
SIZE : 122 X 18 CM

FEEL LIKE NATURAL
TOUCHING, EASY TO
MAINTAIN LONG-TERM.



B

FLOOR TILE :
BEIGE COLOR
SIZE : 60x60 CM

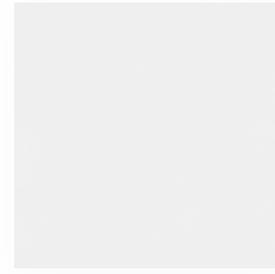
SCRATCH RESISTANT, EASY
TO MAINTAIN LONG-TERM



C

FLOOR TILE :
OFF-WHITE COLOR
SIZE : 60X60 CM

SCRATCH-RESISTANT AND
EASY TO MAINTAIN
LONG-TERM



D

FLOOR TILE : GREY COLOR
SIZE : 30X30 CM

MOISTURE PROOF, EASY TO
MAINTAIN LONG-TERM



SO SUPERIOR | 26 SQ.M.



SO SUPREME | 30 SQ.M.



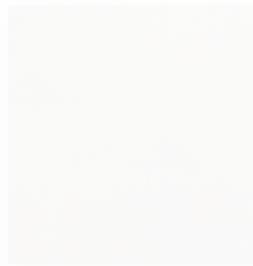
SO SOCIETY | 65 SQ.M.



A

SPC FLOOR :
WOOD PATTERN
SIZE : 122 X 18 CM

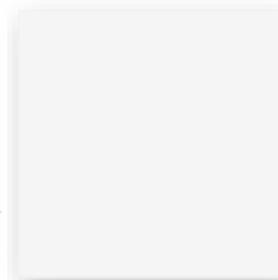
FEEL LIKE NATURAL
TOUCHING, EASY TO
MAINTAIN LONG-TERM.



B

FLOOR TILE :
BEIGE COLOR
SIZE : 60x60 CM

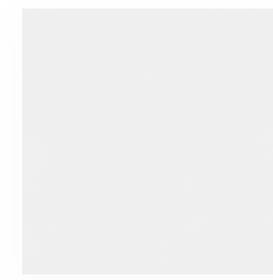
SCRATCH RESISTANT, EASY
TO MAINTAIN LONG-TERM



C

FLOOR TILE :
OFF-WHITE COLOR
SIZE : 60X60 CM

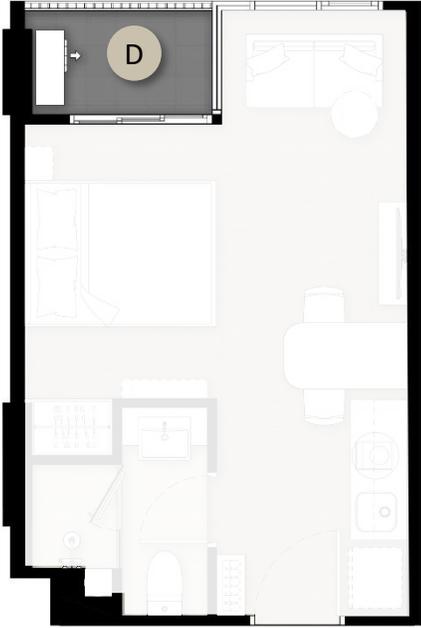
SCRATCH-RESISTANT AND
EASY TO MAINTAIN
LONG-TERM



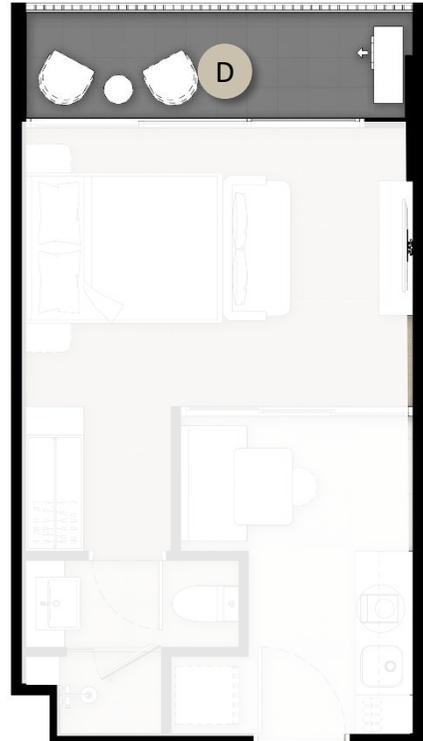
D

FLOOR TILE : GREY COLOR
SIZE : 30X30 CM

MOISTURE PROOF, EASY TO
MAINTAIN LONG-TERM



SO SUPERIOR | 26 SQ.M.



SO SUPREME | 30 SQ.M.



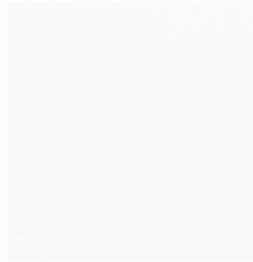
SO SOCIETY | 65 SQ.M.



A

SPC FLOOR :
WOOD PATTERN
SIZE : 122 X 18 CM

FEEL LIKE NATURAL
TOUCHING, EASY TO
MAINTAIN LONG-TERM.



B

FLOOR TILE :
BEIGE COLOR
SIZE : 60X60 CM

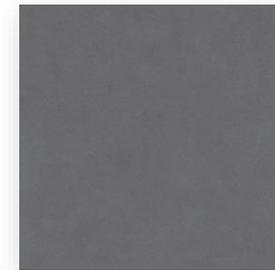
SCRATCH RESISTANT, EASY
TO MAINTAIN LONG-TERM



C

FLOOR TILE :
OFF-WHITE COLOR
SIZE : 60X60 CM

SCRATCH-RESISTANT AND
EASY TO MAINTAIN
LONG-TERM



D

FLOOR TILE : GREY COLOR
SIZE : 30X30 CM

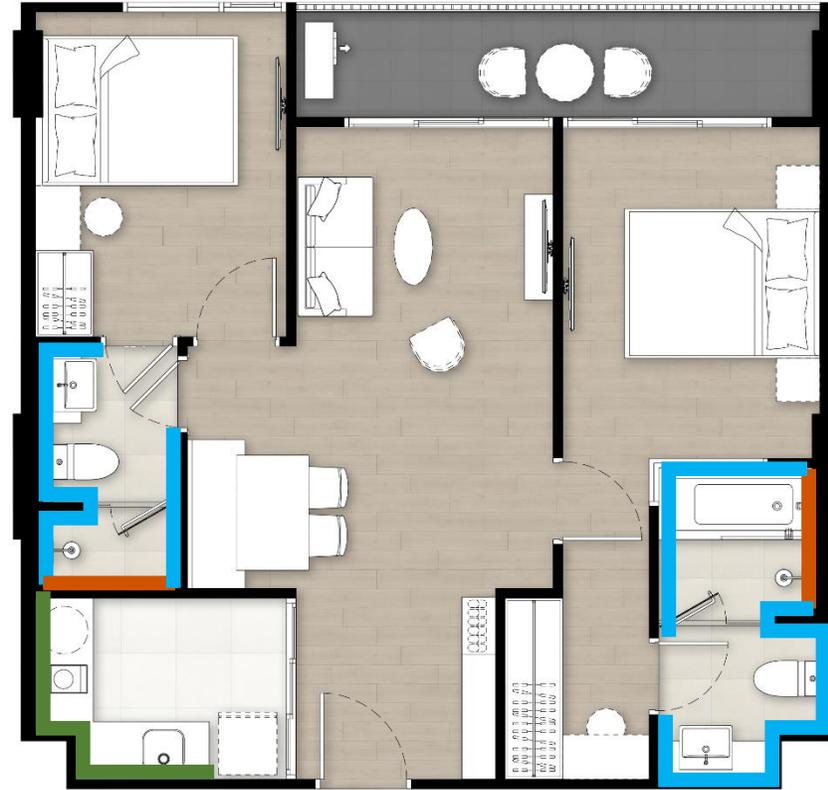
MOISTURE PROOF, EASY TO
MAINTAIN LONG-TERM



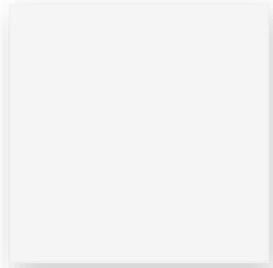
SO SUPERIOR | 26 SQ.M.



SO SUPREME | 30 SQ.M.



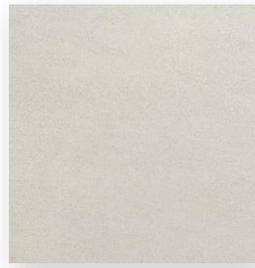
SO SOCIETY | 65 SQ.M.



A

**FLOOR TILE : OFF-WHITE COLOR
SIZE : 60X60 CM**

SCRATCH-RESISTANT AND EASY
TO MAINTAIN LONG-TERM



B

**FLOOR TILE : BEIGE COLOR
SIZE : 60x60 CM**

SCRATCH RESISTANT, EASY TO
MAINTAIN LONG-TERM



C

**FEATURE WALL : STONE PATTERN
SIZE : 60x60 CM**

SCRATCH-RESISTANT, EASY TO
MAINTAIN LONG-TERM

KÄSCH & COTTO[®] Or Equivalent

EXKLUSIVE SANITÄROBJEKTE



SO SUPERIOR
26 SQ.M.



COTTO[®]



KÄSCH
EXKLUSIVE SANITÄROBJEKTE



KÄSCH
EXKLUSIVE SANITÄROBJEKTE

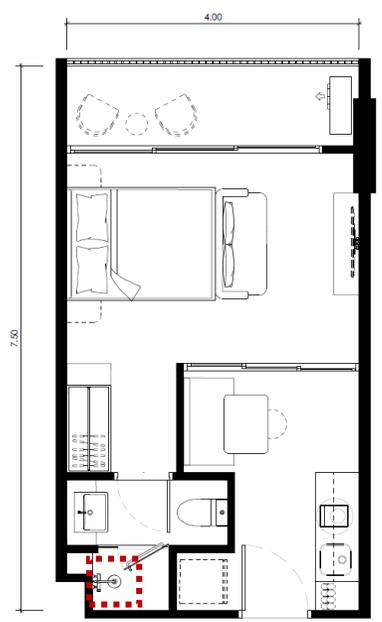


KÄSCH
EXKLUSIVE SANITÄROBJEKTE



Mixer

With Shower
screen



SO SUPREME
30 SQ.M.



KÄSCH
EXKLUSIVE SANITÄROBJEKTE



KÄSCH
EXKLUSIVE SANITÄROBJEKTE



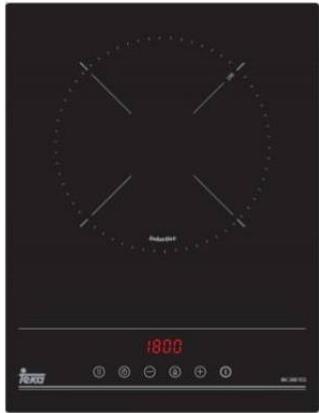
COTTO[®]



COTTO[®]



Or Equivalent



HOB
Induction hob



HOOD



SINK



FAUCET

DAIKIN Or Equivalent



Digital Door Lock



FUNCTION:



Password unlock



Card unlock



Key unlock

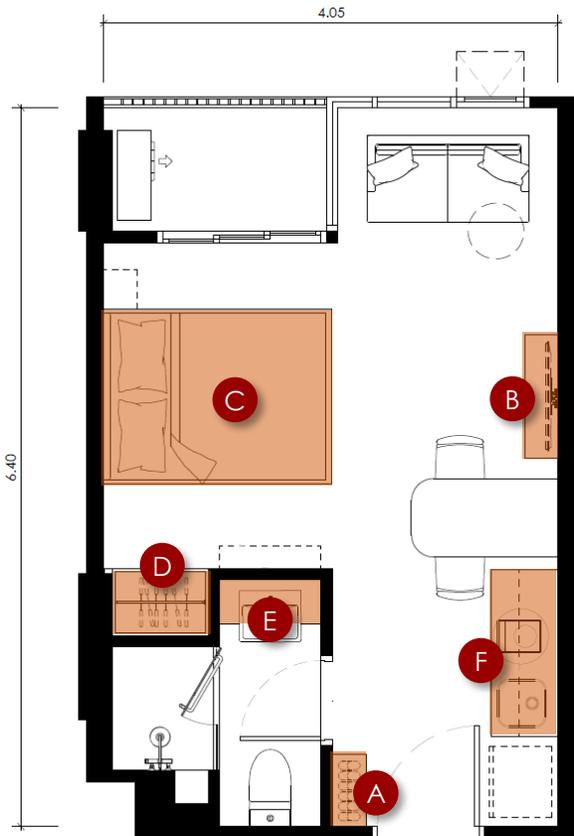


Bluetooth unlock



Fingerprint unlock

**FURNITURE FULLY
FURNISHED**



A Shoes Cabinet



B TV Console



C Bed 5FT (non mattress)



D Wardrobe



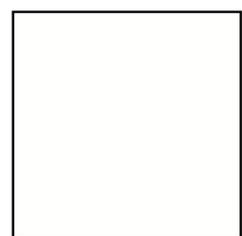
E Cabinet Under sink



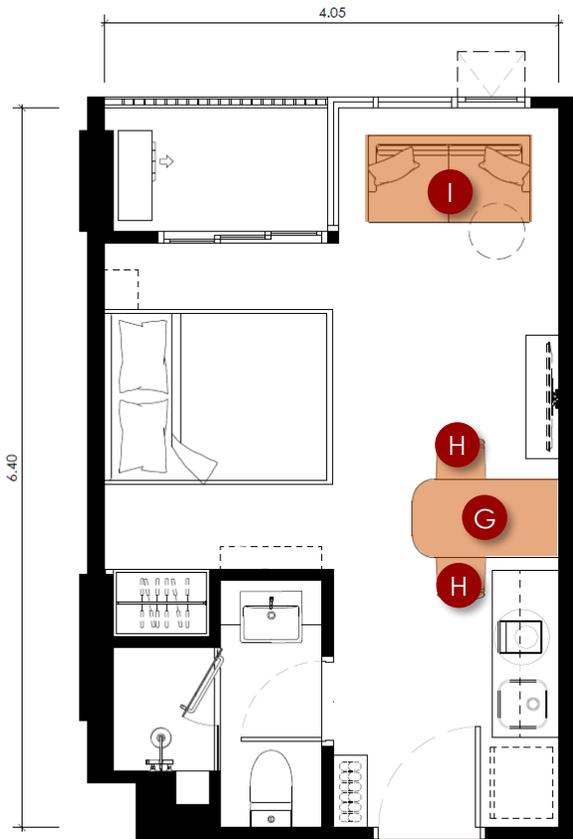
F Pantry Counter & hanging Cabinet



MELAMINE : WOOD TEXTURE
Feel like natural touching. Easy to maintain long-term.



TOP ARTIFICIAL STONE



G Dining Table



H Chairs x 2



I Sofa

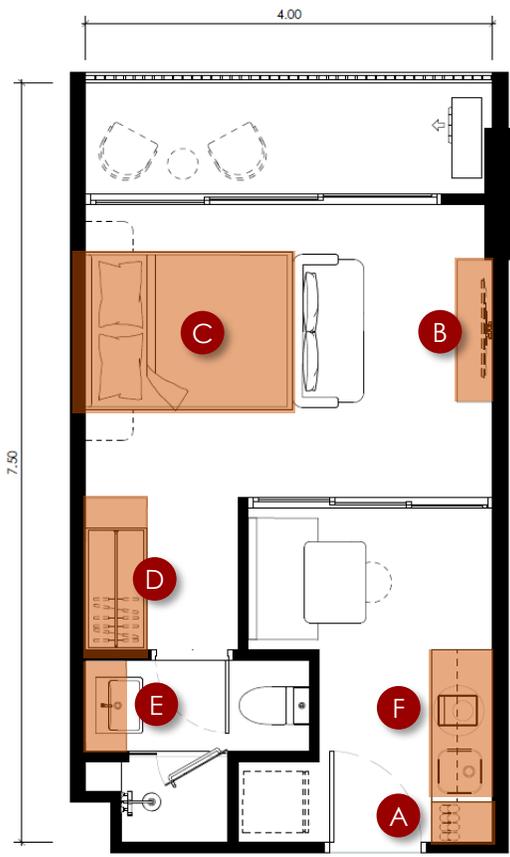


MELAMINE : WOOD
TEXTURE

Feel like natural
touching, Easy to
maintain long-term.



FABRIC



A Shoe Cabinet



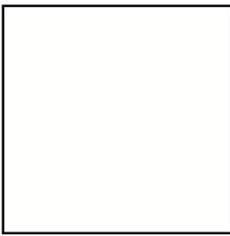
B TV Console



C Bed 5FT (non mattress)



MELAMINE : WOOD TEXTURE
Feel like natural touching, Easy to maintain long-term.



TOP ARTIFICIAL STONE



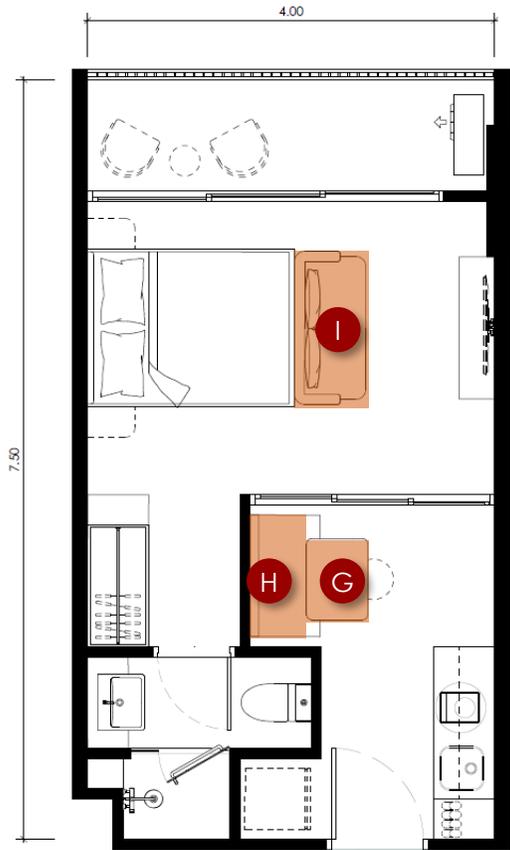
D Wardrobe



E Cabinet Under sink



F Pantry Counter & hanging Cabinet



G Dining Table



H Dining Bench Seat

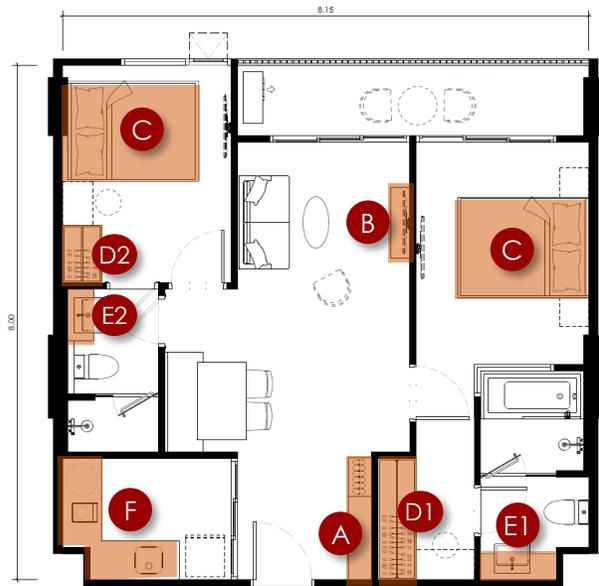


I Sofa



**MELAMINE : WOOD
TEXTURE**
Feel like natural
touching, Easy to
maintain long-term.

FABRIC



A Shoe Cabinet



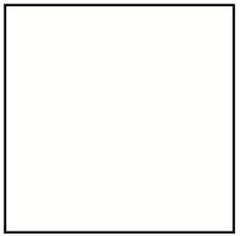
B TV Console



C Bed 5FT (non mattress)



MELAMINE : WOOD TEXTURE
Feel like natural touching, Easy to maintain long-term.



TOP ARTIFICIAL STONE



D1 Wardrobe



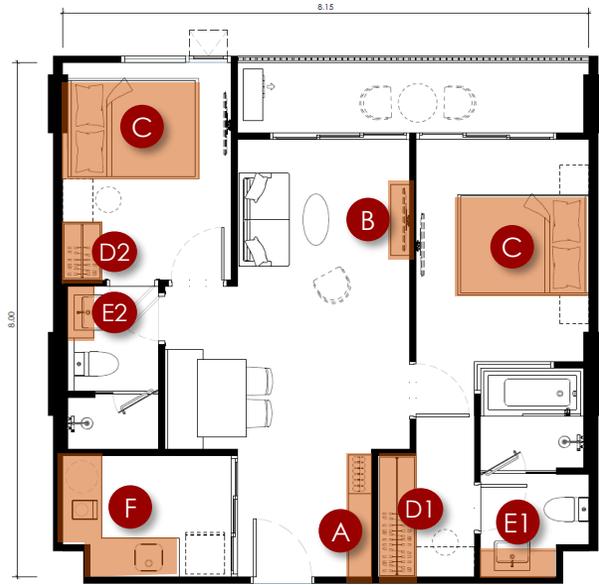
D2 Wardrobe



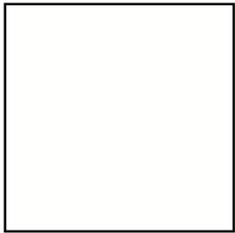
E1 Cabinet Under sink



E1 Cabinet Under sink



**MELAMINE : WOOD
TEXTURE**
Feel like natural
touching, Easy to
maintain long-term.



TOP ARTIFICIAL STONE

F Pantry Counter & hanging Cabinet



G Dining Table



H Chairs x 2



I Dining Bench Seat



J Sofa

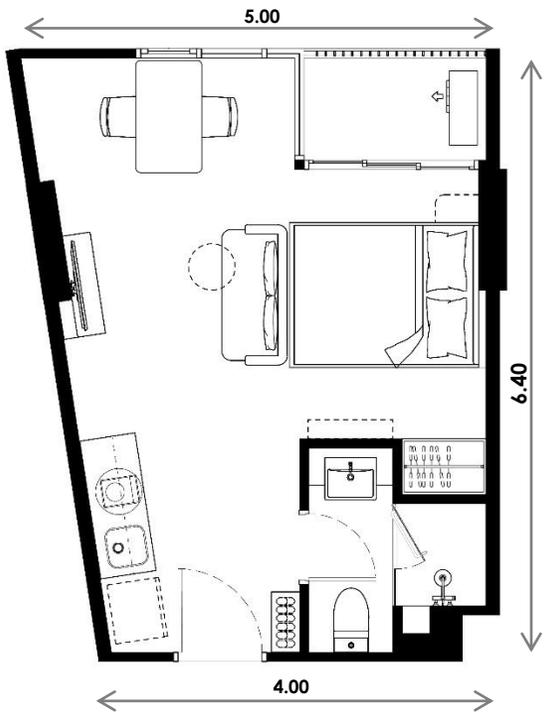


**MELAMINE : WOOD
TEXTURE**

FABRIC

Feel like natural
touching, Easy to
maintain long-term.

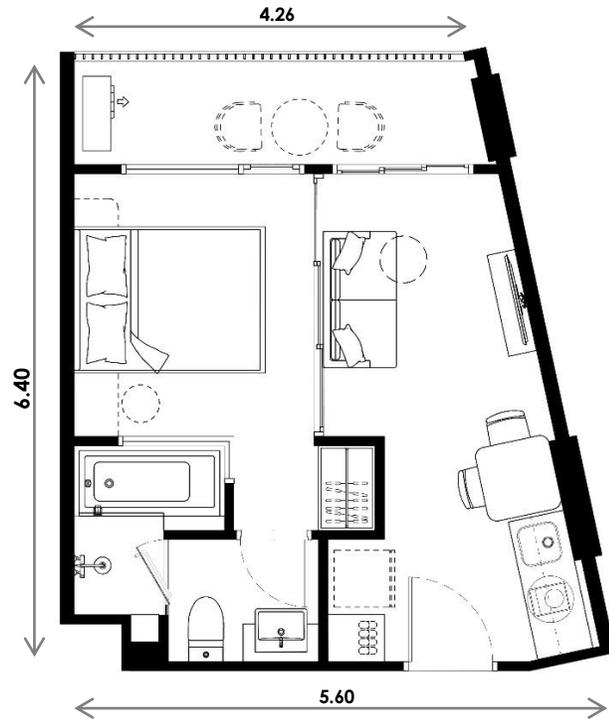
Room Type	26 sqm.	30 sqm.	65 sqm.
Digital Door Lock	✓	✓	✓
Air Conditioner	1	2	3
Shoes Cabinet	✓	✓	✓
Pantry Counter & Hanging Cabinet	✓	✓	✓
TV Console	✓	✓	✓
Wardrobe	1	1	2
Bed 5FT	1	1	2
Cabinet Undercounter Sink	1	1	2
Sofa	1	1	1
Dining Chair	2	-	2
Dining Bench Seat	-	1	1
Dining Table	1	1	1



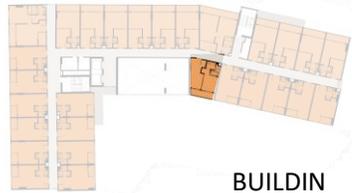
29
SQ.M.



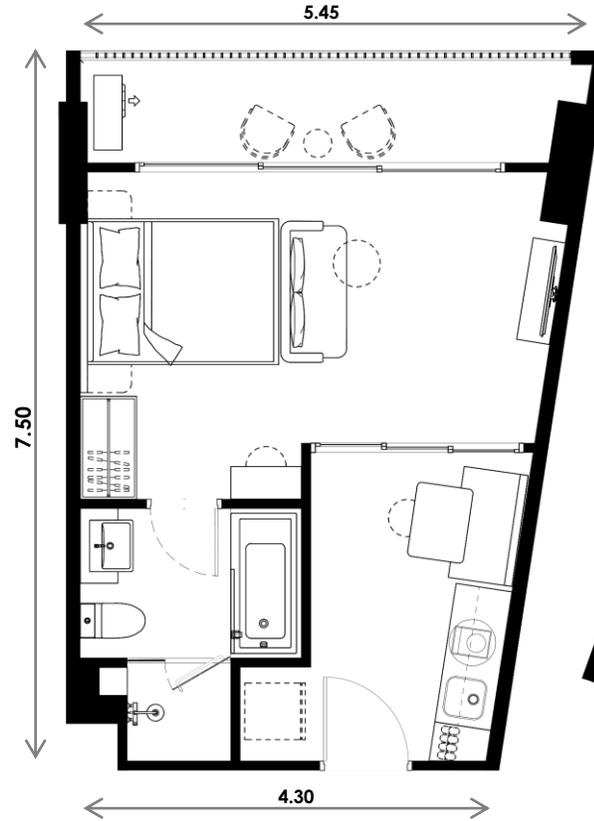
BUILDIN
G C



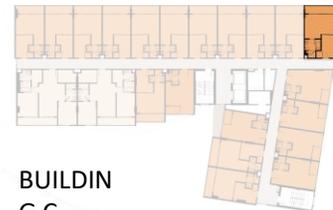
31 SQ.M.



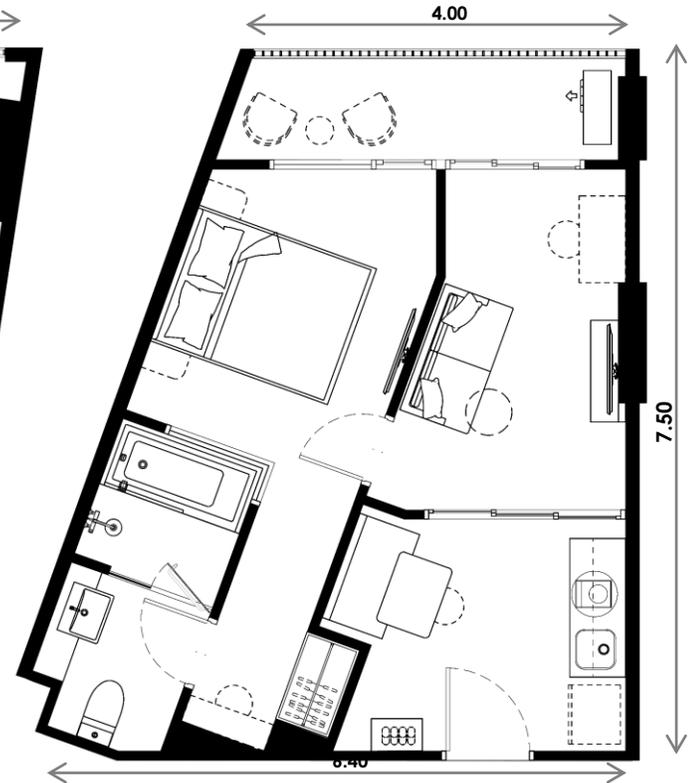
BUILDIN
G A



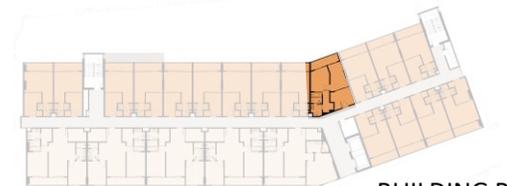
36 SQ.M.



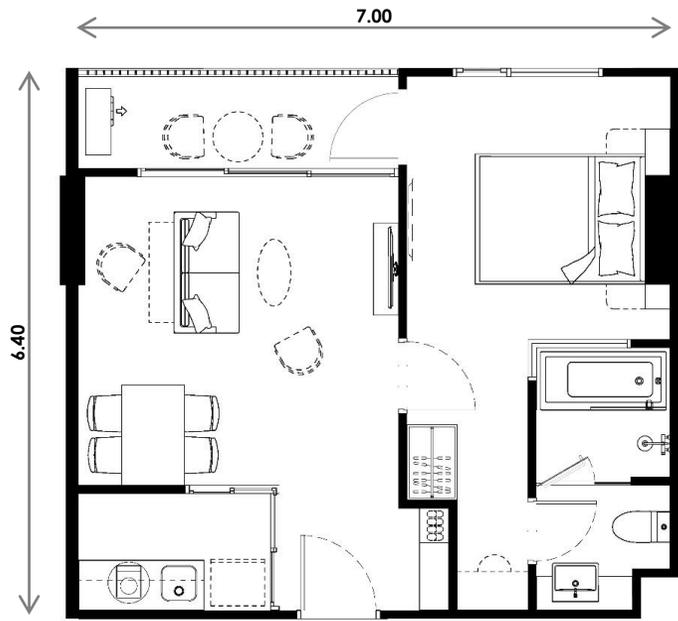
BUILDIN
G C



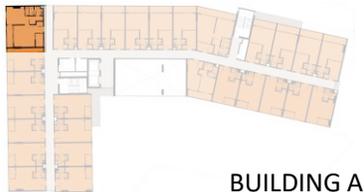
40 SQ.M.



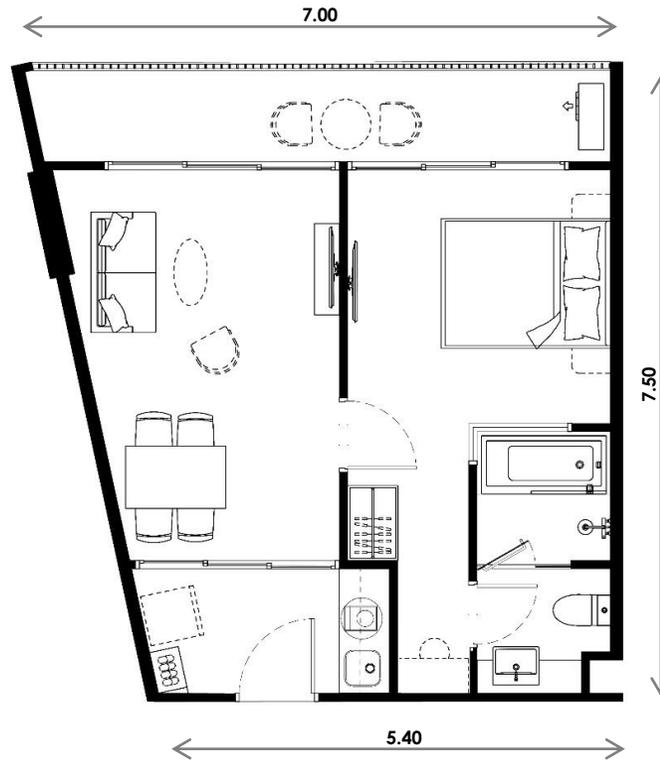
BUILDING B



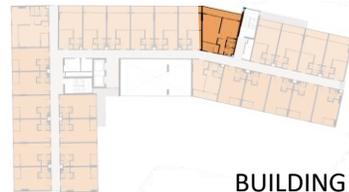
45 SQ.M.



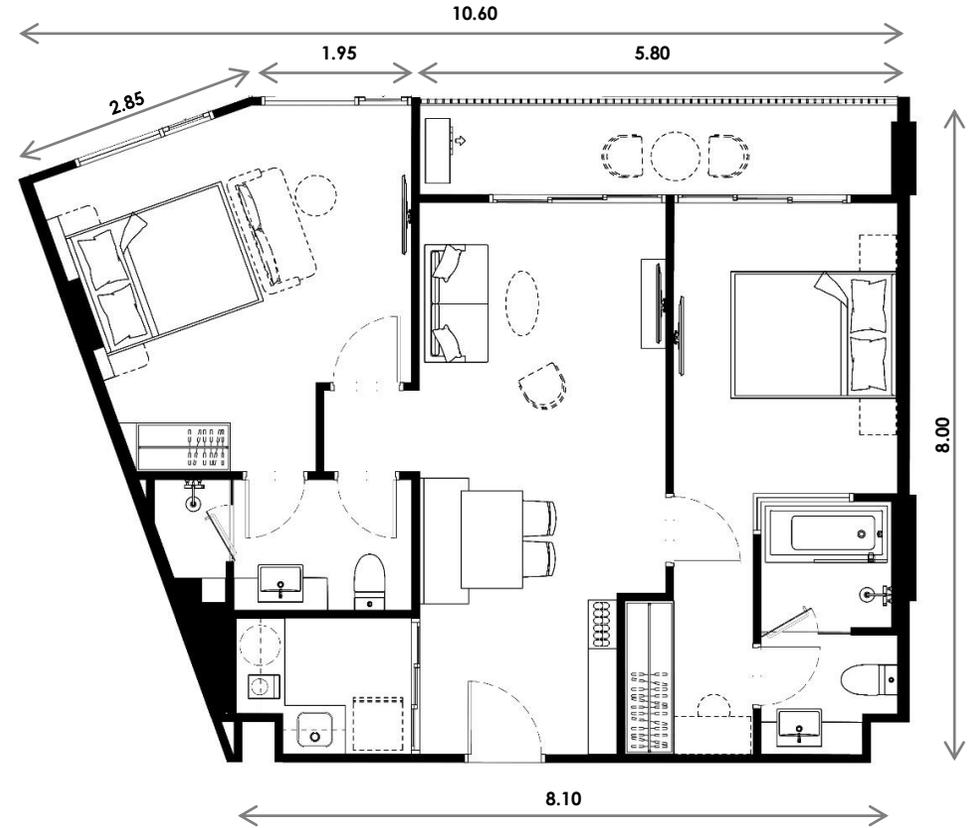
BUILDING A



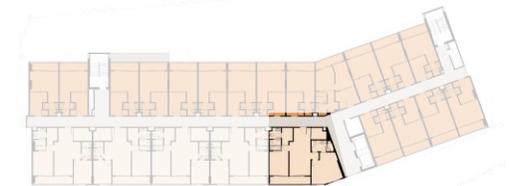
46 SQ.M.



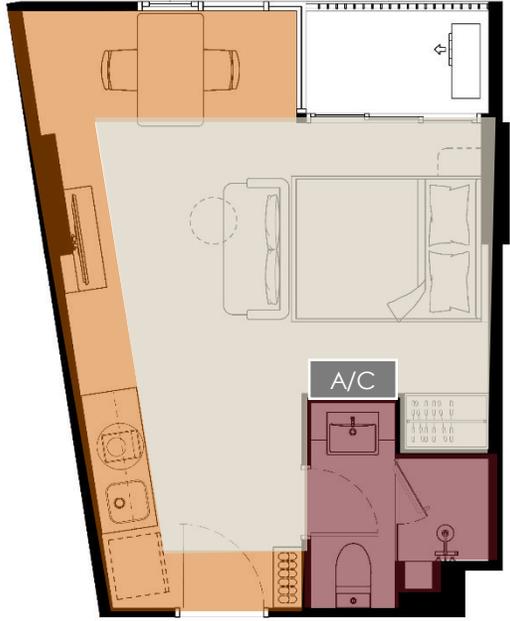
BUILDING A



74 SQ.M.



BUILDING B



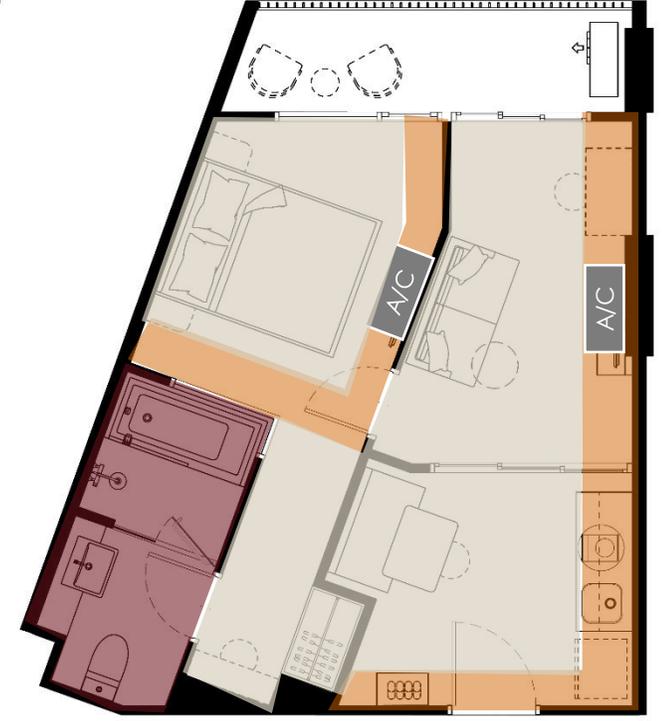
29
SQ.M.



31 SQ.M.

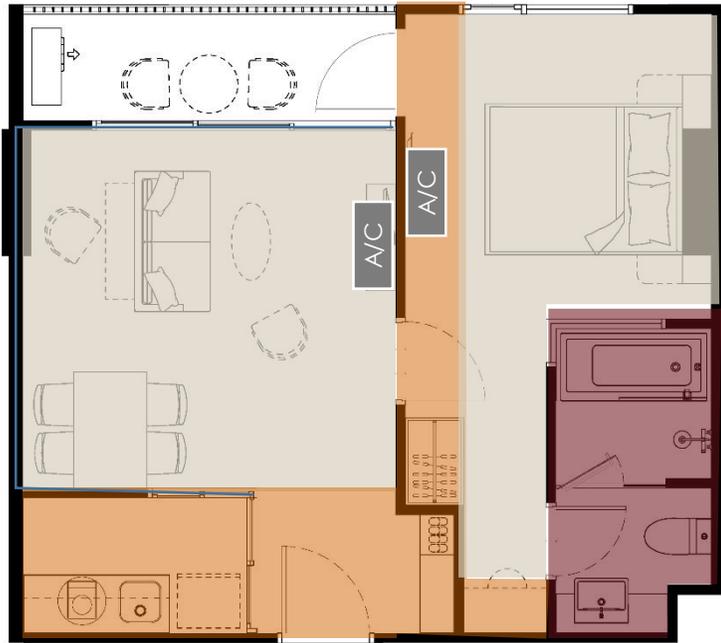


36 SQ.M.



40 SQ.M.

● ROOM AREA : 2.50 M ● DROP CEILING : 2.30 M ● TOILET : 2.20 M ■ AIR CONDITIONER



45 SQ.M.

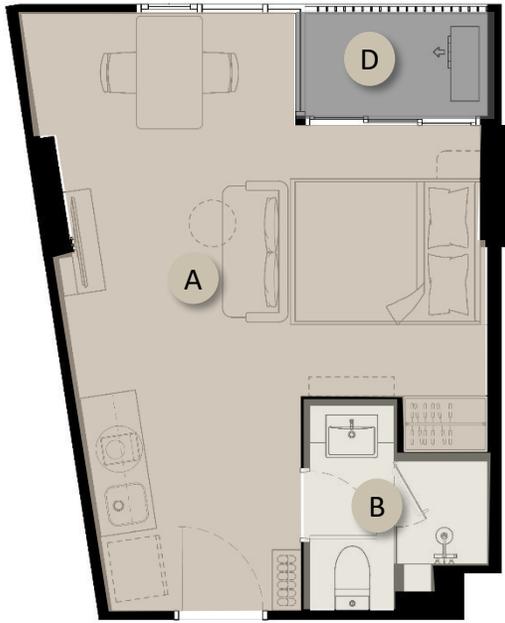


46 SQ.M.



74 SQ.M.

● ROOM AREA : 2.50 M ● DROP CEILING : 2.30 M ● TOILET : 2.20 M ■ AIR CONDITIONER



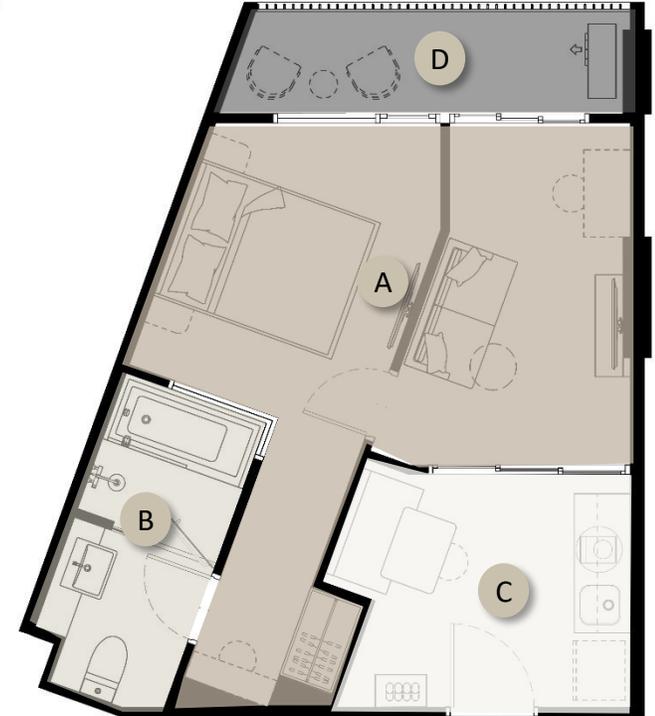
29 SQ.M.



31 SQ.M.



36 SQ.M.



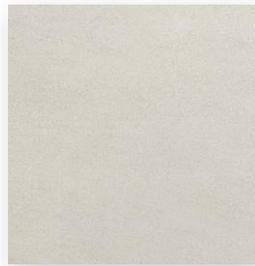
40 SQ.M.



A

SPC FLOOR :
WOOD PATTERN
SIZE : 122 X 18 CM

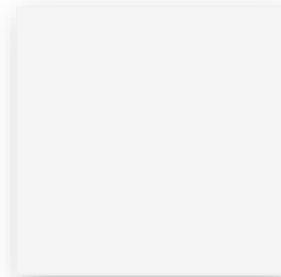
FEEL LIKE NATURAL
TOUCHING, EASY TO
MAINTAIN LONG-TERM.



B

FLOOR TILE :
BEIGE COLOR
SIZE : 60x60 CM

SCRATCH RESISTANT,
EASY TO MAINTAIN
LONG-TERM



C

FLOOR TILE :
OFF-WHITE COLOR
SIZE : 60X60 CM

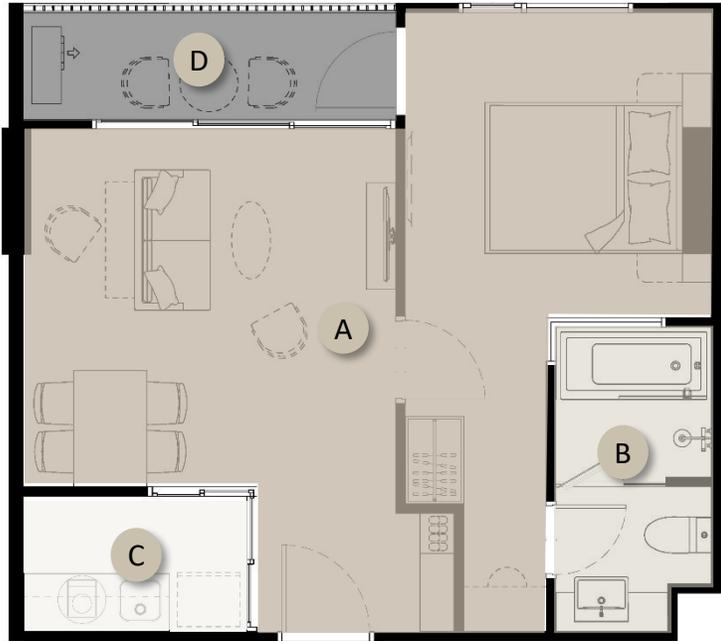
SCRATCH-RESISTANT AND
EASY TO MAINTAIN
LONG-TERM



D

FLOOR TILE : GREY COLOR
SIZE : 30X30 CM

MOISTURE PROOF, EASY TO
MAINTAIN LONG-TERM



45 SQ.M.



46 SQ.M.

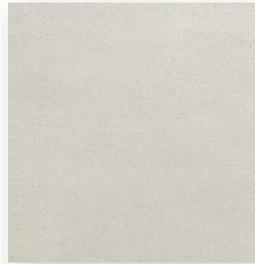


74 SQ.M.



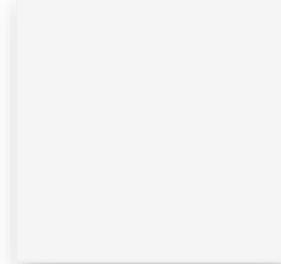
A
SPC FLOOR :
WOOD PATTERN
SIZE : 122 X 18 CM

FEEL LIKE NATURAL
TOUCHING, EASY TO
MAINTAIN LONG-TERM.



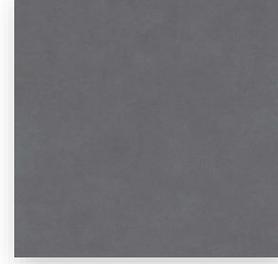
B
FLOOR TILE :
BEIGE COLOR
SIZE : 60x60 CM

SCRATCH RESISTANT,
EASY TO MAINTAIN
LONG-TERM



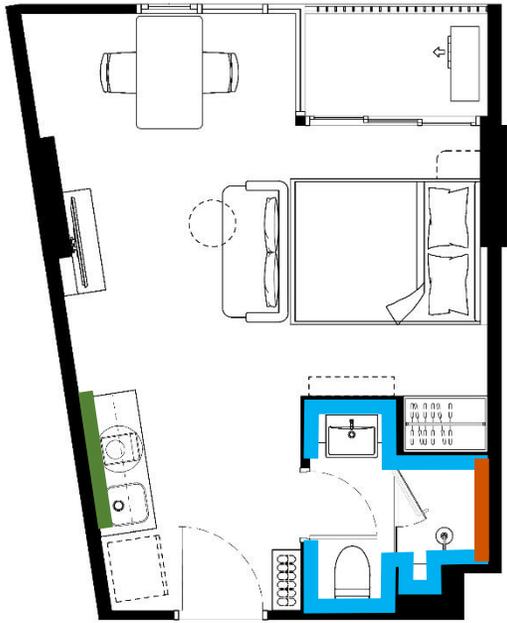
C
FLOOR TILE :
OFF-WHITE COLOR
SIZE : 60X60 CM

SCRATCH-RESISTANT AND
EASY TO MAINTAIN
LONG-TERM

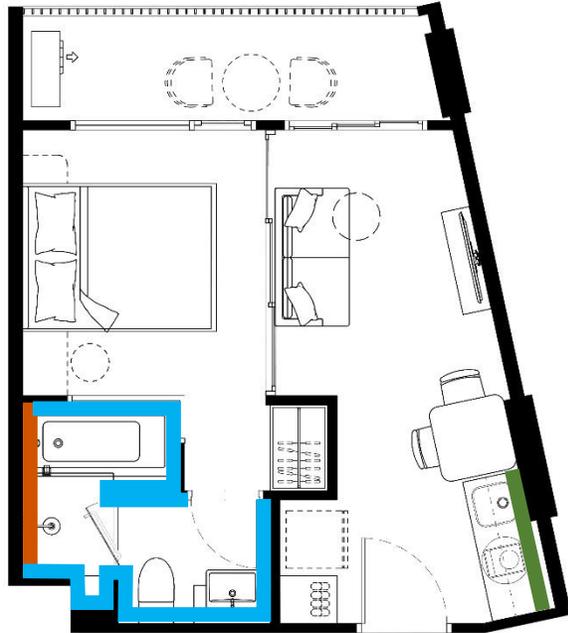


D
FLOOR TILE : GREY COLOR
SIZE : 30X30 CM

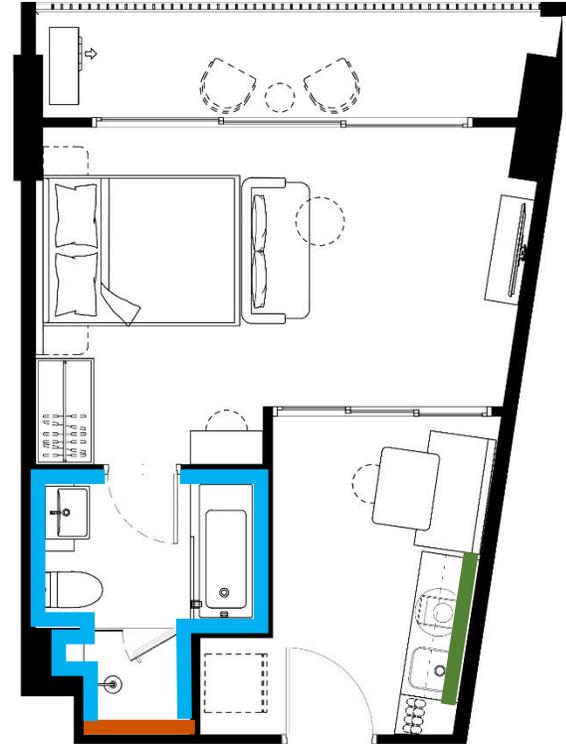
MOISTURE PROOF, EASY TO
MAINTAIN LONG-TERM



29 SQ.M.



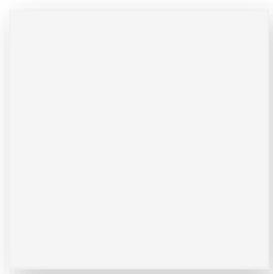
31 SQ.M.



36 SQ.M.



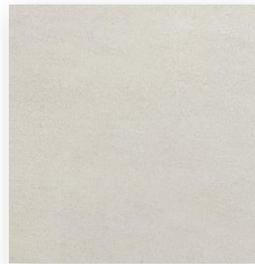
40 SQ.M.



A

FLOOR TILE : OFF-WHITE COLOR
SIZE : 60X60 CM

SCRATCH-RESISTANT AND EASY
TO MAINTAIN LONG-TERM



B

FLOOR TILE : BEIGE COLOR
SIZE : 60x60 CM

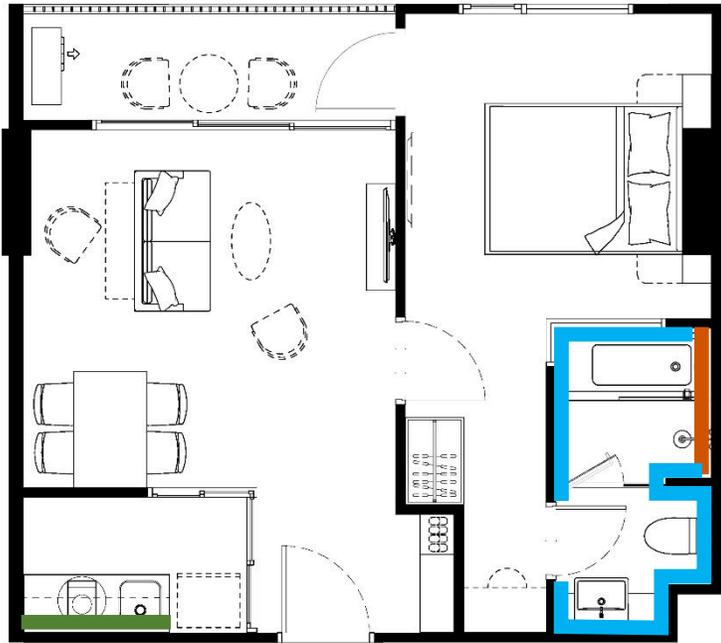
SCRATCH RESISTANT, EASY TO
MAINTAIN LONG-TERM



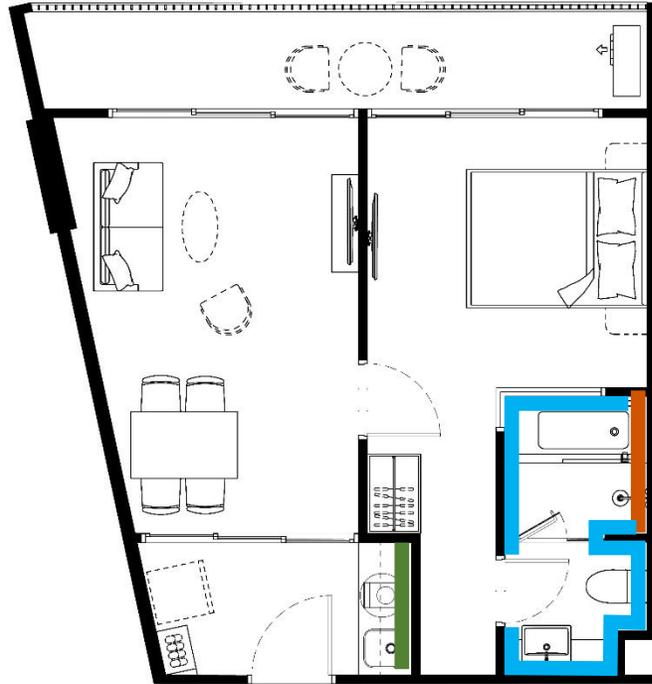
C

FEATURE WALL : STONE PATTERN
SIZE : 60x60 CM

SCRATCH-RESISTANT, EASY TO
MAINTAIN LONG-TERM



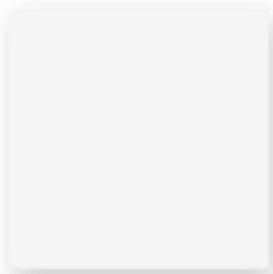
45 SQ.M.



46 SQ.M.



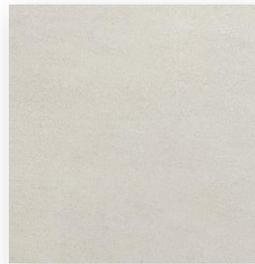
74 SQ.M.



A

FLOOR TILE : OFF-WHITE COLOR
SIZE : 60X60 CM

SCRATCH-RESISTANT AND EASY
TO MAINTAIN LONG-TERM



B

FLOOR TILE : BEIGE COLOR
SIZE : 60x60 CM

SCRATCH RESISTANT, EASY TO
MAINTAIN LONG-TERM



C

FEATURE WALL : STONE PATTERN
SIZE : 60x60 CM

SCRATCH-RESISTANT, EASY TO
MAINTAIN LONG-TERM

Room Type	SPECIAL UNIT						
	29 sqm.	31 sqm.	36 sqm.	40 sqm.	45 sqm.	46 sqm.	74 sqm.
Digital Door Lock	✓	✓	✓	✓	✓	✓	✓
Air Conditioner	1	2	2	2	2	2	3
Shoes Cabinet	✓	✓	✓	✓	✓	✓	✓
Pantry Counter & Hanging Cabinet	✓	✓	✓	✓	✓	✓	✓
TV Console	✓	✓	✓	✓	✓	✓	✓
Wardrobe	1	1	1	1	1	1	2
Bed 5FT	1	1	1	1	1	1	2
Cabinet Undercounter Sink	1	1	1	1	1	1	2
Sofa	1	1	1	1	1	1	1
Dining Chair	2	2	-	-	4	4	2
Dining Bench Seat	-	-	1	1	-	-	1
Dining Table	1	1	1	1	1	1	1

MARKET COMPETITORS

MARKET COMPETITORS

The Proud Residence Karon Beach

Project Launch : 2018 **Completion Date :** 2024
Sold Rate : 94.7% **Avg. Price :** 130,000 B/sq.m.
 188 Units / Parking 26%

Package	1 BR	35.0 sq.m. / 4.00 MB
	2 BR	60.5 - 70.0 sq.m. / 6.80 MB

Wekata Phase - 3

Project Launch : 2023 **Completion Date :** 2025
Sold Rate : N/A **Avg. Price :** 160,000 B/sq.m.
 129 Units / Parking N/A

Package	STUDIO	36.0 sq.m. / 5.03 MB
	1 BR	47.0 sq.m. / 7.09-9.68 MB
	2 BR	53.0-142.0 sq.m. / 7.66 -24.73MB

The Balance By the Beach

Project Launch : 2023 **Completion Date :** 2025
Sold Rate : 15% **Avg. Price :** 155,000 B/sq.m.
 94 Units / Parking 41%

Package	1 BR	49.5-56 sq.m. / 7.62-8.68 MB
	1 BR+	57 sq.m. / 8.84 MB
	2 BR	74-76 sq.m. / 11.47-11.78 MB

Melia Phuket Karon Residences

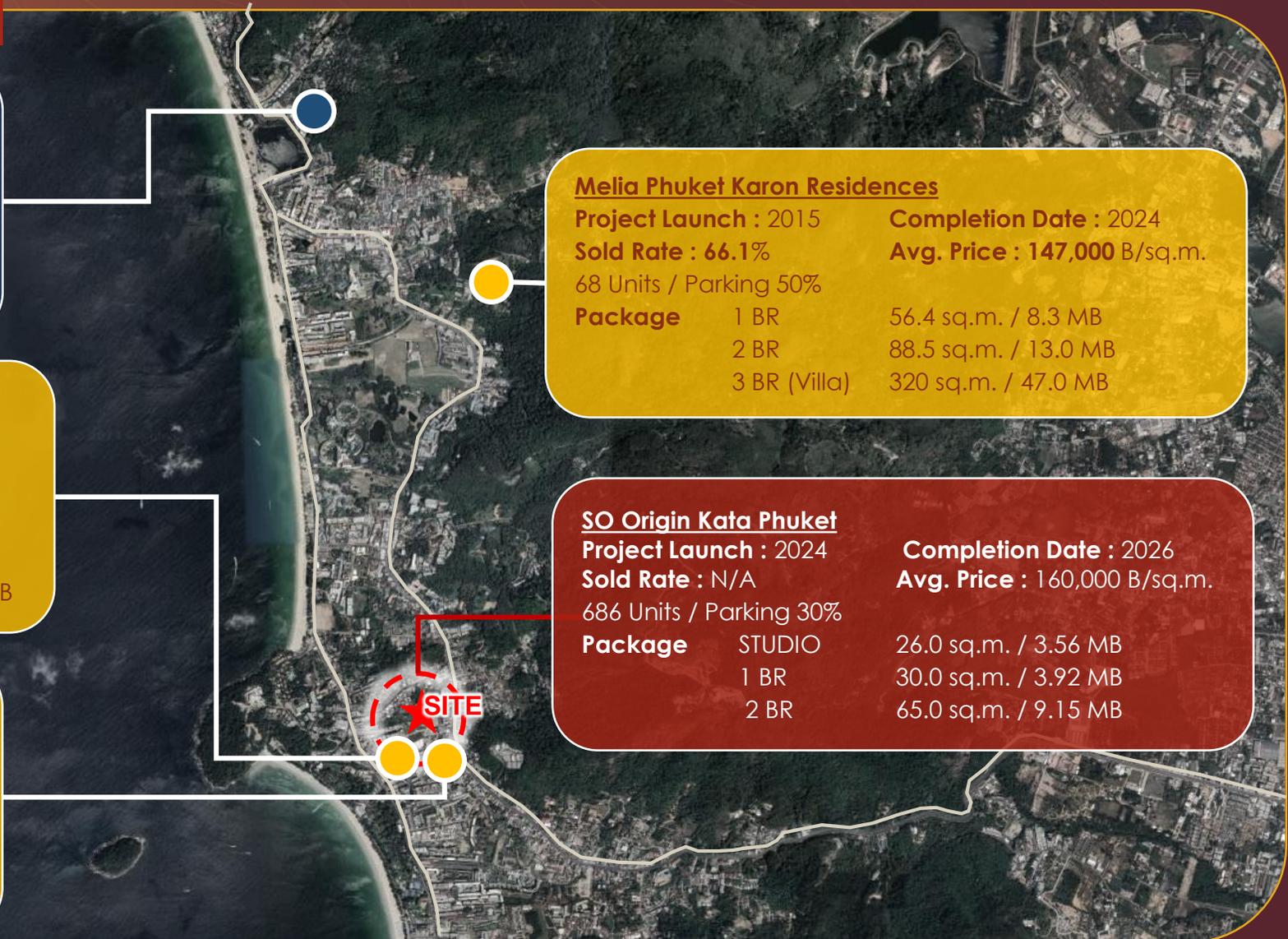
Project Launch : 2015 **Completion Date :** 2024
Sold Rate : 66.1% **Avg. Price :** 147,000 B/sq.m.
 68 Units / Parking 50%

Package	1 BR	56.4 sq.m. / 8.3 MB
	2 BR	88.5 sq.m. / 13.0 MB
	3 BR (Villa)	320 sq.m. / 47.0 MB

SO Origin Kata Phuket

Project Launch : 2024 **Completion Date :** 2026
Sold Rate : N/A **Avg. Price :** 160,000 B/sq.m.
 686 Units / Parking 30%

Package	STUDIO	26.0 sq.m. / 3.56 MB
	1 BR	30.0 sq.m. / 3.92 MB
	2 BR	65.0 sq.m. / 9.15 MB



● Ready to move
 ● Pre sales
 ★ Origin Vertical New Development

MARKET COMPETITORS

The Proud Residence Karon Beach

Project Launch : 2018 Completion Date : 2024
 Sold Rate : 94.7% Avg. Price : 130,000 B/sq.m.
 188 Units / Parking 26%

Package 1 BR 35.0 sq.m. / 4.00 MB
 2 BR 60.5 - 70.0 sq.m. / 6.80 MB

Melia Phuket Karon Residences

Project Launch : 2015 Completion Date : 2024
 Sold Rate : 66.1% Avg. Price : 147,000 B/sq.m.
 188 Units / Parking 50%

Package 1 BR 56.4 sq.m. / 8.3 MB
 2 BR 88.5 sq.m. / 13.0 MB
 3 BR (Milla) 320 sq.m. / 47.0 MB

Wekala Phase - 3

Project Launch : 2023
 Sold Rate : N/A
 129 Units / Parking N/A

Package STUDIO 36.0 sq.m. / 5.03 MB
 1 BR 47.0 sq.m. / 7.09-9.68 MB
 2 BR 53.0-142.0 sq.m. / 7.66 -24.73MB

The Balance By the Beach

Project Launch : 2023
 Sold Rate : 15% Avg. Price : 155,000 B/sq.m.
 94 Units / Parking 41%

Package 1 BR 49.5-56 sq.m. / 7.62-8.68 MB
 1 BR+ 57 sq.m. / 8.84 MB
 2 BR 74-76 sq.m. / 11.47-11.78 MB

SO Origin Kata Phuket

Project Launch : 2024 Completion Date : 2026
 Sold Rate : N/A Avg. Price : 160,000 B/sq.m.
 686 Units / Parking 30%

Package STUDIO 26.0 sq.m. / 3.56 MB
 1 BR 30.0 sq.m. / 3.92 MB
 2 BR 65.0 sq.m. / 9.15 MB

Overall Sales performance

60% Sold

only 242 units left in market

Less supply

Very High Demand

in location

MARKET COMPETITORS

The Proud Residence Karon Beach

Project Launch : 2018 Completion Date : 2024
 Sold Rate : 94.7% Avg. Price : 130,000 B/sq.m.
 188 Units / Parking 26%

Package	1 BR	35.0 sq.m. / 4.00 MB
	2 BR	60.5 - 70.0 sq.m. / 6.00 - 8.00 MB

Melia Phuket Karon Residences

Project Launch : 2015 Completion Date : 2024
 Sold Rate : 50% Avg. Price : 147,000 B/sq.m.
 188 Units / Parking 26%

Package	1 BR	56.4 sq.m. / 8.3 MB
	2 BR	88.5 sq.m. / 13.0 MB
	3 BR (Milla)	320 sq.m. / 47.0 MB

Avg. Price 147,000 B/ sq.m.

Wekala Phase - 3

Project Launch : 2023 Completion Date : 2025
 Sold Rate : N/A Avg. Price : 60,000 B/sq.m.

Package	STUDIO	36.0 sq.m. / 5.03 MB
	1 BR	47.0 sq.m. / 6.60 MB
	2 BR	53.0-142.0 sq.m. / 7.66 - 24.73 MB

STU 36.0 sq.m. : 5.03 MB

1 BR 35.0-56.4 sq.m. : 4.60-9.68 MB

1 BR + 57.0 sq.m. : 8.84 MB

SO Origin Kata Phuket

Project Launch : 2024 Completion Date : 2026
 Sold Rate : N/A Avg. Price : 160,000 B/sq.m.
 686 Units / Parking 30%

Package	STUDIO	26.0 sq.m. / 3.56 MB
	1 BR	30.0 sq.m. / 3.92 MB
	2 BR	65.0 sq.m. / 9.15 MB

MB

MB

MB

The Balance By the Beach

Project Launch : 2023 Completion Date : 2025
 Sold Rate : 15% Avg. Price : 9,000 B/sq.m.

Package	1 BR	49.5-56 sq.m. / 7.62-8.68 MB
	1 BR+	57 sq.m. / 8.84 MB
	2 BR	74-76 sq.m. / 11.47-11.78 MB

2 BR 53.0-76.0 sq.m. : 7.66-13.00 MB



MARKET POSITIONING

MARKET POSITIONING





PRIME LOCATION

5 mins walk to kata beach
Nearby dining & hangout area



LARGE RESORT LIFESTYLE FACILITIES

Resort lifestyle pool
With 2,700 sq.m. leisure facilities

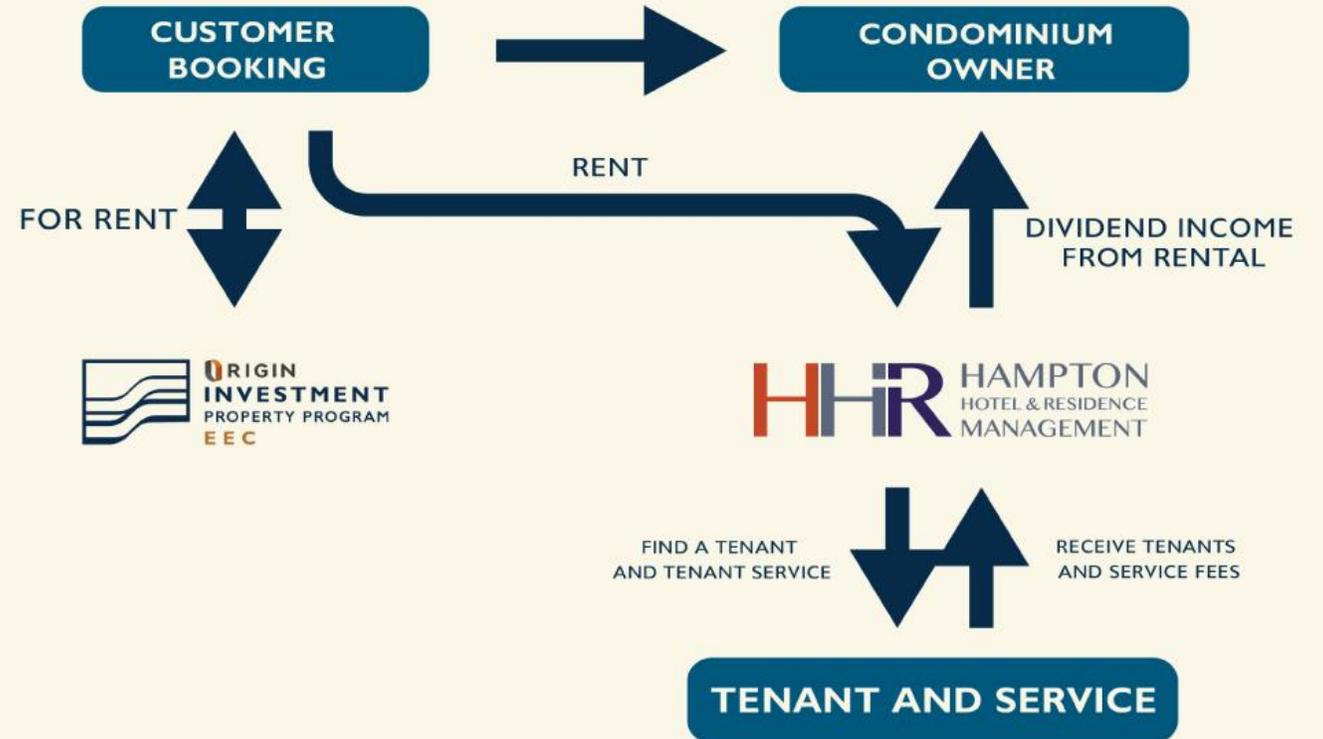


INVESTMENT PROGRAM

High Yield
Good for Investment

SO ORIGIN
KATA PHUKET

INVESTMENT PROGRAM (IP)



HOLIDAY APARTMENT RENTAL MARKET

Q Concept

Studio 43 sq.m. 35k b/month
 1 BR 83-146 sq.m. 70k – 150k b/month

Yield 9%



The View

2 BR 116-144 sq.m. 120k-145k b/month
 3 BR 230-371 sq.m. 225k-300k b/month

Yield 8-10%

Ozone Condotel

STU 30-33 sq.m. 32k b/month

Yield 14%

Splendid Condominium on Kata

Studio 26 sq.m. 35k b/month
 2 BR 60 sq.m. 120k b/month

Yield 12-15%

Summary – avg. rental rate : 1,580 b/sq.m./month

Room Type	Room size sq.m.	Rental Price b/month	Rental Price b/sq.m./month
Studio	26-43	32,000 - 35,000	1,230.77
1 Bedroom	30-106	39,000-70,000	1,445.78
2 Bedroom	116-144	120,000-145,000	1,034.48
3 Bedroom	230-371	225,000-300,000	978.26

ESTIMATE RETURN for 10 Year
SO ORIGIN KATA PHUKET

				1	2	3	4	5	6	7	8	9	10
ROOM TYPE	Number Key	SQ.M.	RENTAL (Baht/Month)	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035
STUDIO	122	26.00	32,000	GUARANTEE YIELDS 7% 2 Years		35,280	36,338	37,429	38,551	39,708	40,899	42,126	43,390
1 BEDROOM	91	30.00	38,000		41,895	43,152	44,446	45,780	47,153	48,568	50,025	51,526	
Occupancy Rate					85%	85%	85%	85%	85%	85%	85%	85%	85%
Average Room Revenue (Baht/Month)					6,899,114.25	7,106,087.68	7,319,270.31	7,538,848.42	7,765,013.87	7,997,964.29	8,237,903.21	8,485,040.31	
Room Revenue (Baht/Year)	213	5,902			82,789,371	85,273,052	87,831,244	90,466,181	93,180,166	95,975,571	98,854,839	101,820,484	
Other Revenue		10%			8,278,937	8,527,305	8,783,124	9,046,618	9,318,017	9,597,557	9,885,484	10,182,048	
Total Expected Revenue (Baht/Year)					91,068,308	93,800,357	96,614,368	99,512,799	102,498,183	105,573,129	108,740,322	112,002,532	
Operations Cost		15%			13,660,246	14,070,054	14,492,155	14,926,920	15,374,727	15,835,969	16,311,048	16,800,380	
Management Fee		8.5%			7,740,806	7,973,030	8,212,221	8,458,588	8,712,346	8,973,716	9,242,927	9,520,215	
ORIGIN Vacation Club		2%			1,821,366	1,876,007	1,932,287	1,990,256	2,049,964	2,111,463	2,174,806	2,240,051	
Reserved for Renovate / Insurance		2%		1,821,366	1,876,007	1,932,287	1,990,256	2,049,964	2,111,463	2,174,806	2,240,051		
Dividend				66,024,523	68,005,259	70,045,417	72,146,779	74,311,183	76,540,518	78,836,734	81,201,836		
*This table is only estimation for year 3-10													
ONE BEDROOM	32.93 Sq.m.	4,430,000 Baht	Dividend Ratio 0.4230%			279,284	287,662	296,292	305,181	314,336	323,766	333,479	343,484
			From Selling Price			6.30%	6.49%	6.69%	6.89%	7.10%	7.31%	7.53%	7.75%

Increasing rental rate in Year 1-3	5%
Increasing rental rate in Year 4-10	3%